Call to Order
Dr. Dean Hendrickson, chair, called the meeting to order at 1:05 PM.

Present: Dr. Steven Benscheidt, Dr. Matthew Braunschmidt, Dr. Mark Cowan, Dr. Curtis Crawford, Mr. Dan Flanscha, Dr. Joy Fuhrman, Dr. Kayla Henderson, Dr. William Hope, Dr. Bob Howland, Dr. Tracee Reinier, Dr. Mark Ryan, Dr. Connie Stapleton, Dr. Adam Tempel, and Nancy Cross

Agenda
It was moved and seconded to approve the agenda. Motion carried.

Minutes
It was moved and seconded to approve the November 2, 2013 minutes. Motion carried.

Reports and Discussion Items

- CVMA Convention 2014
  o Current schedule – Commission members were informed that the planning committee is behind schedule in booking speakers and topics. Many of the tracks are completed but there are still holes in the working grid and track chairs are working diligently to resolve the issues. Plans are still in place to try and meet the June 2nd goal of having the brochure completed and delivered to practices.
  o Remaining work; review of timeline – Discussion centered on outstanding items and next steps to complete, along with a review of the original timeline illustrating that we are a month behind were we should be.
  o Next steps – Commission members offered assistance in helping with learning labs, if needed, as they are currently one of the stumbling blocks to completing the work grid with instructors, sponsors, materials.

- CVMA Convention 2015
  o Call for presentations / schedule, earlier launch – Commission members discussed the Call for Presentations and agreed that an earlier start was indicated. In review of the newly installed Content Review Committee (CRC) process the commission members believes it is a worthy process, just needs an earlier start and a quicker turnaround for approval. Staff will work on a new document for completing the initial “wish list” for committee members with better instructions for completion and submission. Professional Development Committee (PDC) members in attendance at the meeting discussed an “uncomfortable awkwardness” in attempting to solicit a presenter’s desire and availability to present without really being able to extend an invitation. Many around the table who do present stated that this is common for the presenter as they are familiar with the exploration phase of seeking presenters. PDC members also stated that it can be a daunting task to try and
identify compelling topics and speakers and it was suggested that the committee get together for a brainstorming session. It was pointed out that the Commission on Education meetings in part are for this very task but that not all committee members attend thereby making it a bit difficult to garner feedback from all tracks presented at convention. Dr. Benscheidt suggested that we get a list of speakers at AVMA’s convention to pass on to the PDC for future cultivation along with lists from other national meetings.

- Committee structure and timeline – Commission members agreed to begin planning process earlier (July-August), suggested a Call for Presentations on the website for 2015, have it announced at the 2014 convention with applications available, revision of the dates on the timeline, and no change to the current make-up of the committee.

- CVMA Ultimate Practice Growth Weekend
  - May 30-June 1; Cheyenne Mountain Resort, Colorado Springs; Michael Warren, DVM
  - Described as part of CVMA’s strategic initiative on economic and personal wellbeing, commission was informed that although there are no current registrations, promotions are being delivered via direct mail, e-mails, and in CVMA publications.

- CE West
  - “Making Smarter Choices: Infectious Disease and Antibiotic Selection”
  - June 27-29, Wine Country Inn, Palisade, CO; Michael Lappin, DVM and Robert Callan, DVM
  - Commission members enjoyed lively discussion about CE West and the impressive quality of education for Western Slope veterinarians. Members stated there is great appreciation to CVMA for creating another avenue for meeting licensure’s CE requirement closer to home. Concern was expressed that CE West may become too popular with continued growth and outgrow the excellent venue of the Wine Country Inn, creating a need to turn potential registrants away.

- CE Southwest
  - October 4-5; DoubleTree Hotel, Durango, CO
  - Dr. Gavin Kennard – Ophthalmology; Dr, Dan Smeak – Surgery; and Dr. Scott Schatzberg-Neurology
  - Commission members like the format mirroring CE West and suggested that similar to the wine tasting dinner of CE West, we plan a dinner at one of the local Durango breweries.
  - Concern was raised that CE Southwest should be planned outside of the dates of the Utah meeting. This year it is scheduled July 10-12. It was suggested that CVMA rotate CE West with CE Southwest – every other year.
  - Commission members took time to brainstorm education topic / speaker ideas for both CE West and CE Southwest for large and small animal)
    - Toxicology with case studies
    - Anesthesia and Pain Management
    - Tic borne infection diseases ; refresher and update
    - Sports medicine and rehabilitation
    - Pharmacology (Doug Keem?)
    - Animal reproduction
• BIG Ideas Forum | Fall 2014
  o November 7-8; Cheyenne Mountain Resort, Colorado Springs, CO
  o Topic – TBD; Presenters – TBD
  o Commission members were asked to mark these dates and location in their calendars and were
    encouraged to attend.

• OneHealth SIM
  o Update – Commission members were given a brief update and were encouraged to view greater
details on the CVMA website.

• Brainstorming for the Commission on Education
Below is the official charge:

  Commission on Education

  The members of this commission are charged with ensuring that CVMA delivers compelling and high-value
learning opportunities that educate and inspire members in the art and science of veterinary medicine.
They will work closely with CVMA leadership and staff to ensure that CVMA:
  ▪ distills information into knowledge for the benefit of members
  ▪ understands and responds to the diversity of member learning preferences
  ▪ explores new mechanisms and formats for the delivery of educational material
  ▪ fosters peer-to-peer learning, and
  ▪ delivers on the promise of excellence in all CVMA learning experiences.
  They will serve as a forum for the development of policy statements, and will recommend the
  establishment of work groups as necessary to accomplish specific goals. (052106)

Dr. Hendrickson opened discussion by asking “In what ways can the Commission do even better in fulfilling
its charge?” Through discussion, commission members identified the following:
  o Provide practitioner-based best practices
  o Offer various management perspectives, such as managing time effectively through CE or
    roundtable opportunities
  o Develop new graduate support, conducting roundtable discussion
  o Create mentoring / peer learning groups
  o Do a better job of asking “what do you need? when planning education events
  o Develop a “big picture” education process in which education events are developed two years out
  o Consider discounted rate to CVMA education for new graduates similar to the AVMA model
  o Reduce membership fee each year members tie into 9PetCheck
  o Develop own training center; mentor programs centered around education
  o Survey members regarding practice based education/mentoring; strata by years out of education
  o Offer a complimentary convention registration with full membership

Action Items

  ▪ Action items – none
• Referred items – none

Recommendations to the board – Commission made the following recommendations to the Board:

• The Commission on Education would like to develop, for Executive Committee review, a survey of veterinarians in Colorado to ask what type of education and/or mentoring program they would like to have CVMA provide, with the survey stratified by years out from graduation and stratified by practice type, asking which of the following education offerings (CVMA convention, CVMA CE West, CVMA CE Southwest, and Utah Canyonlands) they intend to attend in the next five years. Motion carried.

• The Commission on Education recommends that CVMA evaluate the feasibility of extending free or reduced rate registration to CVMA convention, for one year out of the first three years after graduation, contingent upon the recent graduate being a current member of CVMA. Motion carried.

Other Business
No other business was brought forth to the commission.

Adjourn
The meeting adjourned at 2:46 PM.