



48th Annual CASE Convention
Leadership Elevated
July 26 – 28, 2017 | Breckenridge, CO

Sponsor Application

Application deadline: June 16, 2017

When you become a sponsor of the 48th Annual CASE Convention, you connect with more than 1,000 school leaders and decision-makers from Colorado's 178 school districts

Platinum Level: \$10,000

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of more than 1,000 expected attendees
- A breakout session for your company that meets CASE guidelines
- An invitation to the President's Reception where you'll network with top CASE leaders and school administrators
- A complimentary 8' wide x 6' deep premium exhibit space with preferred selection status (value: \$1,500)
- A full-page ad placed in a prominent location in our CASE Convention program (value: \$1,750)*
- Your company name and link to your website included in 2 communications sent to event registrants prior to the event
- Your company name and logo displayed prominently at the Convention, including during the presentation that plays before each General Session
- Your company listed as a sponsor on the CASE Convention mobile app
- Additional signage with your company's name and logo at the Convention event that you are sponsoring
- Year-long link to your company website on the CASE website
- One year free 2017 - 2018 CASE commercial membership (value: \$500)
- 4 free Convention registrations (meals are included; value: \$2,880) – *Pre-registration required; contact the CASE office to register your complimentary attendees by July 5.*

Gold Level: \$8,000

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of more than 1,000 expected attendees
- \$400 discount on premium exhibit space, with preferred selection status. (Booth space not included; separate Exhibitor Application required. Contact the CASE office to register at the reduced rate.)
- A full-page ad placed in a prominent location in our CASE Convention program (value: \$1,750)*
- Your company name and link to your website included in 2 communications sent to event registrants prior to the event
- Your company name and logo displayed prominently at the Convention, including during the presentation that plays before each General Session
- Your company listed as a sponsor on the CASE Convention mobile app
- Additional signage with your company's name and logo at the Convention event that you are sponsoring
- Year-long link to your company website on the CASE website
- One year free 2016 - 2017 CASE commercial membership (value: \$500)
- 3 free Convention registrations (meals are included; value: \$2,160) – *Pre-registration required; contact the CASE office to register your complimentary attendees by July 5.*

See additional sponsorship levels on the next page.



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Silver Level: \$6,000

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of more than 1,000 expected attendees
- A \$100 discount on premium exhibit space, with preferred selection status. (Booth space not included; separate Exhibitor Application required. Contact the CASE office to register your booth at this reduced rate.)
- A half-page ad placed in a prominent location in our CASE Convention program (value: \$850)*
- Your company name and link to your website included in 2 communications sent to event registrants prior to the event
- Your company name and logo displayed prominently at the Convention, including during the presentation that plays before each General Session
- Your company listed as a sponsor on the CASE Convention mobile app
- Year-long link to your company website on the CASE website
- 1 free Convention registration (meal is included; value: \$720) – *Pre-registration required. Contact the CASE office to register your complimentary attendees by July 5.*

Bronze Level: \$3,500

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of more than 1,000 expected attendees
- Preferred selection status for your exhibit space. (Booth space not included; separate Exhibitor Application required.)
- A quarter-page ad placed in a prominent location in our CASE Convention program (value: \$400)*
- Your company name and logo displayed prominently at the Convention, including during the presentation that plays before each General Session
- Your company listed as a sponsor on the CASE Convention mobile app
- Year-long link to your company website on the CASE website

Friend of CASE Level: \$1,500

Sponsorship benefits to be negotiated with CASE. **Contact Melissa Gibson for details at mgibson@co-case.org or 303.762.8762.**

*Please note that booth numbers cannot be referenced in promotional ads due to possible booth renumbering prior to the event. Ads may not reference a specific breakout session and CASE reserves the right to determine the eligibility of ads for inclusion in the Convention program.

**Please submit your application for sponsorship
by June 16, 2017 to ensure receipt of all benefits.**



● **If you have any questions regarding sponsorship, please contact CASE Director of Membership and Strategic Partners Melissa Gibson at mgibson@co-case.org or 303.762.8762.**



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Application deadline: June 16, 2017

Name of Primary Contact _____
FIRST LAST

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Please indicate sponsorship level: (See previous page for details.)

For sponsors who will be exhibiting, please complete the exhibitor application to indicate your exhibit space preferences. Complimentary exhibit space is only included at the Platinum Level of Sponsorship.

- Platinum: \$10,000 Silver: \$6,000 Friend of CASE: \$1,500
- Gold: \$8,000 Bronze: \$3,500

Onsite representatives information: (Please list names as they should appear on name badges.)

- 1 Name/Title _____ Email _____
- 2 Name/Title _____ Email _____
- 3 Name/Title _____ Email _____
- 4 Name/Title _____ Email _____

Are you planning to exhibit? Platinum sponsors get a complimentary premium space and Gold and Silver sponsors receive a discount off the cost of a premium exhibit space. For sponsors who will be exhibiting, please complete the exhibitor application to indicate your space preferences.

- Yes, please send me information. No I've already signed up to exhibit

Company description: Please give us a 25 word description of your organization

- Please use previous company description. Please use the description provided by me below.

Company logo: Please submit logo in an illustrator .eps format as soon as possible to be used in pre-event marketing, but no later than June 16 for inclusion in Convention materials.

- Please use previous company logo. I will email my logo to hkaiser@co-case.org.

Ad sizes for Convention program:

(Deadline for receipt of ad: June 16, 2017)

- 1/4-page ad (3" wide x 3.5" high)
- 1/2-page ad (3" wide x 7" high)
- Full-page ad (6" wide x 7" high)

Ad specifications: Ad color is black and white. Please submit file as a pdf or tif, 300 dpi.

Send ad and logo to: Hallie Kaiser at hkaiser@co-case.org. If we do not receive your ad by June 16, we will be unable to recognize your company in our Convention program.

Payment Information:

To confirm your sponsorship, payment must be sent to CASE by June 16, 2017.

- Check Payment:** Please make check payable to "CASE" and send payment with completed application to the address at the bottom of the page.
- Credit Card Payment:** Please call CASE at 303.762.8762 to share payment information or fill out the following credit card information and submit by mail to the address below or fax to 303.762.8697. **For security reasons, please do not email credit card information.**

Return form by fax to 303.762.8697 or email to CASE Director of Membership and Strategic Partners Melissa Gibson at mjgibson@co-case.org
(Please call or email to confirm we received your faxed application.)