



Gabriel Awards

Honoring Excellence in Media for more than 50 years

It is time to prepare your best work for submission into the 2018 Gabriel Awards. Initiated in 1965, the Gabriel Awards is a premier program honoring excellence in broadcast media.

The Gabriel committee accepts entries in TV, radio, film and social media platforms, for work done during calendar year 2017. Judges recognize programming that uplifts and nourishes the human spirit; affirms the dignity of human beings; recognizes and upholds universally recognized human values such as community, tolerance, justice, compassion, creativity or dedication to excellence.

Winners of a Gabriel *Personal Achievement Award*, a nominated award, become part of an exclusive group of outstanding media specialists, celebrated for their contributions of honoring the human spirit. Recent winners include:

- Bob Schieffer – CBS News journalist
- Ann Blyth - actress
- Ken Burns – documentary filmmaker
- Regis Philbin – media personality
- Gary Sinise – actor and musician
- Tim Russert – NBC’s Meet the Press

All Gabriel Award winners are chronicled in the Gabriel Journal, a full-color booklet presented to all recipients and gala Gabriel Awards Banquet attendees, as well as to those who promote and celebrate their achievements.

Thank you for participating and GOOD LUCK!



The Catholic Press Association

The Catholic Press Association of the United States and Canada is a professional association of Catholic communicators. It hosts the **Catholic Media Conference** annually to honor the accomplishments of its members and those dedicated to sharing the “good news” through print and electronic media.

The CPA is honored to continue the 50-year tradition of the Gabriel Awards as part of its elite award program.



Welcome to the 2018 Gabriel Awards

The Catholic Press Association is proud to be your 2018 host and introduce you to this year's program. We wish to thank the Catholic Academy Professionals for all they have accomplished in previous years and their help transitioning the program.

If you decide to share your work honoring the human spirit, you will be competing in the largest Catholic communicators' award program in North America, judging over 2600 entries annually for journalists, book authors, students and now broadcasters.

Recipients of a Gabriel Award receive a coveted Gabriel statuette. The statuette is designed and produced by the same company that makes the "Oscar" for the Academy Awards. Winners are encouraged to attend the Gabriel Banquet to receive their award and be recognized by their peers.

To get started

Please visit: <http://www.catholicpress.org/page/GabrielAwards>

- Participants will use the same software, but enter through the CPA portal
- New and returning participants must set up a new username and password.
- An Awards packet with categories, descriptions, and contest parameters is available on the following page
- Dates and rates are described below

For additional assistance, please contact Kathleen at cpaawards@catholicpress.org or at 312-380-6789.

Open Period Dates

- January 2 – February 4, 2018
- \$175 Entry fee ...Same rate as last year
- \$160 Entry fee...CPA member rate

Extension period

- February 5 – February 11, 2018
- \$195 Entry fee
- Contest closes Feb 11, 2018

Payment due **February 13, 2018**

We look forward to seeing your work,

Tim Walter

Executive Director, Catholic Press Association



General Background Information

- ▶ \$175 per entry Jan 2- Feb 4,2018
- ▶ \$160 per entry for CPA members Jan 2- Feb 4,2018
- ▶ \$195 Last minute entries between Feb 5 and Feb 11, 2018

- ▶ Submit all entries digitally through the CPA awards website.
- ▶ All entries are for work published in the 2017 calendar year.
- ▶ Deadline: February 4, 2018 at 11:59 p.m. CT. Payment deadline is February 11, 2017
- ▶ Files should be uploaded by these formats:
 - ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
 - ▶ Audio Format: MP3
 - ▶ Photos Format: (JPEG) and PDF Documents can also be uploaded here. Please consolidate photos and PDF documents into a single file.

The following pages contain:

- ▶ Categories Quick Look Page 4
- ▶ Categories and Descriptions..... Page 6
- ▶ Eligibility Requirements..... Page 12
- ▶ Judging Criteria Page 13
- ▶ Submission Instructions..... Page 14
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Quick Look

The Quick Look chart is designed to let you find entry categories by type instead of number. Use the category number (NM01) to find the detailed description and to submit your entry in the award software.

Type	Number	Title
Film Categories		
Film	F1	Family Film
Film	F2	Documentary Film
Film	F3	Drama Film
Social Media Categories		
Media	NM-01	Internet Video, 10 minutes or less
Media	NM-02	Internet Video, 6 seconds or less
Media	NM-03	Blog
Media	NM-04	Facebook, Single post
Media	NM-05	Facebook, Campaign or Contest
Media	NM-06	Twitter, Single post
Media	NM-07	New Media Campaign of the Year
Radio: English-Language Categories		
Radio	RA-01	Entertainment, National or Local release
Radio	RA-02	Arts, National or Local release
Radio	RA-03	Documentary, National release
Radio	RA-04	Documentary, Local release
Radio	RA-05	Short Feature, National release
Radio	RA-06	Short Feature, Local release
Radio	RA-07	Religious, National release
Radio	RA-08	Religious, Local release
Radio	RA-09	Ecumenical and Interreligious, National or Local release (Single News Story)
Radio	RA-10	News and Informational, National release
Radio	RA-11	News and Informational, Local release
Radio	RA-12	Single News Story Series, National or Local release
Radio	RA-13	Community Awareness and or Public Service Announcements, National or Local release
Radio	RA-14	Radio Station of the Year, Religious, all markets
Radio	RA-15	Radio Station of the Year, Religious, Secular, all markets
Spanish-language Radio		
Radio	S RA-01	Entertainment, National or Local release
Radio	S RA-02	Arts, National or Local release
Radio	S RA-03	Documentary, National or Local release



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Radio	S RA-04	Religious, National or Local release
Radio	S RA-05	News & Info, National or Local
Radio	S RA-06	Community Awareness or Public Service Announcements, National or Local
Television – English Language		
Television	TV-01	Entertainment, National or Local release
Television	TV-02	Arts, National or Local release
Television	TV-03	Documentary, National release
Television	TV-04	Documentary, Local release
Television	TV-05	Short Feature, National release
Television	TV-06	Short Feature, Local markets 1-25
Television	TV-08	Children's, National or Local release
Television	TV-09	Religious, National release
Television	TV-10	Religious, Local release
Television	TV-11	Ecumenical and Interreligious programs or series, National or Local release
Television	TV-12	News and Informational, National release
Television	TV-13	News and Informational, Local release
Television	TV-14	Single News Story Series, National or Local release (e.g. Disaster Coverage)
Television	TV-15	Community Awareness and/or Public Service Announcements, National or Local release
Television	TV-16	Television Station of the Year, Religious, all markets
Television	TV-17	Television Station of the Year, Secular, all markets
Television – Spanish Language		
Television	S TV-01	Entertainment, National or Local release
Television	S TV-02	Religious, National or Local release
Television	S TV-05	News and Informational, National or Local release (less than 15 minutes in length)
Television	S TV-06	News and Informational, National or Local release (longer than 15 minutes in length)
Television	S TV-07	Community Awareness and/or Public Service Announcement, National or Local release

Categories & Descriptions:

Submission requirements:

- ▶ **Video** Formats: MOV, MP4. H264 Codec is preferred.
- ▶ **Audio** format: MP3
- ▶ **Photos** (JPEG) and PDF Documents can also be uploaded here. Please consolidate photos and PDF documents into a single file.



Film

F-1: Family Film

This category recognizes an outstanding achievement in Family Film. Submissions must have had a theatrical release that is shown in a theater during the eligibility period to

F-2: Documentary Film

This category recognizes an outstanding achievement in Documentary Film. Submissions must have had a theatrical release that is shown in a theater during the eligibility period to a paying audience.

F-3: Drama Film

For outstanding achievement in Drama Film, Submissions must have had a theatrical release. This release must be shown in a theater during the eligibility period to a paying audience.

New Media

NM-01: Internet Video, 10 minutes or less

This category is for outstanding achievement in Internet Video. The submission can come from all websites, social media platforms, including TV broadcast outlet websites. The submission must have interactive results and must be 10 minutes or less.

NM-02: Internet Video (6 seconds or less)

This category recognizes the outstanding achievement in an internet video. Submission must be 6 seconds or less. Submission must be a single video with interactive results and can be a campaign or contest.

NM-03: Best Blog

This category recognizes the best blog post. Submission must be a single blog with interactive results and can be a campaign or contest.

NM-04: Facebook, Single post

This category recognizes the outstanding achievement in a SINGLE Facebook post. Submission must be a single post with interactive results and can be a campaign or contest.

NM-05: Best Facebook (Campaign or contest)

This category recognizes the outstanding achievement in a Facebook campaign or contest. Submission must be a single post with interactive results and can be a campaign or contest.

NM-06: Best Twitter (Single post)

This category recognizes the outstanding achievement in a SINGLE Twitter post. Submission must be a single post with interactive results and can be a campaign or contest.



NM-07: Social Media Campaign of the Year

This category recognizes an outstanding achievement in a Social Media Campaign. Submission must include a Campaign description with sample posts, response, and summary of interactive results. It must be a campaign conducted in the submission year.

Radio – English Language

RA-01: Entertainment, National or Local release

This category is for outstanding achievement in ENTERTAINMENT programs. Submissions must be produced for NATIONAL or LOCAL release. Submission must be 15 minutes or longer in length.

RA-02: Arts, National or Local release

This category is for outstanding achievement in ARTS programs. Submissions must be produced for NATIONAL or LOCAL release. Submission must be 15 minutes or longer in length.

RA-03: Documentary, National release

This category is for outstanding achievement in a DOCUMENTARY in National release. Submission must be produced for NATIONAL release. Submission must be 15 minutes or longer in length.

RA-04: Documentary, Local release

This category is for outstanding achievement in a DOCUMENTARY in LOCAL release. Judges will look at the program produced for LOCAL content. Submission must be 15 minutes or longer in length,

RA-05: Short Feature, National release

This category is for a Radio program produced for national release. Entry must be 15 minutes or less in length.

RA-06: Short Feature, Local release

This category is for a radio program produced for Local release. Program must be 15 minutes or less in length. Program must be for local release.

RA-07: Religious, National release

This category is for outstanding achievement in a RELIGIOUS program. A program must be produced for NATIONAL release. This program must contain a religious oriented topic.

RA-08: Religious, Local release

This category is for outstanding achievement in a RELIGIOUS program. The program must be produced for local release and must contain a religious oriented topic.

RA-09: Ecumenical and Interreligious, National or Local release (Single News Story)



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This category is for outstanding achievement in ECUMENICAL AND INTERRELIGIOUS program or series. The judges will look at: a program or series that explores, informs, or inspires viewers/listeners to an understanding of the growing religious diversity of America and Canada and an appreciation of its impact. This program must be produced for NATIONAL or LOCAL release.

RA-10: News and Informational, National release

This category is for outstanding achievement in NEWS AND INFORMATIONAL programs. These programs must be produced for NATIONAL or LOCAL release. Submission must be of a single public service announcement or an entire campaign may be entered in this category.

RA-11: News and Informational, Local release

This category is for outstanding achievement in NEWS AND INFORMATIONAL programs. A program produced for LOCAL release. Submission must be of a single public service announcement or an entire campaign may be entered in this category.

RA-12: Single News Story Series, National or Local release

This category is for outstanding achievement in SINGLE NEWS STORY or SERIES. The submission should include no more than 15 minutes of clips. The submission can be about local or national news subjects.

RA-13: Community Awareness and or Public Service Announcements, National or Local release

This category is for outstanding achievement in COMMUNITY AWARENESS or PUBLIC SERVICE ANNOUNCEMENTS. A program must be produced for NATIONAL or LOCAL release. Submissions must be of a single public service announcement or an entire campaign may be entered in this category.

RA-14: Radio Station of the Year, Religious, all markets

This category is for a station's total programming and community service. A station's entry must include: a composite tape of 15 minutes or less, a representative schedule of one week's programming, a statement on the nature and goals of local programming, and a sampling of community response to local programming.

RA-15: Radio Station of the Year, Secular, all markets

This category is for a station's total programming and community service. A station's entry must include: a composite tape of 15 minutes or less, a representative schedule of one week's programming, a statement on the nature and goals of local programming, and a sampling of community response to local programming.



Radio – Spanish Language

S RA-01: Entertainment, National or Local release

This category is for outstanding achievement in ENTERTAINMENT programs in Spanish. Submissions must be produced for NATIONAL or LOCAL release. Submission must be 15 minutes or longer in length.

S RA-02: Arts, National or Local release

This category is for outstanding achievement in ARTS programs in Spanish. Submissions must be produced for NATIONAL or LOCAL release. Submission must be 15 minutes or longer in length.

S RA-03: Documentary, National or Local release

This category is for outstanding achievement in a DOCUMENTARY in National release in Spanish. Submission must be produced for NATIONAL release. Submission must be 15 minutes or longer in length.

S RA-04: Religious, National or local release

This category is for outstanding achievement in a RELIGIOUS program in Spanish. A program must be produced for NATIONAL or LOCAL release. This program must contain a religious oriented topic.

S RA-05: News and Informational, National or Local release

This category is for outstanding achievement in NEWS AND INFORMATIONAL programs in Spanish. These programs must be produced for NATIONAL or LOCAL release. Submission must be of a single public service announcement or an entire campaign may be entered in this category.

S RA-06: Community Awareness and or Public Service Announcements, National or Local release

This category is for outstanding achievement in COMMUNITY AWARENESS or PUBLIC SERVICE ANNOUNCEMENTS in Spanish. A program must be produced for NATIONAL or LOCAL release. Submissions must be of a single public service announcement or an entire campaign may be entered in this category.

Televisión – English Language

Note: Includes submissions that are spoken, subtitled or dubbed in English

TV-01: Entertainment, National or Local release

This category is for outstanding achievement in entertainment programs. Submission may be of a national or local release.



TV-02: Arts, National or Local release

This category is for outstanding achievement in ARTS programs in English

This submission must be a program produced for NATIONAL or LOCAL release. Entry must be 15 minutes or longer in length.

TV-03: Documentary, National release

This category is for outstanding achievement in a DOCUMENTARY in National release. Submissions must be produced for national release but do not have to be about a national subject. Submission must be 15 minutes or longer in length.

TV-04: Documentary, Local release

This category is for outstanding achievement in a DOCUMENTARY. This program must be produced for LOCAL release. Submission must be 15 minutes or longer in length.

TV-05: Short Feature, National release

This category is for outstanding achievement in a short feature in National markets. Submission must be 15 minutes or less in length.

TV-06: Short Feature, Local markets 1-25

This category is for outstanding achievement in a short feature in markets 1-25. Submission must be 15 minutes or less in length. It must be a program for local release.

TV-08: Children's, National or Local release

This category is for outstanding achievement in a CHILDREN'S program. This submission can be produced for NATIONAL or LOCAL release.

TV-09: Religious, National release

This category is for outstanding achievement in a RELIGIOUS program in English. A program must be produced for NATIONAL release. It must contain a religious oriented topic.

TV-10: Religious, Local release

This category is for outstanding achievement in a RELIGIOUS program. The program must be produced for LOCAL release. It must contain a religious oriented topic.

TV-11: Ecumenical and Interreligious programs or series, National or Local release

This category is for outstanding achievement in ECUMENICAL AND INTERRELIGIOUS program or series. A program or series that explores informs or inspires viewers/listeners to an understanding of the growing religious diversity of America and/or Canada and an appreciation of its impact. It can be produced for NATIONAL or LOCAL release.

TV-12: News and Informational, National release

This category is for outstanding achievement in NEWS AND INFORMATIONAL programs in English. This program must be produced for NATIONAL release. This submission must contain a worthy news subject on a national level.



TV-13: News and Informational, Local release

This category is for outstanding achievement in NEWS AND INFORMATIONAL produced for NATIONAL release. This submission must contain a worthy news subject on a local level.

TV-14: Single News Story Series, National or Local release (Disaster Coverage)

This is the category for outstanding achievement in SINGLE NEWS STORY or SERIES. The submission should include no more than 15 minutes of clips. The entry must be in English and can be about local or national news subjects.

TV-15: Community Awareness and/or Public Service Announcements, National or Local release

This category is for outstanding achievement in COMMUNITY AWARENESS or PUBLIC SERVICE ANNOUNCEMENTS. This must be a program produced for NATIONAL or LOCAL release. Submission must be of a single public service announcement or an entire campaign may be entered in this category.

TV-16: Television Station of the Year, Religious, all markets

This category is for station of the year and is awarded for its total programming and community service. A station's entry must include: a composite tape of 15 minutes or less, a representative schedule of one week's programming, a statement on the nature and goals of local programming, and a sampling of community response to local programming.

TV-17: Television Station of the Year, Secular, all markets

This category is for station of the year and is awarded for its total programming and community service. A station's entry must include a composite tape of 15 minutes or less, a representative schedule of one week's programming, a statement on the nature and goals of local programming and a sampling of community response to local programming.

Television - Spanish Language

Note: Includes submissions that are spoken, subtitled or dubbed in Spanish

S TV-01: Entertainment, National or Local release

This category is an entertainment program produced for NATIONAL or LOCAL release. Submissions must be 15 minutes or longer in length.

S TV-02: Religious, National or Local release

This entry is for outstanding achievement in a RELIGIOUS program. Entries can be of national or local release and be of a religious theme.

S TV-05: News and Informational, National or Local release (less than 15 minutes in length)

The category for outstanding achievement in NEWS AND INFORMATIONAL programs will need to be focused around national or local news releases. Entries must be less than 15 minutes in length.



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S TV-06: News and Informational, National or Local release (longer than 15 minutes in length)

This category is for outstanding achievement in NEWS AND INFORMATIONAL programs in Spanish. The subject can be of national or local news and must be 15 minutes or longer in length.

S TV-07: Community Awareness and/or Public Service Announcement, National or Local release

This category is for an outstanding achievement in COMMUNITY AWARENESS or PUBLIC SERVICE ANNOUNCEMENTS. Submission must be of a single public service announcement or an entire campaign may be entered in this category.

ELIGIBILITY REQUIREMENTS

The CPA Gabriel Awards recognize the efforts of any person or organization with an interest in Radio, Television, Film and Social Media. The following criteria are required of all submissions:

- Entries may be submitted in more than one category, if applicable.
- Entries must be the original work of the producer submitting the entry. Plagiarized entries or those excessively influenced by outside parties are disqualified.
- Entries must have been published in the calendar year 2017.
- All rules and regulations of the CPA Gabriel Awards must be followed, including submission deadlines, payment deadlines, and submission requirements stated in the category descriptions on Pages 3 through 5.
- Television entries in Spanish language must be spoken, submitted or dubbed in Spanish.
- Television entries in English language must be spoken, submitted or dubbed in English.

JUDGING:

The CPA Gabriel Awards are judged by current members of the Catholic Press Association. Judges volunteer their time and are instructed to provide critiques for all submissions for the benefit of the authors/creators. If a judge disqualifies an entry for any reason, the judge is required to inform Kathleen Holloway, who will provide this information to the submitter.

Judges will use the following rubric to score entries: See next page to reference.



Gabriel Awards Judging Criteria

Each entry is judged on six-criteria with a possible maximum score of 35.

Criteria	Metrics	Scoring
<p>1. Affirmation - <i>Most Important Gabriel Criteria</i> The most important criteria of the Gabriel Awards are how well an entry accomplishes the following objectives.</p> <ul style="list-style-type: none"> A) Uplifts and nourishes the human spirit B) Affirms the dignity of human beings C) Recognizes and upholds universally recognized human values such as community, tolerance, justice, and compassion D) Exhibits creativity or dedication to excellence 	<p>For this criterion alone, entries are rated on a scale of 1-10.</p>	<p>1 is the LOWEST score, 10 is the HIGHEST score Weight Multiplier = 1</p>
<p>2. Content To what extent does the program meet any stated objectives? Does the approach to content maintain viewer interest? Is the message presented clearly? Is the program well designed?</p> <hr/> <p>3. Creativity Has the program been directed and edited well? Is it enhanced by the use of music, graphics and other effects that capture the viewer's attention?</p> <hr/> <p>4. Technical Does the technical quality of the program meet or exceed industry standards?</p> <hr/> <p>5. Impact Does the program have emotional and intellectual impact on viewers?</p> <hr/> <p>6. Achievement Does this program achieve its purpose?</p>	<p>These 5 judging criteria are rated using the scoring metrics to the right</p> <p>These criteria are scored 1-5 and will be added to the 1st criteria for the total score</p> <p>Maximum score for six criteria is 35</p>	<p>1 is the LOWEST score, 5 is the HIGHEST score.</p> <hr/> <p>1-- Does not meet criteria 2-- Minimally meets criteria 3-- Meets criteria 4-- Exceeds criteria requirements 5-- Meets criteria with excellence</p> <p>Weight Multiplier = 1</p>

Judges' Comments

Comments from judges are welcome. These may be shared with the person who submitted the entry.



SUBMISSION INSTRUCTIONS

GETTING STARTED:

Submit all entries digitally through the CPA awards website beginning January 2, 2018.

- <https://catholicpress.secure-platform.com/a/organizations/main/home>

The website allows you to view categories, make submissions, and pay in the same place.

Please read category descriptions to determine submission requirements for each category. If you have questions about eligibility, submissions, or payment, please visit our **(LINK NEEDS TO BE APPROVED)** [FAQ page](#). If you need further assistance questions may be directed to Kathleen at cpaawards@catholicpress.org or at 312-380-6789.

Upload video, audio, photo and document files in the following formats:

- ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
- ▶ Audio format: MP3
- ▶ Photos (JPEG) and PDF Documents can also be uploaded here. Please consolidate photos and PDF documents into a single file.

Note:

- ▶ Television entries in Spanish language must be spoken, submitted or dubbed in Spanish.
- ▶ Television entries in English language must be spoken, submitted or dubbed in English.

CREATE A PUBLICATION PROFILE FIRST

For simplicity's sake, we recommend creating **one PROFILE account** for your publication.

- **Returning Entrants:** Due to the transition to the CPA, [please follow the instructions for New Entrants](#) this year. Next year your information will populate automatically.
- **New Entrants:** click "Enter the Gabriel Awards" on the homepage and follow prompts to create a username and password for your account

CREATING A NEW SUBMISSION:

1. Once logged into your Profile account, click "MAKE ANOTHER APPLICATION" then "ENTER CATHOLIC PRESS AWARDS" You will be prompted to review your past submissions or to begin a new submission.
2. Select, "CLICK HERE TO BEGIN A NEW SUBMISSION", fill out the form as prompted and click "SAVE AND NEXT" to continue. You can return to the previous form at any time.
 - a. All entries are marked "Incomplete" until paid.
3. Options after making submissions:
 - a. Save your work: Click "SAVE" to save your work and leave the form. You may return and edit it at any time, until you pay for it, by clicking on "MY APPLICATIONS" and clicking "EDIT".
 - b. Prepare to Pay: Click "ADD TO CART" to move your saved submission to your cart.



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- i. You may return and edit them by clicking “MAKE CHANGES” prior to paying.
 - ii. You can also remove it from your cart.
 - iii. Click “CHECKOUT” to pay

4. **Paid entries are marked “Complete” and cannot be edited.** Prior to paying, please proof all submissions in your cart for content accuracy and prevention of duplicate or missing entries.
5. To fix mistakes after completion, contact Kathleen Holloway at cpaawards@catholicpress.org on or before February 9, 2018.

ENTRY FEE & PAYMENT PROCESS

- ▶ 175 per entry Jan 2- Feb 4,2018
- ▶ \$160 per entry for CPA members Jan 2- Feb 4,2018
- ▶ \$195 Last minute entries between Feb 5 and Feb 11, 2018

We accept payment though the awards website by credit card or check:

1. When you have items in your cart, a direct link to your cart will appear under “My Applications.” Click it to edit submission or pay for your entries.
2. Click the “CHECKOUT” button.
3. Select your method of payment, then click “PROCESS.”
4. In the next screen, you will have the option to print your invoice and submission forms. You will also receive a copy of your invoice and submission forms via email. **Please print a copy of your invoice to include with your payment if you are paying by check.**

MAIL PAYMENT TO:

CPA Awards Program
Catholic Press Association
205 West Monroe St., Suite 470
Chicago, IL 60606

ENTRY DEADLINE:

11:59 pm CST – Friday, February 4, 2018 [\$175 & \$160]

11:59 pm CST – Friday, February 11, 2018 [Late submissions: \$195]