

# BIOFLORIDA CONFERENCE FT. LAUDERDALE 2018

THE WESTIN FORT LAUDERDALE BEACH RESORT | OCT. 14-16



## Sponsorship Prospectus

[www.bioflorida.com](http://www.bioflorida.com)

### Sponsorship Promotion

Reserve your sponsorship before March 16, 2018 and save 10%. Payment must be received by April 2, 2018 to take advantage of this promotion.





# 2018 BIOFLORIDA CONFERENCE SPONSORSHIP & EXHIBITOR OPTIONS

## Sponsorship Packages

Choose the right options to increase your exposure and meet your business objectives. Choices include one of the sponsor packages below or any of the A-La-Carte Sponsorship Items, Advertising Options, Exhibitor Spaces or a combination that is right for your organization.

Contact BioFlorida at [admin@bioflorida.com](mailto:admin@bioflorida.com) to confirm your sponsorship today.

|   | <b>Diamond<br/>\$22,000</b>     | <b>Platinum<br/>\$16,500</b>   | <b>Gold<br/>\$11,000</b>  | <b>Silver<br/>\$6,500</b>   | <b>Partnering<br/>\$5,500</b> |
|---|---------------------------------|--|---|---|-------------------------------|
| Complimentary Conference Badges   | Seven                           | Five   | Four  | Three   | Three                         |
| Booth Space   | 10' Space                       | 10' Space  | 10' Space   | 6' Space  |                               |
| Promotional Video (Provided by Sponsor) or Introductory Speaking Opportunity (no more than 2 minutes)   | In General Session              |  |   |   |                               |
| Introductory Speaking Opportunity in Breakout Session   | One                             | One  | One   |   |                               |
| Special Recognition   | Welcome Reception               | <b>Choice of one:</b> <ul style="list-style-type: none"> <li>• BioScience Track</li> <li>• BioTrends Track</li> <li>• BioBusiness Track</li> </ul> | <b>Choice of one:</b> <ul style="list-style-type: none"> <li>• Monday Breakfast</li> <li>• Tuesday Breakfast</li> <li>• Monday Lunch</li> <li>• Tuesday Lunch</li> <li>• Registration Desk</li> </ul> | <ul style="list-style-type: none"> <li>• Opportunity to place promotional insert or item into registration tote</li> <li>• Exhibit Floor</li> </ul> | Partnering Room Recognition   |
| Dedicated Social Media Messaging (Content approved by sponsor)  | 4 Posts                         | 3 Posts  | 2 Posts   |   |                               |
| Advertising (Ad to be provided by sponsor)  | Program Back Cover<br>½ page Ad | Program ½ page Ad  |   |   |                               |
| Dedicated Email Blast (Content approved by sponsor)   | One                             | One  |   |   |                               |
| Recognition on Website  | Logo & Hyperlink                | Logo & Hyperlink   | Logo & Hyperlink  | Logo & Hyperlink  | Logo & Hyperlink              |
| Recognition in Promotional Emails   | Logo & Hyperlink                | Logo & Hyperlink   | Logo & Hyperlink  | Logo & Hyperlink  | Logo & Hyperlink              |
| Recognition on <ul style="list-style-type: none"> <li>• Mobile App</li> <li>• Onsite Printed Materials</li> <li>• Onsite Slide Loop</li> <li>• Onsite Signage</li> <li>• Conference Program Book</li> </ul> | •                               | •  | •   | •   | •                             |



# A-LA-CARTE SPONSORSHIP OPTIONS

## All below items will have the following recognition benefits:

- Company logo and hyperlink placed on the website
- Company logo on email blasts and Program Book
- Recognition at the Conference

| Item  | Cost | Item  | Cost |
|---|------|---|------|
| <b>Conference Registration Tote . . . . . \$5,250</b><br>Each attendee will receive an official conference tote bag, provided by the sponsor, at conference registration. The tote is used throughout the conference, but also serves as a takeaway to advertise your company long after the conference ends.<br><b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• Company logo placed on conference tote bag</li> <li>• Opportunity to place flyer insert (provided by sponsor) in tote</li> </ul> |      | <b>General Session Sponsor (2 Available) . . . . . \$5,250</b><br><b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• Acknowledgments from the podium at the beginning of General Session</li> <li>• Company logo placed on signage denoting General Session</li> <li>• Opportunity to place main stage static ad on the screen in general session walk-in/out rotation.</li> </ul> |      |
| <b>Promotional Insert . . . . . \$2,000</b><br>Sponsor will be able to provide a promotional insert into the registration tote.   |      | <b>Coffee Cart . . . . . \$5,250</b><br>Non-stop networking and education wears people out! Perk everyone up with gourmet coffee when everyone needs a little pick me up.<br><b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• Signage by Coffee Cart</li> </ul>  |      |
| <b>Hotel Room Key . . . . . \$5,000</b><br>Be the first name attendees see when they check in and the last when they leave their rooms for the conference each day. Your logo along with BioFlorida branding will be imprinted on each keycard.   |      | <b>Lanyards . . . . . \$5,000</b><br>Logo on conference badge lanyards as well as conference branding.  |      |
| <b>Hotel Room Drop (2 Available) . . . . . \$5,000</b><br>Promotional literature or exhibitor advertisement slipped under each attendee's door at conference hotel. Limited to 1 company per morning (Monday and Tuesday). <ul style="list-style-type: none"> <li>• Company to provide handout</li> </ul>   |      | <b>Name Badge . . . . . \$5,000</b><br>Company logo will be placed on name badge as well as conference branding.  |      |
| <b>Session Sponsor . . . . . \$3,000</b><br>Sponsor logo on signage at session and opportunity to introduce company.  |      | <b>Photo Booth . . . . . \$5,500</b><br>Everyone at BioFlorida Conference will want a photo keepsake! Attendees will be able to stop by a custom branded photo booth at the welcome reception. The print out photo will also have your company logo and conference branding.  |      |
| <b>General Session Slide (3 Available) . . . . . \$3,250</b><br>Sponsor logo will be placed on the General Session slides that are applicable (not individual Speaker slides).  |      | <b>Flash Drives . . . . . \$6,500</b><br>Attendees will receive a custom branded flash drive with your company logo and conference branding at the registration desk.<br>*Option to have promotional information loaded onto USB for an additional \$1,000.   |      |
| <b>Break Sponsor (3 Available) . . . . . \$3,750</b><br>During either morning or afternoon break your company logo will be placed on signs and tent cards at break site(s). Company will be acknowledged during the General Session.  |      | <b>Padfolio . . . . . \$10,500</b><br>Each attendee will receive a padfolio handed out at registration. This will have your company logo and the conference branding as well.<br><b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• Opportunity to place flyer insert (provided by sponsor) in padfolio</li> </ul>   |      |
| <b>General Session Centerpiece (2 Available) . . . . . \$3,750</b><br>Placement of promotional items and table tents on General Session tables.   |      | <b>Water Bottles. . . . . \$5,000</b><br>Your company will be recognized as a supporting level sponsor on all conference materials.   |      |
| <b>Mobile Wall Charger (1 Available) . . . . . \$5,000</b><br>Placement of promotional items and table tents on General Session tables.<br><b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• Logo included on custom wall chargers</li> <li>• Distributed onsite at registration</li> </ul>   |      | <b>Supporting Level . . . . . 3. . . . . \$2,000</b><br>Your company will be recognized as a supporting level sponsor on all conference materials.  |      |



# ADVERTISING & EXHIBITOR OPTIONS

## Advertising Items

Cost includes production of item.

| Item  | Cost           |
|---|----------------|
| <b>Conference Program Ad – Half Page</b> .....<br>Half page ad placed in the program guide.   | <b>\$1,400</b> |
| <b>Conference &amp; Partnering Mobile App Software</b> .....<br>The mobile app enables attendees to access all conference-related information and functions, such as the agenda, partnering software, floor plans, exhibitor and sponsors' information, hotel information, etc.<br><b>BENEFITS:</b><br>• Logo on splash (loading) page of the app<br>• 1 Banner Ad<br>• 1 Promoted Post | <b>\$4,000</b> |
| <b>Mobile App Banner Ad (4 Available)</b> .....<br>Banner ads are displayed on the Mobile App home page allowing you to brand your message and have it viewed by all users. The ad can be linked to a specific URL.   | <b>\$2,000</b> |
| <b>Mobile App Promoted Posts</b> .....<br>Grab all of the BioFlorida conference attention with your push notification to the top of the Mobile App activity feed! You will be able to pick your day and time you want your message broadcasted and the app will deliver it to all users. This will go right into the attendee's home screen.  | <b>\$1,500</b> |

## Exhibitor Space

Become an integral part of the conference with preferred placement for high traffic.

| Item  | Cost            |
|---|-----------------|
| <b>BioFlorida Member</b> .....<br>6' table and 2 chairs<br>Complimentary Conference Badges: Two   | <b>\$3,950</b>  |
| <b>BioFlorida Non-Member</b> .....<br>6' table and 2 chairs<br>Complimentary Conference Badges: Two   | <b>\$4,950</b>  |
| <b>Networking Lounge Add-Ons</b> .....<br>Have your brand stand out on the exhibit hall by creating a 20 x 20 lounge and networking experience to drive more foot traffic to your booth!<br><b>BENEFITS:</b><br>• Networking lounge sponsors can select <u>two</u> items from the below:<br>(3) Highboy Tables or (2) Cocktail rounds or 1 (6ft) Table<br>(1) LED Screen (Content provided by exhibitor)<br>(1) Charging Station<br>(1) Lounge Furniture set to include 1 sofa, 1 love seat and 1 coffee table<br>• Additional Conference Badges: Two more<br><i>This cost is in addition to your exhibit space</i> | <b>\$10,500</b> |

### BioFlorida Membership Pays

BioFlorida members receive exclusive benefits and marketing opportunities. At the conference, members will receive discounted registration, discounted exhibit pricing and preferred location in the exhibit hall.

To explore other benefits of membership and apply, please email [admin@bioflorida.com](mailto:admin@bioflorida.com).



# SPONSORSHIP FAQs

## What is the Exhibitor reservation deadline?

Exhibit spaces are sold on a first-come, first-served basis and we have a limited number of spots available. Exhibit spaces sold out in the prior 4 years, so reserve your space today.

## Is this the final list of all options available?

No - All sponsorship opportunities are subject to change and will be sold on a first-come, first-served basis. Options may be added or deleted as the programs further develop.

## How do I let BioFlorida know what items I want?

Fill out the Sponsorship Agreement Form, Sponsorship Checklist and Terms and Conditions, and send to BioFlorida at [admin@bioflorida.com](mailto:admin@bioflorida.com) / 561-653-3839.

## How is priority selection and Exhibitor networking space placement determined?

This is determined by a combination of factors including level of sponsorship support and BioFlorida membership level.

## How many complimentary registrations will I receive?

This depends on your package level or the Exhibitor space you have selected.

## How will I register my complimentary and discounted attendees for the Conference?

Once your application is in and your payment is confirmed, you will be contacted by BioFlorida with next steps.

## When will we know our Exhibitor Space assignments?

Final assignments will be determined prior to the Conference. As soon as spaces are confirmed, you will receive your number and space.

## How do I pay for my sponsorship?

Checks made payable to BioFlorida, Inc. can be mailed to 6742 Forest Hill Blvd., Suite 256, West Palm Beach, FL 33413. Credit card options available upon request.

## Can I receive a list of previous participants?

Please see the below list of previous participants.

## Previous Participants

|   |  |   |  |  |
|---|--|---|--|--|
| ACC Hall International                                | Cantex Pharmaceuticals   | Gilbane Building Company                            | Moffitt Cancer Center  | Shankar Sundaram   |
| Adams Automation & Controls, Inc.                     | Center for Drug Discovery and Innovation                       | Global Pharma Analytics, LLC                        | Moore Communications Group                                   | Shumaker, Loop & Kendrick, LLP   |
| Adams and Reese LLP                                   | Cherry Bekaert LLP   | Global Sales Expansion, Inc.                        | MPI Research   | Smith & Hopen, P. A.   |
| AdvaMed   | CJR Advisors, Inc.   | Gordian Biotechnologies                             | MyeloJAK Biomarkers, LLC                                     | Smithers Avanza  |
| Aerotek Scientific                                    | Cleveland Clinic   | GrayRobinson, P.A.                                  | NAMSA  | Somahlution  |
| Affiliated Engineers, Inc.                            | Colliers International   | Guidewell   | Nanotherapeutics, Inc.                                       | South Florida Business Journal   |
| Affinity, Inc.  | Cooley LLP   | Gulf Mechanical Contractors LLC                     | New World Angels   | State College of Florida   |
| AGTC  | Cooper-Atkins Corporation                                      | Hatteras Venture Partners                           | Newport Board Group  | STATKING Clinical Services   |
| Airgas  | CPM  | HDR   | NIH/NCATS  | Sterne, Kessler, Goldstein & Fox   |
| Akron Biotechnology                                   | CSL Behring  | HealthCare Capital Advisors                         | Northeast High School  | Sun Sentinel   |
| Albion Bio-Med Staffing                               | CTD Holdings   | HealthQuest Capital                                 | Northwestern Mutual  | SunTrust Bank  |
| Albion Healthcare Staffing                            | Dar Consulting   | Heart Genomics LLC                                  | Nova Southeastern University                                 | Synogen  |
| Alexis Group Consultants                              | Dawson James Securities, Inc.                                  | Heniser   | Noven Pharmaceuticals, Inc.                                  | Tamm Net   |
| All Children's Hospital/Johns Hopkins Medicine        | Deloitte Tax LLP   | Hodess Construction Corporation                     | Novumed LLC  | Tampa Bay Partnership  |
| Alpha-1 Foundation                                    | DPR Construction   | HOK   | Nycom Inc.   | Tampa Hillsborough EDC   |
| Altor BioScience Corporation                          | Draper Laboratory  | Hutchison PLLC                                      | OBMedical Company  | TapImmune  |
| Amgen, Inc.   | Drug Safety Institute  | IBM Southeast Employees' Federal Credit Union       | OneBlood   | TeoportVision  |
| Animal Health Consulting                              | Duane Morris LLP   | ICON Early Phase Services                           | Origen Biomedical  | Teva Pharmaceuticals   |
| ANF Group, Inc.                                       | Dyadic International, Inc.                                     | IKA Works   | Orlando Economic Development Commission                      | The Miami Herald   |
| Aortic Innovations SuRena LLC                         | EDC of Sarasota County   | Inventiv Health                                     | Ovation Diagnostics  | The Payton Wright Foundation   |
| AP Professionals                                      | Enterprise Florida, Inc.                                       | IQ Orlando  | PHARMA Development Resources                                 | The Roskamp Institute  |
| Apollidon, Inc.                                       | Environmental Resources Management, Inc.                       | Jenkins, Wilson, Taylor & Hunt, P.A.                | Pharmaceutical Research and Manufacturers of America (PhRMA) | The Scripps Research Institute - Scripps Florida                           |
| Arrow Electronics                                     | Epigenetix, Inc.   | Johns Hopkins University                            | Privacy Analytics  | TherapeuticsMD   |
| Arthrex, Inc.   | Equisolve Website Solutions                                    | Johnson & Johnson Vision Care, Inc.                 | Prometheon Pharma  | Thermo Fisher Scientific   |
| Athenian Venture Partners                             | ESE Fund Ltd. and ESE Partners, LLC                            | Jupiter Medical Center                              | ProPharma Group  | Torrey Pines Institute for Molecular Studies                               |
| Aviana Molecular Technologies, LLC                    | eTect Inc.   | Kilpatrick Townsend LLP                             | PSI  | TriNet   |
| Axcellerate Pharma                                    | EyeLife Inc.   | Knowledgeable Decisions, LLC                        | Quorum Innovations   | Triumvirate Environmental  |
| Axium   | Finnegan, Henderson, Farabow, Garrett & Dunner                 | Korn Ferry  | ReclaimRx, LLC   | UF Sid Martin Biotech Incubator  |
| AxoGen  | Fisher Clinical Services                                       | Kroll   | Regenerative Biologics                                       | Ulrich Elben Consulting  |
| Baker & McKenzie LLP                                  | Fisher Scientific  | KynderMed   | Research Park at Florida Atlantic University                 | University of Central Florida (UCF) Office of Research & Commercialization |
| Ballast Point Ventures                                | Flad Architects  | Lake Nona/Tavistock                                 | RS&H, Inc.   | University of Florida (UF)   |
| Banyan Biomarkers, Inc.                               | Flanders Investment and Trade                                  | Lakewood-Amedex Inc.                                | Saliwanichik, Lloyd & Eisenschenk                            | University of Florida Proton Therapy Institute                             |
| Bard Geesaman   | Florida Angel Nexus (FAN)                                      | Leo A Daly  | Sanford-Burnham Medical Research Institute at Lake Nona      | University of Miami (UM)   |
| Bard, Rao + Athanas Consulting Engineers              | Florida Atlantic University (FAU)                              | Logic PD  | Sanofi   | University of South Florida (USF)  |
| Beacon Council (The)                                  | Florida Blue   | Lung Transplant Foundation                          | Scion BioMedical   | USF Research Foundation  |
| Beck Group  | Florida Chamber of Commerce                                    | Lupin Inc.  | Sensus Healthcare  | USF Health   |
| Beckman Coulter                                       | Florida Department of Health                                   | LWR Commercial Realty                               |  | Venture Forward Partners   |
| Best Medical Resources LLC                            | Florida Hospital   | Marsh & McLennan                                    |  | Vigilant Biosciences, Inc.   |
| Beusse Wolter Sanks Mora & Maire, P.A.                | Florida Institute for the Commercialization of Public Research | Martin Health System - Center for Clinical Research |  | Whiting-Turner Contracting Company (The)                                   |
| Biomedika Consulting LLC                              | Florida Institute of Technology (FIT)                          | Max Planck Florida Institute for Neuroscience       |  | WIL Research   |
| Biotechnology Innovation Organization                 | Florida International University (FIU)                         | McDonald Hopkins LLC                                |  | Windsor Healthcare Equities  |
| BioRasi   | Florida State University (FSU)                                 | Medical Tourism Association                         |  | Workspaces   |
| Biorep Technologies, Inc.                             | Florida Trend  | Medosome Biotech                                    |  | World Courier  |
| Brand Institute                                       | FPL  | Medtronic, Inc.                                     |  | Xcovery  |
| Bristol-Myers Squibb                                  | Fredrikson & Byron, P.A.                                       | Mei Orthopedic Centers of Excellence                |  | XDG Technologies, LLC  |
| Broward College                                       | GCP Works  | Metz, Husband & Daughton, P.A.                      |  | Xhale  |
| Business Development Board of Palm Beach County, Inc. | Genentech, Inc.  |   |  |  |
| Calvary Christian Academy                             | Germfree Laboratories, Inc.                                    |   |  |  |



# SPONSORSHIP AGREEMENT FORM

This agreement is for all 2018 BioFlorida Conference sponsors and outlines basic terms and understandings between BioFlorida and Sponsor. Sponsorship is not final until payment is received. Please complete all fields to ensure proper listing.

**Submit completed Sponsorship Agreement Form, Sponsorship Checklist and Terms and Conditions pages to BioFlorida at [admin@bioflorida.com](mailto:admin@bioflorida.com).**

## Company General Information

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**BioFlorida Member?**  Yes  No

## Sponsorship Contact Information \*This person will receive all sponsorship communication.

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

On-Site Contact: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

## Sponsorship Authorization

By signing below you agree to all the terms and conditions stated in this sponsorship agreement. The undersigned is fully authorized to commit to the BioFlorida Sponsorship Agreement form and agrees to all the terms and conditions.

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Payment Method and Schedule of Payments

By signing this form, you are committing to full payment of the option checked. No refunds are permitted. Sponsorship benefits, including recognition on website and promotional materials are not active until payment is received in full. Upon receipt of your signed agreement, BioFlorida will send you a confirmation and invoice via email to the contact provided above. Payments are accepted via company check or money order.

- All commitments made by March 18, 2018 will require full payment by April 2, 2018.
- All commitments made after March 8, 2018 and prior to August 14, 2018 are due within 30 days.
- Commitments made after August 14, 2018 are due in full at the time the commitment form is submitted.

## Please make checks payable to:

BioFlorida, Inc.  
6742 Forest Hill Blvd., Suite 256  
West Palm Beach, FL 33413

## Next Steps

Please complete this form and return to BioFlorida at [admin@bioflorida.com](mailto:admin@bioflorida.com). Once your sponsorship has been confirmed, BioFlorida will contact you.



# SPONSORSHIP CHECKLIST

## Sponsorship Packages

- Diamond \$22,000
- Platinum \$16,500
  - Choice of one:
    - BioScience Track
    - BioTrends Track
    - BioBusiness Track
- Gold \$11,000
  - Choice of one:
    - Monday Breakfast
    - Tuesday Breakfast
    - Monday Lunch
    - Tuesday Lunch
    - Registration Desk
- Silver \$6,500
  - Choice of one:
    - Promotional Insert
    - Exhibit Floor
- Partnering \$5,500

## Exhibitor Space

- Member . . . . . \$3,950
- Non-Member . . . . . \$4,950
- Add-On Networking Lounge . . . . . \$10,500

## Advertising Items

- Conference Ad - Half Page . . . . . \$1,400
- Conference & Partnering Mobile App . . \$4,000
- Mobile App Banner Ad . . . . . \$2,000
- Mobile App Promoted Post . . . . . \$1,500

## A-La-Carte Sponsorship Items

- Conference Registration Tote . . . . . \$5,250
- Promotional Insert\* . . . . . \$2,000
- Hotel Room Key . . . . . \$5,000
- Hotel Room Drop . . . . . \$5,000
- Session Sponsor . . . . . \$3,000
- General Session Slide (2 available) . . . . \$3,250
- Break Sponsor (1 available) . . . . . \$3,750
- General Session Centerpiece (1 available) \$3,750
- Coffee Cart . . . . . \$5,250
- General Session Sponsor . . . . . \$5,000
- Lanyards . . . . . \$5,000
- Name Badges . . . . . \$5,000
- Photo Booth . . . . . \$5,500
- Flash Drives . . . . . \$6,500
- Padfolio (1 available) . . . . . \$10,500
- Mobile Wall Charger . . . . . \$5,000
- Water Bottles . . . . . \$5,000
- Support Level . . . . . \$2,000

\*Item provided by Sponsor

**SPONSORSHIP TOTAL: \$** \_\_\_\_\_

### Sponsorship Promotion

Reserve your sponsorship before March 16, 2018 and save 10%. Payment must be received by April 2, 2018 to take advantage of this promotion.



# TERMS & CONDITIONS

These terms and conditions constitute an agreement between the Sponsor/Exhibitor and the Host Organization, BioFlorida, Inc.

All Sponsors and Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations that may be established by BioFlorida, Inc.

## Distribution of Materials

Distribution of printed material (including promotional materials, publications and books), is limited to the area rented by the exhibiting company in the exhibit hall.

## Food and Beverage

Exhibitors are not permitted to serve and/or distribute food or beverages in their exhibit booths. Exhibitors are permitted to distribute individually-wrapped candy, chocolates or mints from booths. The sale, consumption, distribution or storage of alcoholic beverages in exhibit booths by exhibiting companies is not permitted at any time.

## Competing Events

No competing events including social events, hospitality suites, inducements, demonstrations or displays away from the exhibit area during Conference hours is prohibited.

## Exhibit Space

BioFlorida, Inc. reserves the right to refuse sponsor applications not meeting standards required or expected of the Conference. Conference staff reserve the right to rearrange the floor plan and/or relocate assigned spaces at any time.

## Installation/Dismantling

Installation and dismantling can only occur during the published dates/times. Exhibitor is liable for all storage and handling charges resulting from failure to remove exhibit material as and when required.

## Exhibit Activities

Over-the-counter sales of goods for onsite delivery is expressly prohibited. **EXHIBITOR'S ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE RENTED SPACE AND MUST NOT IMPEDE TRAFFIC OR INTERFERE WITH THE ACTIVITY OF OTHER EXHIBITORS.**

## Subletting of Space

No Exhibitor may assign, sublet, share, apportion or exchange all or any parts of its exhibit space with or to another organization or business.

## Staffing

Exhibitors must open their exhibits on time and staff their booths at all times during Conference exhibit hours.

## Entertainment

The use of costumed characters, live animals, balloons, dancers or other like entertainment is prohibited. Live performance of music is prohibited, as is the use of celebrities or celebrity look-alikes.

## Contest and Lotteries

Games, contests, lotteries, raffles, drawings or other games of chance are not permitted. Signage in booths that refers to post-meeting drawings or raffles is prohibited.

## Photography and Videotaping

Recording video and taking photographs is prohibited.

## Smoking

The Exhibitor shall comply with all federal, state and local laws and ordinances and regulations concerning the environment and hazardous materials.

## Safety Regulations

The Exhibitor must comply with all federal, state and local laws and ordinances and regulations concerning the environment and hazardous materials.

## Liability

Each Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the facility, and shall indemnify and hold harmless BioFlorida, Inc, their meeting planner, the facility and any authorized agent, representatives or employees of the foregoing for any and all losses, damages and claims for any cause whatsoever by reason of the use or occupancy of the exhibit space by the Exhibitor or its employees and representatives. If an Exhibitor's materials fail to arrive, the Exhibitor is nevertheless responsible for all amounts due hereunder. In holding the Conference, BioFlorida, Inc. does not act as the agent of the Exhibitor or the facility. Claims against any party shall be submitted directly to the party involved.

## Insurance

Exhibitors must make provision for safeguarding their materials, equipment and displays at all times. Exhibitors are advised to carry special insurance to cover exhibit material against loss or damage, and public liability insurance against injury to the persons and property of others.

## Termination of Right to Exhibit

BioFlorida, Inc. reserves the right to terminate an Exhibitor's right to exhibit if an Exhibitor or any of its representatives fail to observe the conditions of this contract or in the opinion of BioFlorida, Inc., engage in unethical or unprofessional conduct. Such Exhibitors will be dismissed without refund.