

IT'S ABOUT BEING A LEADER...



ORANGE COUNTY
FRIDAY, MARCH 24, 2017

SCHEDULE

8:00 am

Registration

8:30 am

Professional Development
Leadership Self-Assessment

10:00 am

Political Development
Developing a Successful Strategic Campaign Plan

11:45 pm

Civic Appointments Training

1:00 pm

Personal Development
Mentoring

2:30 pm

Public Policy
The State Budget Process

4:30 pm

Networking

***group discounts available*

***full descriptions at
www.cawomenlead.org*

Disneyland Resort
Grand Californian
1600 S. Disneyland Drive
Anaheim, CA 92802

The California Women LEADership Academy is a full day of interactive discussions and networking that focuses on giving women skills, practical action items and access to a statewide network to inspire them Personally, Professionally, Politically and discuss important Policy issues facing the state.

Participants will:

Identify personal leadership styles and assess the best way to lead diverse groups.

Understand the dynamics of successful strategic campaign development in various aspects of their Personal, Professional and Political networks.

Put leadership skills into action by navigating the civic appointments process to boards and commissions at the local and state level.

Develop skills as a mentor by inspiring the next generation of women leaders while learning to utilize a mentor for personal leadership journeys.

Navigate the California State Budget process (6th largest economy in the world) and understand the basics of our values statement (where we spend money). Learn how it is developed, negotiated and how it affects you personally.

Thanks to a generous contribution we are offering a limited time SALE!

Members: \$170 | Non-Members: \$250 | Tables of Eight: \$1,500

**Questions? www.cawomenlead.org/aboutLA
Contact Megan at 916-551-1920 or Megan@cawomenlead.org**



Mona Pasquil
Appointments Secretary
Governor Edmund G. Brown Jr.



Mary Stutts
Vice President, External Affairs
Comcast NBCUniversal



Deborah Gonzalez
Vice President, Gov't Affairs
Public Policy Institute of CA



Jennifer Fitzgerald
Councilmember
City of Fullerton



Rachel Michelin
CEO
California Women Lead

SPONSORSHIP AND TABLE DISCOUNTS AVAILABLE

California Women Lead is a nonpartisan, nonprofit 501c3 organization committed to increasing the number of women in California government through civic engagement. We do not endorse or contribute money to political candidates or initiatives.

For more information about our mission and statewide programs, visit www.cawomenlead.org

