



48th Annual CASE Convention
Leadership Elevated
July 26 – 28, 2017 | Breckenridge, CO

Exhibitor Application
Application deadline: June 16, 2017

Exhibiting Dates/Times:

Wednesday, July 26: 7:30 am – 4:30 pm
Thursday, July 27: 7:30 am – 12:15 pm

Regular space in the Exhibit Hall: The Exhibit Hall is located on the 3rd floor, across from the CASE Registration Booth and Bookstore. Most exhibit booths are 8' wide x 6' deep* with a 6' x 30" black-draped table (see map), and includes pipe and drape, two chairs, a waste basket and a 7" x 44" booth ID sign. The area is carpeted.

*Please note that over-sized displays will be subject to a \$150 fine, as well as removal to overflow space outside of the exhibit hall. CASE reserves the right to determine if a booth or display is over-sized. Any display that infringes on fellow exhibitor space or aisles/buffet lines is considered over-sized.

Premium exhibit space in the Foyer: There is a limited number of premium spaces located inside and outside the Exhibit Hall, as well as in the foyer outside the 1st floor Breckenridge Ballroom where the Convention General Sessions are held. These spaces are reserved for event sponsors. There are also a very limited number of premium spaces reserved for CASE commercial members, available on a first-come, first-served basis. Premium space in the foyer area is 8' wide x 6' deep and includes a 6' x 30" black-draped table, two chairs, a waste basket, a 7" x 44" ID sign, but does not include pipe and drape. The area is carpeted.

Lunch: All premium exhibit spaces include a complimentary lunch ticket for up to two onsite representatives for Wednesday's lunch. These tickets are for the regular attendee lunch, and are not valid for special Ticketed Luncheons. Regular exhibit spaces do not include lunch tickets. For information on dining options, please visit co-case.org/2017ConventionPartners.

Wireless internet is provided free of charge. Electrical service can be purchased through Beaver Run Resort, with details to follow.

Please note: Any food or drink served to Convention attendees from your exhibit space must be purchased through the hotel.

Contact Representative (prior to event) _____
FIRST LAST

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website Address _____

Check here if the contact information you supplied above is what you would like to have appear in the final printed and electronic materials AND the Contact Representative will also be the Primary Onsite Representative. If different, fill out the below information. No more than two representatives may be at your exhibit space at any one time during the Convention.

1 Primary Onsite Representative _____
FIRST LAST

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

2 Second Onsite Representative (Please list name as it should appear on name badge, and note that no more than two representatives may be at your exhibit space at any one time during the Convention.)

FIRST LAST EMAIL

General Exhibitor Information

1. Are you interested in CASE Convention sponsorship?
 Yes No Already signed up to sponsor

2. Are you a commercial member of CASE?
 Yes No

If no, are you interested in information regarding membership? Yes No

3. Have you previously been an exhibitor at the Annual CASE Convention?
 Yes No If yes, number of years _____

4. Description of your company (25 words or less).
 Please note: This text will appear in the mobile app and. CASE reserves the right to edit descriptions.
 Please use our previous company description
 Please use the description I provide below

5. Company logo requirements: Submit logo as a .png or hosted url image (preferred) as soon as possible, but no later than **June 16, 2017** for inclusion in Convention materials.
 Please use the logo you have on file
 I will provide an updated logo to hkaiser@co-case.org by **June 16, 2017**

6. Company social media information: Please submit the links to your company's social media profiles (Facebook, and Twitter) as soon as possible, but no later than **June 16, 2017** for inclusion in Convention materials.
 Please use the social media links you have on file
 Our company doesn't use social media
 I've listed them below
 Facebook: _____
 Twitter: _____

Booth and Table Assignments

Booth and table assignments will be made in early July. Assignments will not be made until payment is received. Assignments are made with priority given to Convention sponsors and CASE commercial members, and then by order that exhibitor applications received. CASE will also consider the number of years an organization has exhibited at CASE events. CASE will take into account your preferences when assigning exhibit space and make every effort to accomodate your requests, but final decisions about exhibit space assignments will be made by CASE.

6. Exhibit space preference: Indicate your top three preferences below. See the Exhibit Hall Map for layout (pages 4 -5).
 1st choice _____
 2nd choice _____
 3rd choice _____

 7. Please check the category or categories your company represents:
 Assessment Personal Wellness
 Curricular Materials School Administration
 Equipment Service
 Financial Services Technology
 Higher Education Other _____
 Instructional Supplies _____

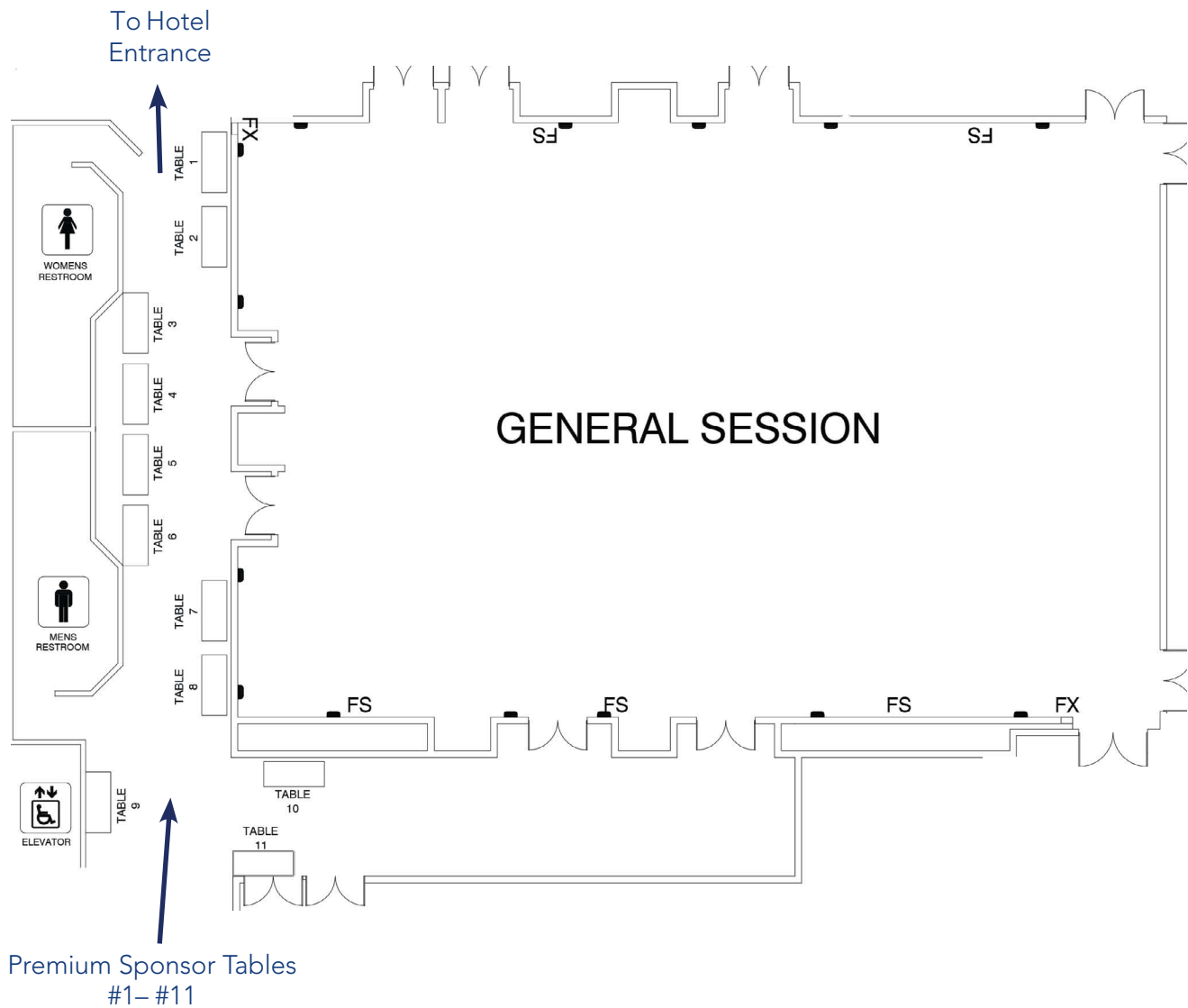
 8. Is your booth display larger than the 8' wide x 6' deep exhibit space? Yes No

 9. List any organizations you do not wish to be located near:*
- _____
- * Note that if you do not provide this information, it is difficult to ensure that you are not placed near a competitor organization.
10. Sales Transactions
 No, my company will not conduct sales transactions in the Exhibit Hall.
 Yes, my company would like to conduct sales transactions in the Exhibit Hall. Proof of sales tax license is attached to this form.

 11. Prizes
 Yes, my company will donate a prize, valued at \$_____.
 No, my company will not be donating a prize.

1st Floor Foyer Space Map

Breckenridge Ballroom Foyer — Premium Sponsor Tables



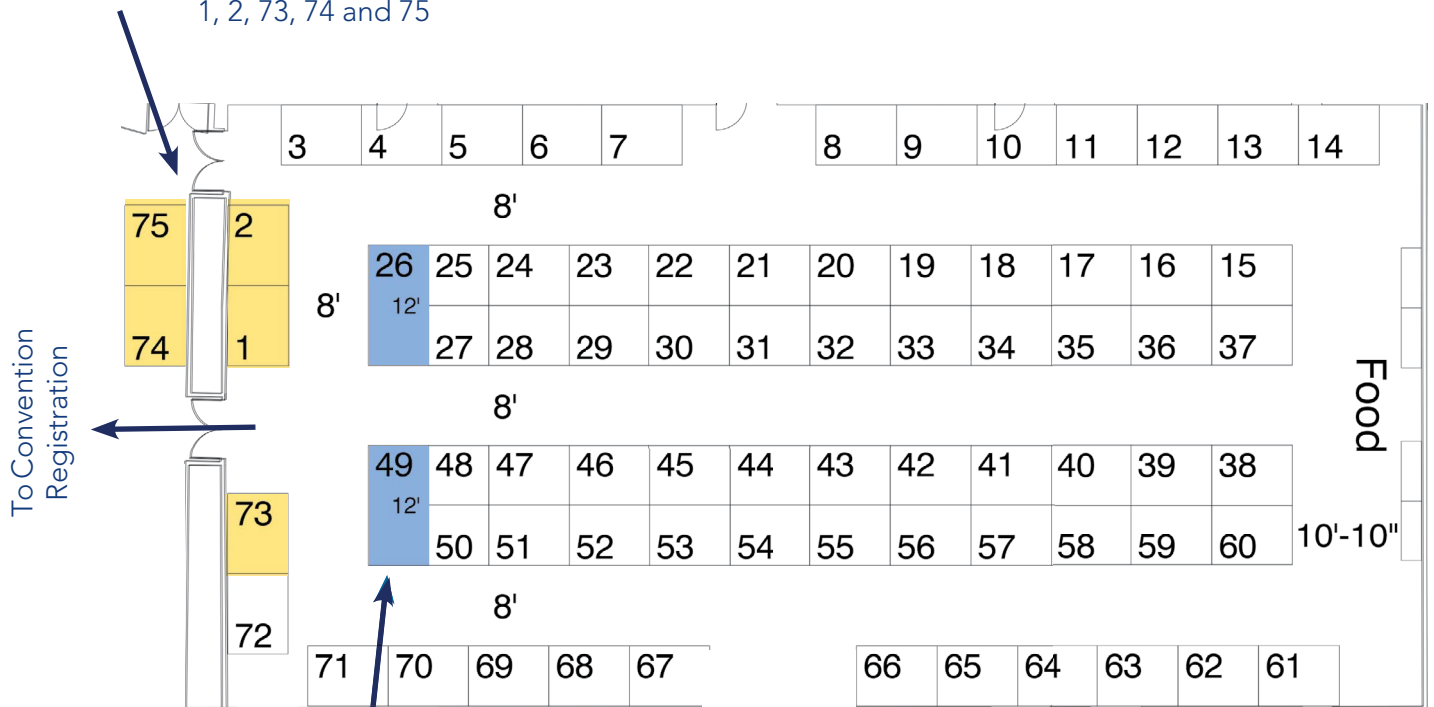
1st Floor Foyer – Space Details

- Spaces measure 8' wide x 6" deep and are carpeted.
- Includes one 6' x 3" black-draped table, 2 chairs, a waste basket and a 7" high x 44" wide identification sign (pipe and drape is not provided).

Exhibit Hall Map

3rd Floor Exhibit Hall — Colorado Ballroom

Premium Exhibit Spaces (in yellow).
1, 2, 73, 74 and 75



Sponsor Exhibit Spaces (in blue)
26 and 49

Exhibit Hall – Space Details*

- Spaces measure 8' wide x 6' deep and are carpeted.
- Includes one 6' x 30" black-draped table, 2 chairs, a waste basket and a 7" high x 44" wide identification

*Please note that exhibit spaces 25, 27, 48 and 50 are 6' x 6'.