



FOR IMMEDIATE RELEASE

July 11, 2017

email@mortonmediatv.com

240.463.6915

**BDPA LANDS BRONZE LEVEL SPONSORSHIP FROM
PROCTER & GAMBLE**

LARGO, MD – BDPA lands a Bronze level sponsorship from Procter & Gamble during BDPA’s 39th Annual National Technology Conference and Career Fair to be held July 26-29, 2017 at the Duke Energy Convention Center in Cincinnati, Ohio. Procter & Gamble is a leading multinational manufacturer of product ranges including family, personal and household care products.

Shawnda Peterson, BDPA Cincinnati chapter President said, "P&G has been a great champion of BDPA for a number of years, contributing to the chapter financially as well as through the gift of people resources. We look forward to an ongoing relationship in which, through this partnership, we continue to develop and retain IT talent for the greater Cincinnati area."

BDPA is the largest African American information technology association in the U.S., and the largest national non-profit organization continually involved in training students underrepresented in Science, Technology, Engineering and Math (STEM). BDPA was founded in 1975 by Earl Pace and David Wimberly to close the digital divide for underrepresented minorities in STEM fields.

National BDPA President Mike Williams proudly exclaimed, "We thank Procter & Gamble for their support and continued focus on diversity. We look forward to working with them in the coming months."

For more information about the BDPA Annual National Technology Conference & Career Fair or the corporate sponsorship program, contact the corporate sales support team at (301) 584-3135 ext.108 or corpsales@bdpa.org. Additionally, please visit www.bdpa.org.

-60-