

2018 Annual Conference & Tradeshow

Sponsorship Prospectus

All *Signature* Sponsorships Include...

- Name and logo prominently featured on all conference materials
- Individual slide on the rotating slide show displayed in all seminars
- Name and logo placement on the event webpage
- Standard exhibitor booth with electrical package
- Opportunity to address the conference attendees during a general session
- Two complimentary email broadcasts in the weeks leading up to the event, *and*
- All other benefits listed for the specific sponsorship

All *Event* Sponsorships Include...

- Name and logo featured on conference materials
- Inclusion on Event Sponsors slide of the rotating slide show displayed in all seminars
- Name listed on the event webpage
- One complimentary email broadcast in the weeks leading up to the event, *and*
- All other benefits listed for the specific sponsorship

**2018 WSCA
ANNUAL
CONFERENCE &
TRADESHOW**
OCTOBER 19-20
BELLEVUE HILTON

SIGNATURE SPONSORSHIPS

Mobile App Sponsorship

\$2,500

This sponsorship supports the development of the event app, through which all session notes and presentations will be made available to the attendees. In consideration for this, the app will be co-branded with the sponsor and the WSCA, with the sponsor's logo appearing in a banner on every page of the app (excluding session notes). This sponsor will also have the opportunity to address all attendees at the Exhibitor Reception the evening of Friday, October 19.

Awards Luncheon Sponsorship

\$2,500

This sponsorship subsidizes the cost of the food and beverages served at the Annual Awards Luncheon on Saturday, October 20. This event will be a plated lunch featuring a 1-hour continuing education seminar and the presentation of various service awards to individual members and supporters of the WSCA. In consideration for this, all conference materials will list the event as the "2018 WSCA Awards Luncheon, presented by Sponsor." This sponsor's name and logo will be prominently displayed throughout the banquet hall, and the sponsor may address all attendees and introduce the seminar speaker.

Wi-Fi Access Sponsorship

\$2,000

This sponsorship subsidizes the cost of wireless internet access for all conference attendees throughout the general session, meeting rooms, banquet space, and tradeshow hall. In consideration for this, all conference materials will indicate, and attendees will be verbally reminded at the start of each session, that they can access the session materials "thanks to complimentary Wi-Fi provided by Sponsor."

Exhibitor Reception Bar Sponsorship

\$2,000

This sponsorship will cover the cost of the hosted bar at the Exhibitor Reception the evening of Friday, October 19. In consideration for this, signage will be placed throughout the tradeshow hall during the reception reflecting the nature of this sponsorship and the cocktail napkins distributed at the bar will bear the sponsor's logo. Sponsor's name and logo will also be printed on the drink tickets.

EVENT SPONSORSHIPS

Flash Drive Sponsorship

\$1,500

This sponsorship will cover the cost of providing flash drives to each attendee. The flash drives will be pre-loaded with all conference materials and will serve as a tangible, reusable collateral item. In consideration for this, every flash drive will be printed with the sponsor's logo and the sponsor may provide an additional electronic advertisement to be loaded onto the devices.

Saturday Morning Breakfast Sponsorship

\$1,500

This sponsorship will subsidize the cost of food and beverages served at breakfast the morning of Saturday, October 20. This will be a buffet breakfast served in the tradeshow hall. In consideration for this, signage will be placed throughout the tradeshow hall indicating the meal was provided by the sponsor.

Lanyard Sponsorship

\$1,250

This sponsorship will cover the cost of producing lanyards for the attendee nametags. In consideration for this, the sponsor's logo will be printed on the lanyards and one will be handed out to each attendee to be worn throughout the event.

Saturday Afternoon Break Sponsorship

\$750

This sponsorship will cover the cost of the food and beverages served during the afternoon break on Saturday, October 20. In consideration for this, the sponsor's name and logo will be prominently displayed around the break service and their sponsorship will be announced just before the session goes into break.

Not finding the sponsorship that's right for you? Contact Jeff Curwen, CAE at 206.878.6055 or jcurwen@chirohealth.org to suggest an alternative!