Cytotherapy

Cytotherapy is the Official Journal of the International Society for Cellular Therapy (ISCT). Coverage encompasses important new therapies emerging from the manipulation of cytokines and cells, as well as bringing readers the very latest developments news and opinion in the fast-moving field of vaccines, cytokine and cellular therapy. A particular emphasis is on the translation of research from the laboratory into clinical practice.

The journal's scope includes research in:

- Stem cell processing and transplantation
- Cancer
- Stem cell plasticity
- Autoimmune diseases
- Immunotherapy
- Congenital disorders
- Novel molecular therapies
- Gene therapy
- Cell-based therapies of malignant and non-malignant blood diseases

For further information, please turn to: www.tandf.no/cytotherapy

READERSHIP AND TARGET GROUP
Cytotherapy provides essential reading for scientists, physicians, technicians and regulatory experts involved in cell processing and therapy. It is a vital resource for hematologists, oncologists, and immunologists and the growing number of physicians from many disciplines involved in tissue repair and stem cell research, cytokine investigators, cancer biologists and biotherapists.

CIRCULATION
1,300

EDITOR-IN-CHIEF
John Barrett - Bethesda, USA

PUBLICATION DETAILS
Volume 9, 2007, Now 8 issues per year!
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TERMS AND CONTACT DETAILS

TERMS
1. Advertising content subject to publisher’s approval.
2. Publisher’s liability for any error will not exceed the cost for the space.
3. Mechanicals returned only on request when ordered.

CANCELLATIONS
Cancellations are accepted within eight days of order placement, but never after the booking deadline. If cancellation arrives after these deadlines, space will be charged according to the order agreement.

Subject to price changes.

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FORMAT GUIDE AND RATES

COVER
Trimmed size: 210 x 276mm (bleed + 4mm)
RATE
IFC 4 colour: GB£ 1,350/€ 2,025/US$ 2,225
IBC 4 colour: GB£ 1,285/€ 1,930/US$ 2,130
OBC 4 colour: GB£ 1,400/€ 2,100/US$ 2,330

SPREAD – INLAY
Trimmed size: 420 x 276mm (bleed + 4mm)
RATE
4 colour: GB£ 1,890/€ 2,840/US$ 3,110
Black/white: GB£ 1,160/€ 1,750/US$ 1,920

1/1 PAGE
Trimmed size: 210 x 276mm (bleed + 4mm)
RATE
4 colour: GB£ 1,050/€ 1,575/US$ 1,730
Black/white: GB£ 645/€ 970/US$ 1,065

1/2 PAGE
Horisontal: 210 x 138 mm
Vertical: 105 x 276 mm
RATE
4 colour: GB£ 525/€ 910/US$ 995
Black/white: GB£ 370/€ 560/US$ 610

OTHER
Positioned ad + 10% on set price

INSERTS
Weight: max 40g
GB£ 1,050/€ 1,575/US$ 1,730

SPECIAL
Details and prices on other advertising opportunities are available upon request

MATERIAL
Please submit adverts as a printer ready PDF file. Files must be saved in high resolution, at least 300 DPI, and with CMYK colour mode (black/white adverts should be saved in Grayscale colour mode and a resolution of 600 DPI). All fonts and images should be embedded.

In order to guarantee the quality of your advert, please also send printed colour proofs.

LANGUAGE
Adverts must be in English.

PUBLICATION SCHEDULE
No. 1 February, No. 2 April, No. 3 May, No. 4 July, No. 5 September, No. 6 October, No. 7 November, No. 8 December

BOOKING DEADLINE
Eight weeks before publication.

ARTWORK DEADLINE
Four weeks before publication. Issues are usually published at the beginning of each month.