

NACDD and CDC Health Payer 101 Webinar Series

NACDD and the Program Development and Services Branch at CDC's Division for Heart Disease and Stroke Prevention co-sponsored a four-part Health Payer 101 webinar series to address a need expressed by state health department staff working with health systems. The series, presented by Jennifer Nolty, Director, Innovative Primary Care, National Association of Community Health Centers (NACHC), provided fundamental knowledge of the health payer landscape including terminology, payer models, contracting processes, and how the Affordable Care Act (ACA) influenced payment models and delivery systems. All webinars were recorded and are available for viewing.

Webinar Series Objectives

- Provide a basic overview of the changing healthcare payer landscape including terminology, types of employer insurance plans, contracting processes, and roles and responsibilities of various stakeholders.
- Increase understanding of new benefit structures requiring coverage for preventive care and new reimbursement models focused on health outcomes rather than fee-for-service.
- Identify the role of public health in working with payers to promote health equity and to support team-based approaches to controlling hypertension.

Webinar Topics & Link

[The Basics \(Part 1\):](#)

- Overview of health insurance products and plans
- Managed Care Organization (MCO) structure and services

[The Basics \(Part 2\):](#)

- Insurance: employer, individual, Medicaid and Medicare
- Reimbursement Models: Fee-for-Service, Bundled Payment
- Incentives: Pay-for-Performance (P4P) and Shared Savings

[Setting the table proactively \(Part 3\):](#)

- Data: where does it come from and how it is used
- How States are working with payers

[Contracting 101 \(Part 4\):](#)

- Network Development: individual contracts, Accountable Care Organization (ACO) and Independent Physician Association (IPA)
- Provisions of a provider contract
- Providers and Payers – relationship building