



## **Contemporary Ceramic Studios Association Invites Families to Have Fun & Get Creative on National Paint Your Own Pottery (PYOP) Day October 21, 2017**

*Sponsored by the CCSA and held annually on the third Saturday in October, National Paint Your Own Pottery Day is an opportunity for CCSA-member PYOP studios to feature special events.*

October 03, 2017 -- The [Contemporary Ceramic Studios Association](http://www.ccsaonline.com) (CCSA), a not-for-profit trade association serving the needs of ceramic and paint your own pottery (PYOP) studios and suppliers worldwide, is inviting families to have fun and get creative during National Paint Your Own Pottery Day on October 21, 2017.

Sponsored by the CCSA and held annually on the third Saturday in October, National Paint Your Own Pottery Day is an opportunity for CCSA-member PYOP studios to feature special events — such as demonstrations, workshops, classes, contests, discounts, promotions, and more — that showcase why PYOP is surging in popularity around the world, and is a major driving force behind the thriving do-it-yourself craft movement.

People of all ages — from young children, to young-at-heart seniors — receive all of the materials, tools, instruction and support they need to transform their imagination into a work of art, and create a treasured keepsake or a unique gift. Activities include pottery painting, canvas painting, glass fusing, creating with clay, mosaics, and more.

“PYOP studios are an ideal and affordable escape from hectic day-to-day life, where families can spend quality time together and create great memories in a friendly and supportive environment,” commented CCSA executive director Dena Pearlman. “And just as importantly, no creative or artistic ability is required to have fun, and create something amazing!”

Families and all other individuals and groups can discover the National Paint Your Own Pottery Day special events planned for their area by visiting <http://www.ccsaonline.com>, and searching for a nearby PYOP studio.

For all other details, including media inquiries, contact Dena Pearlman at (888) 291-2272 or [dena\(at\)ccsaonline.com](mailto:dena(at)ccsaonline.com).

Facebook users can also follow the CCSA at <https://www.facebook.com/ccsapaintyourownpottery>, or connect with PYOP fans across the world at <https://www.facebook.com/Paint-Your-Own-Pottery-206166622756971/>.

### About the Contemporary Ceramic Studios Association

The Contemporary Ceramic Studios Association (CCSA) is a not-for-profit trade association serving the needs of ceramic and paint your own pottery studios and suppliers around the world. The Mission of the CCSA is to promote creativity and excitement about our industry and be a resource for our members. Whether you're a seasoned studio owner or someone who is thinking about opening your own Paint Your Own Pottery studio, this is the place to be. Learn more at <http://www.ccsaonline.com>.

### **Contact Information**

**Dena Pearlman**

Contemporary Ceramic Studios Association

<http://www.ccsaonline.com>

+1 (888) 291-2272 Ext: 6