

CGOA Mastering Crochet the CGOA Way

(Note that you have the option to take morning, afternoon or BOTH)

Wednesday, July 25 | Two Sessions: Morning: 9am-12pm and Afternoon: 2pm-5pm

Are you currently enrolled in, or would like to learn about, the CGOA Masters programs? Or do you simply want to take your crochet skills to the next level? Join us for a half or full day of learning, specifically targeted to enhance your crochet skills necessary for the CGOA Masters programs. Topics covered will include: organizing your Masters portfolio, gauge, yarn overs, smooth joining, finishing techniques, reading your stitches, foundation stitches, and more. We'll also be reviewing swatches to demonstrate how to review your own work and we'll explain what we're looking for in the portfolio reviews. Enrollment in the program is not necessary to attend.

Morning Session Will Cover:

Information and skills specific to the CGOA Masters programs, including introduction to both programs, meeting the reviewers, organizing your notebook, reviewing swatches and more.

Afternoon Session Will Cover:

Enhancing your crochet skills, master-level techniques for finishing and joining, knowing your stitches, and more.

Supplies to bring: Worsted weight yarn and crochet hooks. Current enrollees may bring up to three swatches for an onsite informal review.

Homework: Write down your questions for the CGOA Masters co-chairs and portfolio reviewers. Make any swatches from the program that you'd like to have reviewed onsite (limit of three).

Professional Development Day - The Business of Crochet

Wednesday, July 25th | 9am-4pm

Are you an experienced crochet professional or want to turn your hobby into a business? Join other CGOA Professionals and aspiring professionals for a day filled with new ideas for developing and expanding your business. Learn from other professionals with experience in aspects of the business you may not have considered. In addition to speakers on Newsletters and Goal Setting, there will be Breakout Sessions on Social Media and Diversifying your Business so you can choose the topics most useful for you.

Presentations Will Include:

Newsletter Necessities – Why you need a newsletter for your business, and what you should do with it - with Tamara Kelly of Moogly.

Handwork Fitness – Short breaks throughout the day to tune up your eyes, spine and hands - with Nirmal Khalsa.

Social Media Breakout Sessions – How can you use Facebook, Instagram and other social media outlets to benefit your crochet business?

Diversify Design Breakout Sessions – What other jobs do we do as Crochet Professionals? What tools can you add to your skillset to improve your business?

Goal Setting – What do you want to accomplish in the next 90 days? Set a goal, break it down into action steps, and walk away with a clear plan to help you achieve it - with Danielle Ewalt, Business Strategist.