

# 2017 Editorial Calendar

Each issue of Office Technology includes such regular features as Principal Issues, Courts & Capitols and Selling Solutions, in addition to information regarding the programs and initiatives of the Business Technology Association (BTA). Office Technology also features numerous articles regarding product trends, marketing strategies, management tactics, etc., written by dealers, vendors and others in the industry.

<b>Issue Date</b>	<b>Cover Story &amp; Features</b>	<b>Space Deadline</b>	<b>Materials Due</b>
January	Dealers: Opportunities & Strategies (Part One)	12/7	12/14
February	Dealers: Opportunities & Strategies (Part Two)	1/4	1/11
March	Label & Package Printing	2/8	2/15
April	Mobile Printing	3/8	3/15
May	Cloud Services	4/5	4/12
June	Dealers: Managed IT Services	5/3	5/10
July	Vertical Solutions	6/7	6/14
August	Power Protection	7/5	7/12
September	Adjacent Opportunities	8/9	8/16
October	Workflow Solutions	9/6	9/13
November	Vendors: Managed IT Services	10/4	10/11
December	2018 Industry Forecast	11/8	11/15



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