

Exhibitor Application

Application deadline: June 16, 2017

Exhibiting Dates/Times:

Wednesday, July 26: 7:30 am – 4:30 pm Thursday, July 27: 7:30 am – 12:15 pm

Regular space in the Exhibit Hall: The Exhibit Hall is located on the 3rd floor, across from the CASE Registration Booth and Bookstore. Most exhibit booths are 8' wide x 6' deep* with a 6' x 30" black-draped table (see map), and includes pipe and drape, two chairs, a waste basket and a 7" x 44" booth ID sign. The area is carpeted.

*Please note that over-sized displays will be subject to a \$150 fine, as well as removal to overflow space outside of the exhibit hall. CASE reserves the right to determine if a booth or display is over-sized. Any display that infringes on fellow exhibitor space or aisles/buffet lines is considered over-sized.

Premium exhibit space in the Foyer: There is a limited number of premium spaces located inside and outside the Exhibit Hall, as well as in the foyer outside the 1st floor Breckenridge Ballroom where the Convention General Sessions are held. **These spaces are reserved for event sponsors.** There are also a very limited number of premium spaces reserved for CASE commercial members, available on a first-come, first-served basis. Premium space in the foyer area is 8' wide x 6' deep and includes a 6' x 30" black-draped table, two chairs, a waste basket, a 7" x 44" ID sign, but does not include pipe and drape. The area is carpeted.

Lunch: All premium exhibit spaces include a complimentary lunch ticket for up to two onsite representatives for Wednesday's lunch. These tickets are for the regular attendee lunch, and are not valid for special Ticketed Luncheons. Regular exhibit spaces do not include lunch tickets. For information on dining options, please visit co-case.org/2017ConventionPartners.

Wireless internet is provided free of charge. Electrical service can be purchased through Beaver Run Resort, with details to follow.

Please note: Any food or drink served to Convention attendees from your exhibit space must be purchased through the hotel.

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Primary Onsite Representative	FIRST	L	
Company Namo			AST
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Address City Phone	State	Zip	
Address City Phone Email	StateFax(Please list name as it should appear on name	Zip	



General Exhibitor Information

Are you interested in CASE Convention sponsorship? Yes No Already signed up to sponsor	Bootl Assig
	Assig
2. Are you a commercial member of CASE?	spons
Yes No	that e
	the n
If no, are you interested in information regarding	event
membership? Yes No	assig your
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3. Have you previously been an exhibitor at the Annual	400.9
CASE Convention?	6. Ex
Yes No If yes, number of years	thr
	for
4. Description of your company (25 words or less).	
Please note: This text will appear in the mobile app and.	
CASE reserves the right to edit descriptions.	
Please use our previous company description	
Please use the description I provide below	7. Ple
	rep
Comments Charles and a	
5. Company logo requirements: Submit logo as a .png or hosted url image (preferred) as soon as possible, but	0 1
no later that June 16, 2017 for inclusion in Convention	8. ls <u>s</u>
materials.	ex
☐ Please use the logo you have on file	0.1.
☐ I will provide an updated logo to hkaiser@co-case.org	9. List
by June 16, 2017	* Note
6. Company social media information: Please submit the	ensure
links to your company's social media profiles (Facebook,	40.0
and Twitter) as soon as possible, but no later than June 16 ,	10.Sa
2017 for inclusion in Convention materials.	
Please use the social media links you have on file	
Our company doesn't use social media	
☐ I've listed them below	
Facebook:	
Twitter:	11. Pr

Booth and Table Assignments

h and table assignments will be made in early July. gnments will not be made until payment is received. gnments are made with priority given to Convention sors and CASE commercial members, and then by order. te

represents: Assessment Personal Wellness Curricular Materials School Administration Equipment Service Financial Services Technology Higher Education Other Instructional Supplies 8. Is your booth display larger than the 8' wide x 6' deep exhibit space? Yes No 9. List any organizations you do not wish to be located ne * Note that if you do not provide this information, it is difficult to	that exhibitor applications received. CASE will also consider the number of years an organization has exhibited at CASE events. CASE will take into account your preferences when assigning exhibit space and make every effort to accomodate your requests, but final decisions about exhibit space assignments will be made by CASE.
represents: Assessment Personal Wellness Curricular Materials School Administration Equipment Service Financial Services Technology Higher Education Other Instructional Supplies 8. Is your booth display larger than the 8' wide x 6' deep exhibit space? Yes No 9. List any organizations you do not wish to be located ne * Note that if you do not provide this information, it is difficult to	three preferences below. See the Exhibit Hall Map for layout (pages 4 -5). 1st choice 2nd choice
exhibit space? Yes No 9. List any organizations you do not wish to be located ne * Note that if you do not provide this information, it is difficult to	☐ Assessment ☐ Personal Wellness ☐ Curricular Materials ☐ School Administration ☐ Equipment ☐ Service ☐ Financial Services ☐ Technology ☐ Higher Education ☐ Other
* Note that if you do not provide this information, it is difficult t	
	9. List any organizations you do not wish to be located near:* * Note that if you do not provide this information, it is difficult to ensure that you are not placed near a competitor organization.

- ales Transactions
- No, my company will not conduct sales transactions in the Exhibit Hall.
- Yes, my company would like to conduct sales transactions in the Exhibit Hall. Proof of sales tax license is attached to this form.
- izes

	Yes,	my	company	will	donate	а	prize,	valued	at \$
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☐ No, my company will not be donating a prize.



Attendance at Convention: CASE Convention learning sessions, including general sessions and breakouts, are not included in the cost of exhibiting. Separate registration and payment is required and exhibitors receive a 25% discount on registration fees, with limited availability. Registration must be made by June 23 while availability lasts. Contact the CASE office to qualify. Limit 2 per space.

To confirm your space: Payment must be received by June 16, 2017. Include credit card payment information below, or mail check (payable to The CASE Center) to: The CASE Center, PO Box 1405, Englewood, CO 80150-1405.

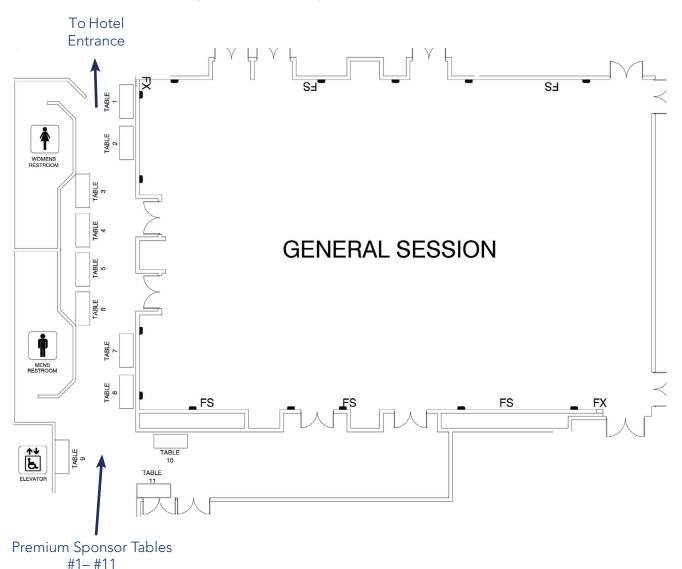
Non-Member Fees					
Exhibit Space Fee (non-members / regular space):	\$1,200	\$	-		
CASE Member Fees					
Exhibit Space Fee (commercial members / regular space):	\$900	\$	-		
Exhibit Space Fee (commercial members / premium space):	\$1,500	\$	-		
Total enclosed:		\$	-		
*Upon confirmation of space, Premium Exhibitors will receive a Wednesday's lunch only. These tickets are for the regular atten included for regular exhibitors. For information on dining optic Payment Information	ndee lunch,	and are not valid fo	or special Tic	keted Luncheons. Lunch is	not
Check Payment: Please complete this application and rewill be sent to the email address of the primary contact un			ress at the bo	ottom of the page. An invo	oice
 □ Credit Card Payment: Please complete the information is payment information. For security purposes, please do □ MasterCard □ Visa □ American Express □ 		redit card inform		SE at 303.762.8762 to shar	re
CREDIT CARD NUMBER	EXP. DATE			3 DIGIT SECURITY CODE	
PRINT NAME ON CREDIT CARD					
ADDRESS	CITY	S	TATE	ZIP CODE	
SIGNATURE					
Upon submission of your application, you will receive a registra receive an exhibitor kit from Freeman Decorating Company and is not accepted, you will receive a full refund of your payment. product for inclusion in the Convention and reserves the right her representatives, with or without giving cause. IMPORTANT INFORMATION! PLEASE READ Materials at the event: Ensuring the receipt of all your materials which method you intend for the delivery of your items to the Company.	nd full detail CASE reser to reject or s is a priority CASE Conver	s about the Conve ves the right to de prohibit any exhib for us. Please indi- ntion.	ntion. If for a termine the e it in whole or cate below, to	any reason your application eligibility of any company of in part, or an exhibitor, or o the best of your knowled	or his/
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July 24 - 28, 2017

1st Floor Foyer Space Map

Breckenridge Ballroom Foyer — Premium Sponsor Tables



1st Floor Foyer - Space Details

- Spaces measure 8' wide x 6" deep and are carpeted.
- Includes one 6' x 3" black-draped table, 2 chairs, a waste basket and a 7" high x 44" wide identification sign (pipe and drape is not provided).

Breckenridge, CO



July 24 - 28, 2017

Exhibit Hall Map

3rd Floor Exhibit Hall — Colorado Ballroom

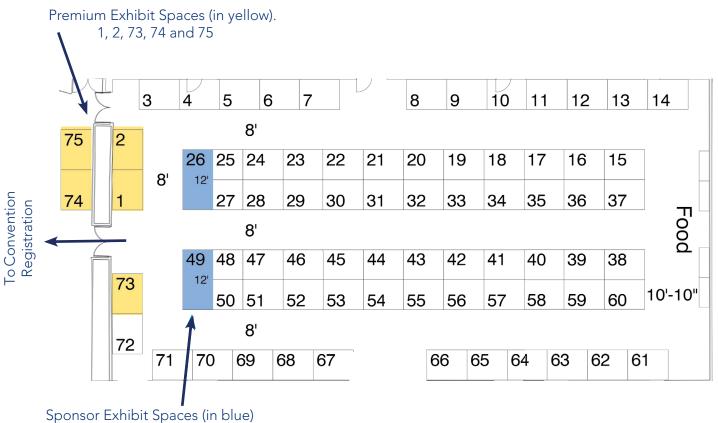


Exhibit Hall – Space Details*

26 and 49

- Spaces measure 8' wide x 6' deep and are carpeted.
- Includes one 6' x 30" black-draped table, 2 chairs, a waste basket and a 7" high x 44" wide identification

^{*}Please note that exhibit spaces 25, 27, 48 and 50 are 6' x 6'.