



**HR Excellence Awards**

# 2018 Sponsorship Opportunities

CPHR Manitoba invites you to sponsor the annual HR Excellence Awards.



CPHR Manitoba's HR Excellence Awards showcase the great work of HR professionals and share emerging best practices in Human Resources.

We invite you to sponsor this prestigious event and join us in celebrating HR and recognizing the outstanding talent we have here in Manitoba. Align your brand with CPHR Manitoba and position your company as a leading provider of services in your industry. With a variety of options to choose from, the following pages outline the many sponsorship opportunities available. Interested in sponsorship, but don't see a category that fits? Contact us to discuss options that would better suit your organization.

We look forward to working with you!

#### **2017 HR EXCELLENCE AWARDS:**

Attendance: **271**

Nominees: **27**

**94%** satisfaction rating from attendees

#### **COMMENTS FROM ATTENDEES:**

"The event sets the bar for all similar events in Manitoba. I've not been to one that is more well organized."

"It is very inspiring to hear what companies are doing and the significant role HR plays."

"It is a great way to show the amazing talent we have in the HR industry in Manitoba."

"It celebrates the work of our profession and raises the profile of organizations and individuals who are truly leading the way."

"A well organized and energizing event."



## HR Excellence Awards 2018

BENEFITS	PRESENTING SPONSOR \$10,000	AWARD CATEGORY SPONSOR \$2,500	RECEPTION SPONSOR \$2,500	SUPPORTER SPONSOR \$1000	CORPORATE TABLE SPONSOR - 10	CORPORATE TABLE SPONSOR - 8
Logo placed front and centre on all Awards Gala promotional materials (i.e.: email marketing, program, advertising, etc) with recognition given to organization as event's Presenting Sponsor	X					
Complimentary table of 8 at the event with table recognition and premium seating	X					
2-5 minute welcome or closing speech at Awards Gala	X					
Opportunity to introduce award on stage and announce recipient of award		X				
Opportunity to take keepsake photo with recipient		X				
Opportunity to place your organization's signage throughout reception			X			
Two complimentary tickets to event		X	X	X		
Logo (linked to your website) on CPHR Manitoba's Awards Gala sponsorship page and ticket sales page	X	X	X	X	X	X
Logo in Awards Gala dinner slideshow	X	X	X	X	X	X
Logo in Awards Gala program	X On front cover and sponsor thank you page	X Next to award category and sponsor thank you page	X Next to reception listing and sponsor thank you page	X Sponsor thank you page	X Sponsor thank you page	X Sponsor thank you page
Logo included in HR matters magazine recap	X	X	X	X	X	X
Two complimentary e-blasts to CPHR Manitoba membership in 2017 - 2018	X					
Two complimentary tile ads in CPHR Manitoba's e-newsletter	X					
Table of 8 with preferred table assignment (based on first come first served)						X
Table of 10 with preferred table assignment (based on first come first served)					X	
Table sign with organization's logo	X				X	X



## Presenting Sponsor – \$10,000

Our premier sponsorship opportunity, the Presenting Sponsor level gives your organization the maximum exposure at this prestigious event. It includes co-branding of the entire event between your organization and CPHR Manitoba, as well as many more added benefits.

### **BENEFITS INCLUDE:**

- 2-5 minute welcome speech at Awards Gala
- Complimentary table of 8 at the event with table recognition and premium seating
- Logo placed front and centre on all Awards Gala promotional materials (ie: email marketing, program, advertising, etc) with recognition given to organization as event's Presenting Sponsor
- Logo (linked to your website) on CPHR Manitoba's Awards Gala registration page and ticket sales page
- Logo in Awards Gala dinner slideshow
- Logo in Awards Gala program in two instances: on cover of program as well as on specific sponsor thank you page
- Two complimentary eblasts to CPHR Manitoba membership in 2017/2018
- Two complimentary tile ads in CPHR Manitoba's enewsletter
- Logo included in HRmatters magazine recap
- Industry exclusivity on major sponsorship

**1 opportunity available**



## Award Category Sponsor – \$2,500

Award Category Sponsors are recognized as the sponsor of either a Professional Excellence Award Category or a Business Excellence Award Category.

### **BENEFITS INCLUDE:**

- Opportunity to introduce award on stage, announce recipient of award, present award to recipient, and take keepsake photo with recipient
- Two complimentary tickets to event
- Logo (linked to your website) on CPHR Manitoba's Awards Gala sponsorship page and ticket sales page
- Logo included in HRmatters magazine recap
- Logo in Awards Gala dinner slideshow
- Logo in Awards Gala program in two instances: next to award category sponsored as well as specific sponsor thank you page

### **BUSINESS EXCELLENCE AWARD CATEGORIES:**

Each of the following awards includes a small/medium business category (<250 employees) and a large business category (more than 250 employees). If there are nominees in both the small/medium & large business category for the same award, the sponsor would be recognized as the sponsor for both.

- Employee Development, Relations and Total Rewards Award
- Health, Wellness and Safe Workplace Award
- Organizational Strategy and Engagement Award
- Workforce Planning and Talent Management Award

### **PROFESSIONAL EXCELLENCE AWARD CATEGORIES:**

- Rising Star Award
- HR Professional of the Year Award
- HR Executive of the Year Award
- HR Patron of the Year Award

8 opportunities available



## Reception Sponsor – \$2,500

The reception is a lovely precursor to the evening. With over 200 attendees, the reception is the gathering place for all award nominees, sponsors, and distinguished guests prior to the Awards Gala's official start.

### **BENEFITS INCLUDE:**

- Two complimentary tickets to event
- Opportunity to place your organization's signage throughout reception
- Logo (linked to your website) on CPHR Manitoba's Awards Gala sponsorship page and ticket sales page
- Logo included in HRmatters magazine recap
- Logo in Awards Gala dinner slideshow
- Logo in Awards Gala program

1 opportunity available



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## Supporter Sponsor – \$1000

Would you like to support this event, but at a level that fits within your budget and overall organizational scope? Then the Supporter sponsor level is perfect for you! Show your support of CPHR Manitoba and the HR profession and become a Supporter level sponsor!

### **BENEFITS INCLUDE:**

- Two complimentary tickets to event
- Logo recognition in Awards Gala program
- Logo (linked to your website) on CPHR Manitoba's Awards Gala sponsorship page and ticket sales page

**10 opportunities available**



## Corporate Table Sponsor – Tables of 8 or 10

Bring your team to the Awards Gala this year and showcase your support of the Awards Gala, CPHR Manitoba, and the HR profession overall! Corporate tables are available with seating for 8 or 10.

### TABLE OF 8 BENEFITS INCLUDE:

- 8 tickets to the event
- Preferred table assignment (based on first come, first served)
- Logo in Awards Gala dinner slideshow
- Logo in Awards Gala program
- Table sign with organization's logo
- Logo on website
- Logo in HRmatters magazine recap

### TABLE OF 10 BENEFITS INCLUDE:

- 10 tickets to the event
- Preferred table assignment (based on first come, first served)
- Logo in Awards Gala dinner slideshow
- Logo in Awards Gala program
- Table sign with organization's name
- Logo on website
- Logo in HRmatters magazine recap

Corporate Table Sponsorships will be available once ticket sales have been opened.  
Visit [CPHRMB.CA/AWARDS](http://CPHRMB.CA/AWARDS) for more details.





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## Contact

If you are interested in becoming a sponsor of the annual HR Excellence Awards or if you have any questions, please contact:

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