



Invest in Success!

For CASBO Associate/Vendor Members Only (If you aren't a member currently, join and start enjoying these benefits today!):

Information and Discounts: Associate/Vendor Members receive the bi-monthly electronic newsletter to stay informed on issues of current importance and of leadership best-practices, registration discounts for quarterly workshops and Annual Institute, and school business managers mailing labels upon request.

The MarketPlace: CASBO has gathered together in one place, information from vendor member companies that offer goods and services. This is a searchable directory of product and service providers based upon selectable criteria. The listing will include contact information, a hotlink to your website, and a company description. As an associate/vendor member, your company will be included in the detailed listing. The MarketPlace is "The Place" to find all the products and services that districts need.

Resource Guide, Articles and Workshops: We are building an online resource guide for members to access. Also, we accept articles for the newsletter. As a vendor member, you are asked to submit material of general interest in a non-commercial, non-product specific manner. Examples might be a check-list of how to respond to a building disaster such as a fire or flood, requirements for building a retirement plan, etc. The materials must be presented in a fair and non-biased manner and must be of an educational nature and not specifically promote a company, corporation or particular line of products. The information presented must be industry related, not company or corporation related. CASBO reserves the right to determine an articles' appropriateness. Associate Member may submit a proposal for a workshop topic, provided it follows the same guidelines as the newsletter articles.

http://www.ct-asbo.org/surveys/?id=Call_For_Proposals

Featured Members: This is a special opportunity for a very limited number of members, accepted on a first come, first serve. CASBO's website includes a rotating box, prominently displayed on the homepage, with the logos of our Featured Members. When visitors to the site click a logo, they will be brought to the website of the featured member. For the reasonable fee of \$200 (in addition to Vendor Dues), your company can take advantage of this great opportunity to expand your exposure to those in the school business profession throughout the year. If you are interested, please email ssbruce@comcast.net your logo (300 pixels w x 250 pixels h) in either a .pdf or .jpg format. A limited number of Featured Members can be accepted. Payment and receipt of the logo must be received to ensure your spot. **Amount:** \$450 (includes \$250 membership fee)

For All Vendors:

Sponsorship: Support the outstanding educational offering of CASBO's annual Institute and receive prominent recognition at the event and in the newsletter issues leading up to the event.. If you wish to attend the educational sessions, please contact Sharon Bruce for the pricing. There are several levels of sponsorship - one is sure to be just right for your budget:

Platinum Sponsor - \$2,000 – Includes: Four tickets to the President's Dinner on Thursday, May 18, 2017, in North Falmouth, MA; recognition from the podium at the President's Dinner; your company name on signage most prominently displayed at the Institute and the President's Dinner; most prominent recognition of your company in the meeting packet; listing in the Briefs Newsletter; recognition in Vendor Day Booth (if exhibiting).

Gold Sponsor - \$1,000 – Includes: Two tickets to lunch Thursday or Friday, May 18 or 19, 2017 at Institute in North Falmouth, MA; recognition from the podium at the lunch; your company name on signage prominently displayed at the Institute; prominent recognition of your company in the meeting packet; listing in the Briefs Newsletter to thank you for your support.

Silver Sponsor - \$250 – Includes: your company name on signage displayed at the Institute; recognition of your company in the meeting packet; listing in the Briefs Newsletter to thank you for your support.

Newsletter: CASBO accepts advertising in the bi-monthly newsletter, *Briefs*, on a first-come (and paid), first-serve basis. The deadline for the advertisement copy is November 1, 2016. The term for agreement is October, 2016 through September, 2017. The new electronic format allows for full-color ads with hyperlinks built in so readers can easily access your website for more information. Members are encouraged to forward the newsletter to their superintendents and staff, which increases the readership. You are welcome to change the ad throughout the course of the year.

Rates: 3" x 3" = \$400 members / \$450 non-members ¼ page (3.5" wide x 4.5" high) = \$675 members / \$725 non-members ½ page (7" wide x 4.5" high or 3.5" wide x 9" high) = \$1,325 members / \$1375 non-members

Vendor Day Exhibits: The 2017 Vendor Day will be held on April 27, 2017 at the Aqua Turf Club in Plantsville. The exhibit space always sells out, so mark your calendar and register in October.

For more information on any of these options, on bundling or invoicing, please contact Sharon Bruce at ssbruce@comcast.net or 860.519.0023.

Sign Me Up!

Name: _____ Company: _____

Address: _____

Phone: _____ Email: _____ Website: _____

Please check all that apply:

	Amount
<input type="checkbox"/> Associate/Vendor Membership (if not currently a member)	\$250 _____
<input type="checkbox"/> Featured Member	\$200 Current Member \$450 Non-Current Member _____
<input type="checkbox"/> Sponsorship:	Platinum \$2,000 Gold \$1,000 Silver \$250 _____
<input type="checkbox"/> Newsletter Advertising:	3"x3" Member \$400 Non-Member \$450 _____
	¼ page Member \$675 Non-Member \$725 _____
	½ page Member \$1,325 Non-Member \$1,375 _____

Please make check payable to CASBO, 11 High Gate Lane, West Hartford, CT 06107

Total Enclosed: _____