

Celebrating Women who move the nation

A Breakfast Awards Ceremony
Hosted by the Conference Of Minority
Transportation Officials

Wednesday, March 13, 2013

8:00 a.m. – 10:30 a.m.

JW Marriott Hotel
1331 Pennsylvania Avenue, NW
Washington, DC 20004

SPONSORSHIP OPPORTUNITIES



Celebrate Women Who Advance Transportation

In observance of Women's History Month, the Conference Of Minority Transportation Officials (COMTO) is pleased to host our 2nd Annual awards ceremony, Celebrating Women Who Move the Nation.

We are excited to honor women who are instrumental in advancing America's transportation industry and invite you to join us as a corporate sponsor. From members of Congress to leaders in Corporate America, COMTO will pay tribute to women impacting federal policy, and those who are major players in aviation, transit, rail, ports, and the automotive sector.

As a sponsor, your organization will gain access to and be highly visible to Washington, DC's most powerful leaders, including legislators, government officials, and decision makers in transportation's private sector.

We encourage you to take part in this momentous affair. This again will be one of DC's premier networking events of the year.



Julie Cunningham

Julie Cunningham
President & Chief
Executive Officer
Conference Of Minority
Transportation Officials



Greer Johnson Gillis

Greer Johnson Gillis
Parsons Brinckerhoff
Chair, Celebrating Women
Awards Committee

Promote Your Corporate Brand During Women's History Month



Increase Your Brand Awareness Among Transportation's Most Influential Leaders

SPONSORSHIP OPPORTUNITIES

Platinum | \$25,000

Benefits:

- Opportunity to give remarks at awards ceremony*
- Photo opportunity with awardees
- Recognition at awards ceremony (*Rotating sponsor logos in PowerPoint presentation*)
- Recognition on COMTO website (*Events section*)
- Mention in COMTO's event media outreach
- Corporate logo on all event e-marketing collateral
- Listing in event program
- Corporate logo on event signage
- Pre-event congratulatory email to honorees
- Complimentary table (*Seats 10*) premium placement
- Opportunity to provide branded keepsake
- Recognition in COMTO e-news
- Full-page four-color cover advertisement in program (*Choice of full-page back cover, full-page inside front, or full-page inside back cover or full-page interior ad*)
- Corporate logo on background signage for photos and video

Gold | \$15,000

Benefits:

- Recognition at awards ceremony (*Rotating sponsor logos in PowerPoint presentation*)
- Listing in event program
- Company logo on event signage
- Recognition at COMTO website (*Events section*)
- Recognition in COMTO e-news
- Opportunity to provide branded keepsake
- Complimentary table (*Seats 10*) premium placement
- Full interior-page advertisement in event program (*Premium placement—Sponsor's choice, except inside front or back cover*)

Silver | \$10,000

Benefits:

- Recognition at awards ceremony (*Rotating sponsor logos in PowerPoint presentation*)
- Listing in event program
- Company logo on event signage
- Opportunity to provide branded keepsake
- Complimentary Table (*Seats 10*)
- Half-page advertisement in event program

Bronze | \$7,500

Benefits:

- Recognition at awards ceremony (*Rotating sponsor logos in PowerPoint presentation*)
- Listing in event program
- Company logo on event signage
- Complimentary Tickets (5)
- Quarter-page advertisement in event program

FRIENDS OF COMTO OPPORTUNITIES*

\$5,000 Level

- Four (4) complimentary tickets (*a \$400 value*)
- Recognition on all sponsor signage as a Friend of COMTO
- Business Card ad in the Program

\$2,500 Level

- Three (3) complimentary tickets (*a \$300 value*)
- Recognition on all sponsor signage as a Friend of COMTO
- Business Card ad in the Program

\$1,500 Level

- Two (2) complimentary tickets (*a \$200 value*)
- Recognition on all sponsor signage as a Friend of COMTO
- Business Card ad in the Program

\$1,000 Level

- One (1) complimentary ticket (*a \$100 value*)
- Recognition on all sponsor signage as a Friend of COMTO

VIP Table Purchase

\$950 (*Seats 10*)

Individual Tickets

\$100

ADVERTISING RATES

Full-page | \$1,500

Half-page | \$750

Quarter-page | \$500

Size & File Specifications

Full-page | 8.5" w x 7" h

Half-page

Horizontal | 8.5" w x 3.5" h

Vertical | 4.25" w x 7" h

Quarter-page | 4.25" w x 3.5" h

Live Area | Keep vital copy at least .25" from gutter or any trim edge.

Bleeds | All ads should contain a .125" bleed on all four sides.

Format | Only color ads are accepted. All advertisements must be print-ready PDF files* with all fonts embedded and high-resolution graphics.

*High Resolution, Press Quality (300 DPI at Final Size)

Please see the next page for sponsorship comparison matrix



Conference Of Minority Transportation Officials
Administrative Office
12100 Sunset Hills Road, Ste 130
Reston, VA 20190

About COMTO

The Conference Of Minority Transportation Officials (COMTO) is the nation's only multi-modal advocacy organization for minority professionals and businesses in the transportation industry. COMTO is in a unique position to be involved and speak on behalf of minority professionals and businesses on the cutting edge transportation issues that are sweeping the nation.

Since its inception, COMTO has continued to evolve to become the premier organization for the training, education and professional development of minority transportation professionals. The true measure of how far COMTO has come is revealed by the talent, tenacity and accomplishments of the members who have joined forces to correct the inequities of the past and chart the direction of the future.

The founders, leaders and dedicated workers whose original vision formed the foundation of the organization would be proud of where COMTO stands today. With thirty-nine (39) chapters across the country and members encompassing individuals, organizations, transportation agencies, non-profits and Historically Underutilized Businesses (HUBs), efforts have ensured that members of COMTO now serve in every sector of the transportation industry.

For more information visit
www.comto.org/CELEBRATINGWOMEN
for sponsorship application.

PLEASE DIRECT INQUIRIES TO
Kim Sechrest
at ksechrest@comto.org
OR (703) 234-4126

NOTICE: COMTO reserves the right to refuse any advertisement at its discretion. Deadline date to submit advertisements is **February 15, 2013.**

Sponsorship Opportunities



Sponsorship Levels	Platinum (\$25,000)	Gold (\$15,000)	Silver (\$10,000)	Bronze \$7,500)
Two-Minute Remarks at Awards Ceremony	X			
Photo Opp with Honorees	X			
Recognition at Awards Ceremony	X	X	X	X
Recognition on COMTO Website and in E-News	X	X		
Mention in ALL Media Outreach	X			
Company Logo on ALL Marketing Materials	X			
Company Logo on ALL Event Signage	X	X	X	X
Company Logo on Event Backdrop	X			
Premium Placement of Complimentary Table for Ten (10)	X	X		
Complimentary Table for Ten (10)			X	
Complimentary Tickets for Five (5) Guests				X
Opportunity to provide Branded Keepsake	X	X	X	
Full-page advertisement in program (Cover and Front page while available)	X			
Full-Page Interior Page Advertisement		X		
Half-Page Advertisement in program			X	
Quarter-page Advertisement in program				X
Pre-Event Congratulatory Email to Honorees	X			
Listing in Event Program	X	X	X	X

Friends of COMTO	\$5,000 Level	\$2,500 Level	\$1,500 Level	\$1,000 Level
Recognition on all Sponsor signage as a Friend of COMTO	X	X	X	X
Business Card advertisement in Program	X	X	X	
Four (4) Complimentary tickets	X			
Three (3) Complimentary tickets		X		
Two (2) Complimentary tickets			X	
One (1) Complimentary ticket				X

Promote Your Corporate Brand During Women's History Month