

# COMPUTER SCIENCE EDUCATION WEEK ADVOCACY MENU



## FIND YOUR PROFESSIONAL LEARNING COMMUNITY

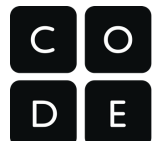
Feeling like you are the only CS teacher at your school? Find your professional learning community online. Take an hour of your week to join online groups that can help you build a virtual professional network. Join CSTA, CSforAllTeachers and other local Meetups that can help you build your teaching toolkit.

## INVITE A LEGISLATOR TO YOUR SCHOOL FOR THE HOUR OF CODE

Reach out to your state senator or representative and invite them to your school. Provide details about the time and length of the event. Their time can be limited, but even if they can't attend, just making the outreach lets them know that their constituency cares about computer science education.

## HOLD A STAFF HOUR OF CODE FOR TEACHERS AND ADMIN

At an upcoming staff meeting set aside time for everyone in attendance to write a few lines of code. This is a great way to share the excitement around coding and give people an idea of what the CS for All movement is all about.



**ORGANIZE A  
SOCIAL MEDIA  
CAMPAIGN**

Encourage teachers and administrators to post about computer science and coding throughout the week. Aim to highlight active programs in schools and the students who are benefit. If you feel comfortable doing it, tag your Governor or state senator or representative.

**BUILD AND  
COMMUNICATE A  
COMMUNITY  
VISION**

School boards, school committees and parent/teacher organizations really want to hear what their teachers, students and communities are invested in. Create a simple message, sharing the value of ensuring rigorous computer science education for all students. Share it with everyone at a Family Code Night!

**HOST AN HOUR  
OF CODE AT THE  
STATE CAPITOL**

Reserve space in the state capitol building and invite one or more schools to bring students there for an Hour of Code field trip event. Schools can bring their own laptops and students would be able to highlight the importance of computer science. Promote it to state legislators and business leaders!

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## RESOURCES

### FIND YOUR PROFESSIONAL LEARNING COMMUNITY

Computer Science Teachers Association: [www.csteachers.org](http://www.csteachers.org)  
CS for All Teachers: [www.csforallteachers.org](http://www.csforallteachers.org)  
Community Meetups: [www.meetup.com](http://www.meetup.com)

### INVITE A LEGISLATOR TO YOUR SCHOOL FOR THE HOUR OF CODE

Hour of Code Activities: [www.hourofcode.com/us/learn](http://www.hourofcode.com/us/learn)  
Sample Emails: [www.tinyurl.com/HOCemails](http://www.tinyurl.com/HOCemails)  
State Legislature Websites: [www.tinyurl.com/HOCinvite](http://www.tinyurl.com/HOCinvite)

### HOLD A STAFF HOUR OF CODE FOR TEACHERS AND ADMIN

Hour of Code Activities: [www.hourofcode.com/us/learn](http://www.hourofcode.com/us/learn)  
Hour of Code One-Pager: [www.tinyurl.com/HOChandout](http://www.tinyurl.com/HOChandout)

### ORGANIZE A SOCIAL MEDIA CAMPAIGN

Graphics to Post: [www.tinyurl.com/HOCsocial](http://www.tinyurl.com/HOCsocial)  
Hashtags: #HourOfCode #CSedWeek #CSforALL

### BUILD AND COMMUNICATE A COMMUNITY VISION

Sample Community Vision: [www.csinsf.org/about.html](http://www.csinsf.org/about.html)  
Family Code Night Event Kit: [www.tinyurl.com/HOCfamily](http://www.tinyurl.com/HOCfamily)

### HOST AN HOUR OF CODE AT THE STATE CAPITOL

Press Kit: [www.hourofcode.com/us/promote/press-kit](http://www.hourofcode.com/us/promote/press-kit)  
State Capitol Listings: [www.tinyurl.com/HOCcapitols](http://www.tinyurl.com/HOCcapitols)