

CAHR Sponsorship Packages

2016



CAHR
ACRSS

The Canadian
Association for
Healthcare
Reimbursement

*L'association
canadienne pour
le remboursement
des soins de santé*

Elite Partnership - \$7,500 annually

Year-Round Benefits / Exposure

CAHR's website: Listing and link as an Elite Partner / Rotating side bar web banner / Access to the member's area

CAHR's promotional materials: Sponsor's corporate profile and logo identification

Receive copies of communication materials that are sent to CAHR members

Advance notice of/and invitations to CAHR events

May use: CAHR Partner logo in marketing activities, tagline "A CAHR Elite Partner" at CAHR events, on sponsor's organization's website and materials

Announcement to CAHR members of relationship

Volume discounts and preferred rates on CAHR programs and services

Coordination services for sponsorship program through Corporate Relations staff at CAHR office

10 free CAHR memberships for Market Access/Gov. Relations staff



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CAHR Events Benefits / Exposure

Flyer ad and logo in marketing e-tools

One (1) complimentary booth / table in any exhibit areas

Two (2) complimentary registrations to 2 CAHR signature events: Market Access 101, Market Access 201

Verbal recognition by the Emcee at the opening of events and logo rotation on various screens each day

Listing on main sponsorship signage / Sponsor identification on your staff badges



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Premier Partnership - \$15,000 annually

Year-Round Benefits / Exposure

Sponsor to receive **Elite Partnership** benefits, and in addition:

Header web banner on CAHR website

Receive copies of communication materials sent to CAHR members (electronic communications, industry updates, urgent updates, etc.)

Receive a CAHR Partner plaque for display

Unlimited CAHR memberships for Market Access/Gov. Relations staff

CAHR Events Benefits / Exposure

Partner to receive **Elite Partnership** benefits, and in addition:

Email message to delegates prior to the Conference acknowledging Premier Partnership

Two (2) complimentary booths / tables in any exhibit areas

Four (4) complimentary registrations to 4 CAHR signature events: Market Access 101, Market Access 201, Western Day, and National Day

Complimentary room drop of marketing materials to all CAHR delegates staying at the hotel



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Thank you



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