

# 2013 Sponsor Opportunities

and Introducing

## The New Industry Partners Program



## About COMTO

Founded in 1971 on the campus of Howard University in Washington, DC, the Conference Of Minority Transportation Officials (COMTO) was created to provide a forum for senior level minority professionals in the transportation industry. It was an occasion to act, born of the need to address the inequities of a rapidly expanding industry within which its minority workers, upon whose shoulders the industry was built, were not allowed the same access to employment, promotion and contract opportunities. It was recognized from the beginning that COMTO was positioning itself for a long and arduous, but rewarding, history.

The founders, leaders and dedicated workers whose original vision formed the foundation of the organization would be proud of where COMTO stands today. With chapters across the country and members encompassing individuals, organizations, transportation agencies, non-profits and Historically Underutilized Businesses (HUBs), efforts have ensured that members of COMTO now serve in every sector of the transportation industry.

Since its inception, COMTO has continued to evolve to become the premier organization for the training, education and professional development of minority transportation professionals. The true measure of how far COMTO has come is revealed by the talent, tenacity and accomplishments of our members who have joined forces to correct the inequities of the past and chart the direction of the future.

### Leadership

COMTO's leadership includes the National Chair, the President & CEO, the Board of Directors, Board Advisors, and COMTO's Council of Presidents, which is made up of the Presidents of COMTO's chapters nationwide.

For more information, please contact COMTO National at (703) 234-4072.



### Mission

The mission of COMTO is to ensure a level playing field and maximum participation in the transportation industry for minority individuals, businesses and communities of color through advocacy, information sharing, training, education and professional development.

### Vision

To see the diverse faces of America equally reflected in all levels of the transportation industry.

### Objectives

- Membership Growth and Retention
- Historically Underutilized Businesses (HUBs)
- Chapter Growth and Development
- Professional Development and Training



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## Introducing the New Industry Partners Program



COMTO is pleased to offer our new Industry Partners Program (IPP). The IPP was developed to forge stronger working partnerships with leading companies. With this highest level of support, the IPP offers our business members exceptional opportunities for productive collaboration while matching each company's strategic objectives and advancing COMTO's programs. The IPP emphasizes:

- Year-round visibility and exclusive recognition as a COMTO Industry Partner
- Unique opportunities to meet with COMTO leadership
- Significant reach and frequent exposure to industry leaders
- Prime selection opportunities for COMTO national events
- Unmatched presence within all COMTO media

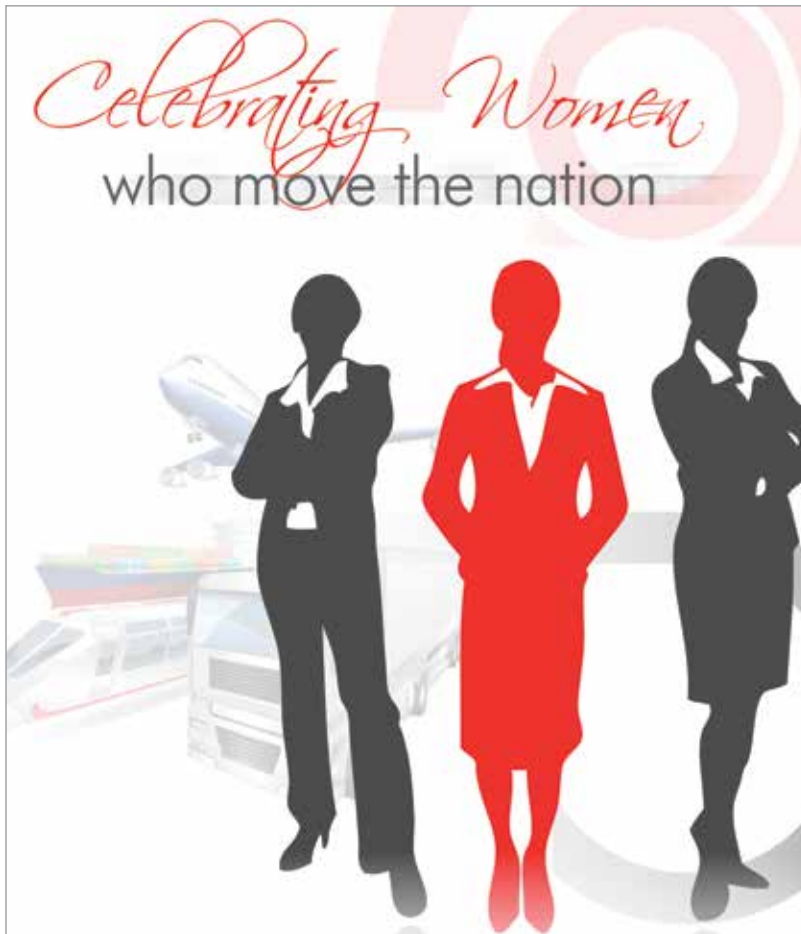
**See the detailed list of exclusive opportunities offered to COMTO Industry Partners on pages 8 and 9.**

COMTO's COO, **Cathy Vail**, is available to explore each company's goals so that they may be furthered by partnering with COMTO through education and training, increased exposure and exclusive sponsorship opportunities.

We invite you to contact Cathy at: **703-234-4100**  
Or at: **[cvail@comto.org](mailto:cvail@comto.org)**

## 2013 Sponsorship Opportunities

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COMTO is pleased to host our 2nd Annual **Celebrating Women Who Move The Nation** Awards Ceremony in observance of Women's History Month. This powerful event honors women who are the top leaders in the industry and have made significant impact in advancing America's transportation system. Awardees represent every segment of the industry (including government and the public and private sectors) and every mode (including rail, public transportation, aviation, ports, and automotive).

**Don't Miss Out on This Commanding Event!**

**Wednesday, March 13, 2013**  
8:00 am–10:30 am

JW Marriott Hotel  
Washington, DC

## 2013 Sponsorship Opportunities

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### **CEO Series: Part 2**

The COMTO CEO Series (by invitation only) commenced in July 2012 as a unique forum for leading industry CEOs to speak to the changing role of the transportation chief executive officer. Part 2 of the series will focus on two critical topics:



Wednesday, March 13, 2013  
12:00 pm–5:00 pm

JW Marriott Hotel  
Washington, DC

#### — **The CEO's Personal Brand:**

Today, more than ever, industry leaders realize that their personal brands are as important as the brands of the organizations they run. This portion of the series will tackle the importance of managing all aspects of communication and the CEO's personal brand will be examined — particularly when interviewing for, or going into, a new job, whether it's a CEO position or a presidential appointment. Once the communication is on line, it's there for good — or for bad because it's not going away. At this event, 25 CEOs and our sponsor company representatives will discuss the general challenges and the specific opportunities in today's social media centric world.

#### — **Managing Four Generations in Today's Workplace:**

Today's workforce encompasses four different generations and the differences among them are one of the greatest challenges organizations face. The generation gap in the workplace can span 50 years or more between the oldest and the youngest employees. The differences among the four generations are noted in work ethic, driving motivators, expectations, commitment to quality of life and interaction with co-workers. Our CEOs and sponsor representatives will explore this phenomena in a lively debate.



## 2013 Sponsorship Opportunities

### COMTO 42nd National Meeting & Training Conference

COMTO's 2013 National Meeting and Training Conference is its 42nd annual event. COMTO members are the leading transportation professionals, working in public transit, government, aviation, and a variety of other fields. Take advantage of numerous sponsorship opportunities and meet face-to-face with hundreds of attendees interested in learning about your products and services.



July 13–17, 2013

Hyatt Regency  
Jacksonville Riverfront  
Jacksonville, FL

Your participation as a sponsor, exhibitor or advertiser helps COMTO continue to advance our mission of creating a level playing field in the transportation industry. Please join COMTO National and our host, the COMTO Jacksonville Chapter, for this engaging and productive meeting.

We'll see you in Jacksonville!



# 2013 Advertising Opportunities

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## **Celebrating Women Who Move the Nation Program** and **42nd National Meeting & Training Conference Program**

### **Programs**

Programs are distributed to every attendee and feature important information including the schedule of events, speaker biographies, and education program details.

The Program is frequently referenced by participants, providing maximum exposure for your ad.

### ***Accelerate***

*Accelerate* is published quarterly, (Winter, Spring, Summer and Fall) and distributed to members, congressional staff members and subscribers.

### **Advertising Rates**

	<b>Full-Page Ad</b>	<b>Half-Page Ad</b>	<b>Quarter-Page Ad</b>
<b>Cost</b>	\$1,000	\$750	\$500
<b>Size</b>	7.5x10 (Live Area)	7.5x4.875	3.75x4.875
	8.5x11 (Trim)	(Trim N/A)	(Trim N/A)
	8.75x11.25 (Bleed)	(Bleed N/A)	(Bleed N/A)



## 2013 Exhibit Opportunities

### 42nd National Meeting & Training Conference

Join us July 13-17, 2013 in Jacksonville, Florida, to demonstrate the benefits of your product or service, generate leads, and increase your brand awareness. Whether attendees are new to the field or seasoned professionals, they are eager to learn more about the valuable professional resources available to them in the Exhibit Hall. COMTO provides the following features to increase the value of your exhibit investment:

- Ribbon Cutting Ceremony, Lunch, Reception
- Prime Exhibit Hours Throughout the Conference Schedule
- Food Service Inside the Exhibit Hall to Attract Attendees
- Post Conference Attendees List to Market Your Product or Service

#### Exhibit Fees

<b>Option A</b> <b>\$1,995</b>	One (1) 8'x10' exhibit space with one (1) 6' skirted table, two (2) chairs, and one (1) identification sign.
	One (1) complimentary full conference registration.
	Two (2) complimentary exhibit-only passes for exhibit staff (access to exhibit hall and complimentary exhibit hall food functions only). Cost for additional exhibit staff \$525 (each/per day).
	Company profile in the Conference Program (must be submitted prior to deadline).
<b>Option B</b> <b>\$750</b>	One (1) table top display space.
	One (1) exhibitor pass.
	\$100 discount off one (1) full conference registration.



**Click [HERE](#) to View Benefit Comparison Spreadsheet**

*Note: To Print use Legal-Size (14" x 8.5") Paper!*

# Registration Form

ORGANIZATION \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

Online Registration: [http://www.comto.org/events/event\\_list.asp](http://www.comto.org/events/event_list.asp)

## NEW Industry Partners Program

- Platinum** Industry Partner \$ 100,000
- Gold** Industry Partner \$ 75,000
- Silver** Industry Partner \$ 50,000

## Celebrating Women Who Move the Nation

- Platinum** \$ 25,000
- Gold** \$ 20,000
- Silver** \$ 15,000

## CEO Series: Part 2

- Platinum** \$ 25,000
- Gold** \$ 15,000
- Silver** \$ 10,000

## National Meeting & Training Conference

- Premier** Legacy Partner \$ 50,000
- Premier** Partner \$ 50,000
- Chairman's** Circle \$ 40,000
- Diamond** Sponsor \$ 25,000
- Platinum** Sponsor \$ 20,000
- Gold** Sponsor \$ 15,000
- Silver** Sponsor \$ 10,000
- Bronze** Sponsor \$ 5,000

## Exhibitor Options

- Option A** \$ 1,950
- Option B** \$ 750

**ADDITIONAL Staff:**

\$ 525\* X \_\_\_\_\_ X \_\_\_\_\_ \$ \_\_\_\_\_

\*Cost each per day X # of Staff X # of Days

**Sub-Total** \$ \_\_\_\_\_

## 2013 Advertising Fees

	Full-Page \$ 1,000	Half-Page \$ 750	Quarter-Page \$ 500	
<b>National Meeting &amp; Training Conference</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
<b>Women Who Move the Nation Program</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
<b>Accelerate</b>				
<b>Summer Issue</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
<b>Fall Issue</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
<b>Winter Issue</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
<b>Spring Issue</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
<b>Sub-Total</b>				\$ _____

## Payment Information

**Sub-Total** \$ \_\_\_\_\_

**Total Payment** \$ \_\_\_\_\_

**Enclosed is my check, payable to COMTO**  
(remittance accepted only in US currency)

**Please charge payment to:**  
 VISA       MasterCard       AmEx

ACCOUNT # \_\_\_\_\_

EXP. DATE \_\_\_\_\_ CODE \_\_\_\_\_

PRINT CARDHOLDER NAME \_\_\_\_\_

CARDHOLDER SIGNATURE \_\_\_\_\_

**Agreement** — I have read the Additional Information on COMTO's website and agree to abide by all terms, conditions, and regulations set forth in this contract. I understand that this contract does not serve as the registration form. Please remember to submit a separate event registration form for each individual who will attend the conference.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT NAME AND TITLE \_\_\_\_\_

**Cancellation Policy** — ALL CANCELLATION REQUESTS MUST BE MADE IN WRITING and may be submitted by mail, fax or e-mail. Please refer to the COMTO website for specific event cancellation policy deadlines. ([www.comto.org](http://www.comto.org))

## Please Submit Completed Form to:

**Conference Of Minority Transportation Officials**  
**MAIL** | 12100 Sunset Hills Road, Suite 130, Reston, VA 20190  
**FAX** | 703-435-4390 or **EMAIL** | [info@comto.org](mailto:info@comto.org)  
**Questions?** Call COMTO 703-234-4072

# 2013 Sponsor Opportunities

and Introducing  
**The New Industry Partners Program**

## Corporate Partners Package:

Level	Type of Membership	Celebrating Women Who Move the Nation	CEO Series	Conference	Additional Value
<b>\$100,000</b>	Corporate/Agency Membership	\$25,000 Co-Sponsor	\$25,000 Co-Sponsor	\$50,000 Exclusive Event	<b>Advertisement</b> <i>Accelerate</i> Career Center Website <b>Membership</b> (Up to \$5,000)
<b>\$75,000</b>	Corporate/Agency Membership	\$20,000 Co-Sponsor	\$15,000 Co-Sponsor	\$40,000 Exclusive Event	<b>Advertisement</b> <i>Accelerate</i> Career Center Website <b>Membership</b> (Up to \$5,000)
<b>\$50,000</b>	Corporate/Agency Membership	\$15,000 Co-Sponsor	\$10,000 Co-Sponsor	\$25,000 Exclusive Event	<b>Advertisement</b> <i>Accelerate</i> Career Center Website <b>Membership</b> (Up to \$5,000)

# Plan to Join Us in 2013



## **A View from the Hill**

**Tuesday, March 12**  
8:30 am – 10:30 am  
Embassy Row Hotel  
Washington, DC



## **Celebrating Women Who Move the Nation**

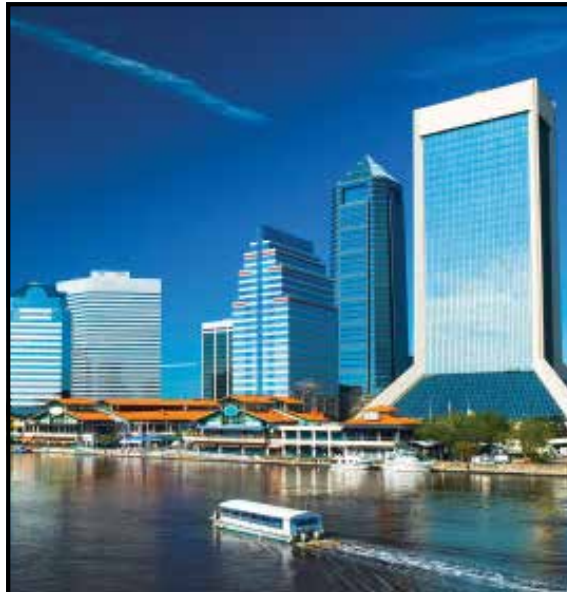
**Wednesday, March 13**  
8:00 am – 10:30 am  
JW Marriott  
Washington, DC





**CEO Series: Part 2**  
*(Invitation Only)*

**Wednesday, March 13**  
12:00 pm – 5:00 pm  
JW Marriott  
Washington, DC



**42nd National Meeting  
& Training Conference**

**July 13 – 17**  
Hyatt Regency  
Jacksonville Riverfront  
Jacksonville, FL

For more information visit [www.comto.org](http://www.comto.org)



## Conference Of Minority Transportation Officials

1875 I Street, NW, Ste. 500  
Washington, DC 20006  
202-857-8064 | Fax: 202-318-0364

### Administrative Office:

12100 Sunset Hills Road, Suite 130  
Reston, VA 20190  
703-234-4072 | Fax: 703-435-4390

[www.comto.org](http://www.comto.org)

## COMTO National Leadership

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### National Chair

**Robert H. Prince, Jr.**  
Transit Business Development Director  
Vice President  
AECOM  
Boston, MA

### 1st Vice Chair

**Warren Montague**  
Chief Transportation Officer  
Customized Community  
Transportation  
Southeastern Pennsylvania  
Transportation Authority (SEPTA)  
Philadelphia, PA

### 2nd Vice Chair

**Lester Woods, Jr.**  
External Civil Rights Director  
Missouri Department of Transportation  
(MODOT)  
Jefferson City, MO

### Secretary/Treasurer

**Frank T. Martin**  
Senior Vice President  
Atkins  
Orlando, FL

### Immediate Past Chair

**Roosevelt Bradley**  
President and CEO  
United Brake & Clutch Service, LLC.  
Medley, FL

### Board Members At-Large

**Mary Ann Collier**  
Director of Operations  
Swayzer Engineering, Inc.  
Dallas, TX

**Freddie Fuller, II**  
Regional Sales Manager  
Cubic Transportation Systems, Inc.  
Arlington, VA

**John M. Lewis**  
Chief Executive Officer  
Central Florida Regional  
Transportation Authority  
Orlando, FL

**Dianne T. Mendoza, PhD**  
DBE Officer/Director of Equal  
Employment & Business  
Opportunity Programs  
VIA Metropolitan Transit  
San Antonio, TX

**Adiele Nwankwo, PhD**  
Senior Vice President  
Parsons Brinckerhoff Americas, Inc  
Detroit, MI

### Council of Presidents Representatives

**Renee Edwards-Current**  
Technical Services Administrator  
Dallas Area Rapid Transit  
Dallas, TX

**Emille Williams**  
Manager of Engineering  
Southeastern Pennsylvania  
Transportation Authority  
Philadelphia, PA

**Joseph Erves (Alternate)**  
Director of Rail  
Metropolitan Atlanta Rapid  
Transit Authority  
Lithonia, GA

### President and Chief Executive Officer

**Julie A. Cunningham**  
Washington, DC

### Founder and Honorary Chairman Emeritus

**The Rev. Jerry Moore**  
Washington, DC

### Board Advisors

To be appointed by  
the newly elected  
Board of Directors