EXECUTIVE COMMITTEE  
Meeting Minutes  
April 6, 2012

Call to Order
Dr. Apryl Steele, president, called the meeting to order at 9:05 AM. In attendance: Dr. Apryl Steele, Dr. Randa MacMillan, Dr. Peter Hellyer, Dr. Erin Epperly (telephone), Dr. Tom Parks, Dr. Melanie Marsden, Dr. John Rule, and Ralph Johnson. Guests: Dr. Ted Cohn, Bridget Heilsberg.

Approval of Agenda
It was moved and seconded to approve the agenda. Motion carried.

Approval of Minutes
It was moved and seconded to approve minutes of the March 7, 2012 Executive Committee meeting with corrections. Motion carried.

Reports

A. President – No separate report.

B. Secretary/Treasurer – Financial statements for the period ending February 29, 2012 were distributed. Dr. Hellyer noted that actual performance is better than budgeted but the differences are primarily due to timing.

C. Other Officers – No separate reports.

D. AVMA
   ▪ Delegate – Dr. Rule announced that Dr. Michael Whitehair has been elected as the District IX representative to succeed Dr. Cohn.
   ▪ District Representative – Dr. Ted Cohn reported on the initial meeting of the Committee on Economic Strategies, which he termed as impressive and productive, and on two meetings with college deans in regard to student debt, tuition expenses, and what efforts AVMA and AAVMC might be able to jointly undertake to address these and related issues. The new Task Force on Governance and Member Participation, chaired by Ralph Johnson, is scheduled to meet later in April at AVMA headquarters; the task force effort will be facilitated by governance consultant Glenn Tecker.
   
   Federal legislation HR1406, the Fairness to Pet Owners Act that would require a veterinarian to provide a written prescription in all instances a medication is prescribed, continues to be monitored and opposed by
AVMA; Dr. Cohn expects this issue will play out over perhaps several years because of the major commercial interests involved. HR3798, a bill put forth by Representative Schrader, reflects an agreement between HSUS and the United Egg Producers to improve poultry welfare, and is being supported by AVMA.

- SAVMA President – Bridget Heilsberg reported on the SAVMA Symposium held at Purdue in March; in 2013 symposium will be held at LSU, and in 2014 at CSU. She thanked CVMA for its pledge of financial support for the 2014 meeting. Nate Vos has been selected to serve as a SAVMA liaison to veterinary organizations that are discussing veterinary economic issues.

E. Executive Director – Ralph Johnson noted that a communication was sent to district representatives in regard to the schedule of district visits, and another communication was sent to them encouraging award nominations and the financial workshop opportunity with Dan Flanscha.

Discussion and Action Items

A. Advocacy and Outreach
   1. Legislative Issues
      - Ag compounds exemption (HB12-1037) – SUPPORT – amended by House Ag and referred to House Finance, which referred unamended to House Appropriations; no movement since February 2
      - Animal abuser registry (HB12-1087) – MONITOR – postponed indefinitely by House Ag
      - Disposal of medications (HB12-1122) – MONITOR – postponed indefinitely by House Ag
      - Cost of Care (HB12-1125) – SUPPORT – Passed with amendments by the House; CVMA presented testimony at the Senate Ag Committee hearing in support of the bill and the amendment by Senator Steadman; amended bill passed the Senate; House concurred with Senate changes; bill will be signed by Governor Hickenlooper next week.
      - Professional licensing exemption (HB12-1210) – OPPOSE – amended by House Economic and Business Development; second reading passed with amendments; third reading passed. Assigned to Senate Health and Human Services; postponed indefinitely.
Electronic prescription drug orders (SB12-037) – SUPPORT – passed in Senate; amended and passed in House; Senate concurred; sent to Governor Hickenlooper and signed on March 22.

Federal legislation – Prescription portability (HR1406) – OPPOSE – not moving in committee

2. Regulatory Issues
   - PACFA rules – HSUS is advancing a request for rulemaking to require that breeders provide a solid resting surface in cages for their animals. Based on past support by CVMA for this concept, it was agreed that CVMA would support this rule change.
   - SBVM rules – Supervision language will be discussed at the state board meeting on April 13.
   - SBVM dentistry study session – CVMA has invited Dr. Jessica Dunbar, equine veterinarian with special interest in equine dentistry, to attend the state board’s April 13 study session.
   - Veterinary hazardous waste – Ralph Johnson met with Dr. Elisabeth Lawaczeck of CDPHE to provide background on efforts that have been undertaken to date by both CVMA and AVMA on this issue.

3. Legislative Day – Ralph Johnson reported that a November date for legislative advocacy training is agreeable with AVMA. CVMA wishes to invite and involve students in this training. Pros and cons were discussed of holding the training in conjunction with the BIG Ideas Forum | Fall 2012 (November 9-10) versus holding the event at CSU on a Saturday in November. Dr. Steele and Ralph Johnson will consult with Dr. Hellyer and Bridget Heilsberg about identifying the best date.

4. Public Relations
   - 9PetCheck – Current status: 1,021 appointments from 71 participating clinics; on-air promotion has begun; call-in show will be on April 9; event on April 14-15. Ralph Johnson relayed an offer from Banfield Charitable Trust to provide a grant that would cover vaccine costs (and perhaps additional costs) for participating clinics; it was agreed that CVMA should pass on this offer because providing visibility to a funder would be difficult in this event and as currently structured CVMA is able to state publicly that member clinics stepped up to the plate with donations of time, materials, and expertise.

5. Veterinary/Animal Care and Control Collaboration
   - All candidates accepted the invitation to serve on the Task Force on Collaboration; it is meeting on April 6.
   - Return for care – The next step is to finalize the concept paper, provide to the Dumb Friends League for its review, then schedule a summer meeting with Douglas County practices to discuss a pilot program.
   - Shelter messaging – It was agreed to refer this item to the Task Force on Collaboration.
6. Task Force on Pre-veterinary Emergency Care – Drafts of the concept paper and survey are nearly ready for circulation to the task force and then to Emergency Medical Services Association.

B. Animal Issues
   1. CLHAWC – Ralph Johnson reported on the meeting of the Colorado Livestock Husbandry and Animal Welfare Committee, which has been convened by the Commission of Agriculture.
   2. Commission Chair – Appointment of chair – tabled to the August meeting
   3. Carprofen program for shelters – Dr. Hellyer will provide an update at the May meeting

C. Communications
   1. No items

D. Finance and Administration
   1. No items

E. Governance
   1. AVMA convention – It was agreed that effective 2013 CVMA will no longer budget to support officer attendance at the AVMA convention, with that funding instead redirected to support participation in the AVMA Veterinary Leadership Conference, which is viewed as delivering more benefits for officer participation.
   2. District representatives – It was noted that a new representative is needed in District 4 (to follow Dr. Steve Sharkey) and in District 2 (to follow Dr. Amanda Hensley). It was agreed to ask the Commission on Association and Professional Affairs to discuss how they might assist the districts in identifying new representatives.
   3. Nominating Committee – Dr. Tom Parks, committee chair, reported that Dr. Curtis Crawford and Dr. Jenelle Vail have agreed to be candidates for Secretary/Treasurer-elect, and Dr. Peter Hellyer has agreed to be the candidate for President-elect.

F. Learning
   1. BIG Ideas Forum | Fall 2012
      - The forum will be held November 9-10 at the Cheyenne Mountain Resort in Colorado Springs.
      - Topic ideas – Governance Remodeling / board retreat / extend into commission meetings; invite variety of stakeholders (students, recent graduates, future leaders, past presidents). Ralph Johnson will check out fee for Harrison Coerver or Mary Byers.
2. Collaboration with CSU – In response to numerous requests for complimentary exposure of CSU entities and programs, it was agreed that guidelines should be prepared. In concept, tier 1 exposure would apply to entities and programs with which CVMA is collaborating (e.g. CVMBS, VDL) where CVMA would welcome editorial content or program offerings about which information could be included in various CVMA communication channels (e.g. Voice, eNews, website, including links back to the entity or program website); tier 2 exposure would apply to governmental agencies (e.g. CDPHE, CDA) where CVMA would welcome editorial content; and tier 3 exposure would apply to other entities where mailing list rental is the pathway for exposure. Staff will develop a written proposal and bring it to the Executive Committee for review.

G. Membership
1. District visits – Dr. MacMillan reported that the schedule of visits has been confirmed by nearly all district representatives.
2. Renewals – 1,693 current year compared to 1,778 last year at same point in time; third renewal push upcoming.
3. Student Chapter
   - SCAVMA proposal to host SAVMA symposium 2014 was accepted
   - Touchpoints
     - November 30, 2011 – Lunch and learn – “Up” Opportunities to Overcome “Down” Trends (Dr. Steele and Ralph Johnson)
     - March 28, 2012 – District visit (Dr. MacMillan and Ralph Johnson)
     - April 17, 2012 – Foundations of Veterinary Medicine for second-year PVM – “The Role of State VMAs in Professional Practice” (Dr. Steele and Ralph Johnson)
     - May 9, 2012 – Fourth-year PVM Orientation – Brief remarks (Dr. MacMillan and Ralph Johnson)
     - May 11, 2012 – Graduation – administer veterinary oath (Dr. Steele – 8 AM, Moby Arena)
     - August 17, 2012 – first-year orientation and coating ceremony

H. Programs and Services
1. Awards – Candidates for the committee all accepted the invitation to serve.
2. Power of Ten Leadership – Dr. Epperly and Ralph Johnson will finalize promotional material and application form to engage 10 recent graduates in this year’s leadership academy.

I. Professional Affairs
1. No items

J. Relations
1. AAF – It was agreed that CVMA send a letter to David Gies, who is retiring from the Animal Assistance Foundation, expressing appreciation for his leadership, service, and friendship.
2. Ag relations – CVMA will have an informational display at the capitol as part of Ag Week celebrations.

K. Upcoming meetings
   - May 2 – 11 AM meeting → **changed to 9 AM**
   - June 6 – Noon conference call
   - July 2 – 11 AM meeting → note change from July 4; probably in Yuma
   - August 1 – Noon conference call → changed to August 8
   - September 5 – 11 AM meeting → changed to conference call at noon
   - October 5 (Friday) – 10 AM to 5 PM at convention
   - November 7 – 11 AM meeting → November 9 at BIG Ideas
   - December 5 – Noon conference call

Other Business
None

Adjourn
The meeting adjourned at 2 PM.