

# 2018 Editorial Calendar

Each issue of Office Technology includes such regular features as Principal Issues, Courts & Capitols and Selling Solutions, in addition to information regarding the programs and initiatives of the Business Technology Association. Office Technology also features numerous articles regarding product trends, marketing strategies, management tactics, etc., written by dealers, vendors and others in the industry.

Issue Date	Cover Story & Features	Space Deadline	Materials Due
January	The Great Industry Reboot: The Vendors' Persepective	12/7	12/14
February	The Great Industry Reboot: The Dealers' Persepective	1/4	1/11
March	Document Security	2/8	2/15
April	Production Print	3/8	3/15
May	Remote Monitoring Solutions	4/5	4/12
June	A3 vs. A4	5/3	5/10
July	Services-Led Strategy	6/7	6/14
August	Large Format Printers	7/5	7/12
September	The Changing Workforce	8/9	8/16
October	Digital Signage & Displays	9/6	9/13
November	Document Management	10/4	10/11
December	2019 Industry Forecast	11/8	11/15



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