

Shall the California Library Association, in order to create more value for our institutional members, and to address critical membership and resource development needs, create a new Sustaining Member category of institutional membership? Participation in the proposed new category shall be completely voluntary, and will include full institutional membership in the Association, in addition to the following benefits:

The proposed rate for Sustaining Membership is \$9,000 per institution annually. This proposal has been recommended by the CLA Membership Committee and endorsed by the CLA Board of Directors.

- Four (4) complimentary full registrations to the Annual Conference for employees, trustees, volunteers and/or advocates of the Sustaining Member institution
- Four (4) complimentary individual voting memberships for employees, trustees, volunteers and/or advocates of the Sustaining Member institution
- Complimentary table space in the exhibit hall at the Annual Conference
- Invitation for four (4) to the President's Reception at the Annual Conference
- Unlimited free job postings on the CLA Career Center
- Complimentary admission for four (4) to the Annual Legislative Luncheon
- Complimentary advertising space in the CLA e-newsletter
- Recognition at the Annual Awards Gala (does not include tickets to the Gala)
- Recognition on the CLA website and conference materials.