

2014-2015 HIGHLIGHTS

Membership

- Total members as of June 30, 2015 (includes all branches) – 787:
46 academic libraries, 225 public libraries, 47 private schools, 440 public schools, 29 special libraries
- New members 2014/2015: Capital Community College (returning), Amity Regional High School, Oxford High School, Southington High School, Connecticut Junior Republic

Savings

CLC helped members save over \$7.2 million in FY 2014-2015 – an increase of more than \$100,000 over the previous year - by negotiating deep discounts on popular library products and services. Highlights:

PRODUCT/SUPPLIER	SAVINGS
CLC saved Connecticut libraries and schools over \$5.9 million on books and non-print materials thanks to our competitively-bid book and non-print media contracts.	\$5,932,464
The 46 libraries and schools that participated in CLC's cooperative collections - aka "Circuits" - saved a combined \$763,295 by sharing DVD and audiobook collections.	\$763,295
25 academic, 169 public, 118 school, and 9 special libraries used CLC's supplies contracts to save over \$270,000 on library supplies.	\$270,875
By taking advantage of CLC's Britannica Digital offer, 65 participating CLC members saved nearly \$50,000 for the second year in a row.	\$48,637
CLC offered three group purchase opportunities for Scholastic FLIX and Grolier Online products. Participation in this offer more than doubled over the previous year!	\$43,562
CLC's group purchase of Turnitin saved 44 member schools and districts nearly \$30,000. CLC's per-student price was the lowest in secondary education - anywhere.	\$29,629
CLC posted 296 job ads for members on our website, free of charge. Non-members pay \$100 for this service. CLC's jobs page received 103,838 pageviews in FY 2014-15 and is visited more than any other page on CLC's website, including the home page.	\$29,600
79 public libraries saved over \$18,000 on public performance site licenses thanks to CLC's Movie Licensing USA group purchase. Thanks to rising participation, CLC was able to increase the discount from 45% last year to 50% this year, passing all savings on to members.	\$18,020
51 academic, school, and public libraries saved over \$17,000 on periodical subscription services thanks to CLC's discount with WT Cox .	\$17,027
Other discounted products, services, & events	\$99,164
TOTAL MEMBER SAVINGS 2014-2015	\$7,252,273

Events & Training

- *Technologies of the Maker Movement: A Trendspotting Lab* – 20 attendees (full). In the third in a series of three hands-on, in-depth maker labs, attendees tried out the latest maker tools and made concrete plans to develop and run 1-2 maker projects in their communities. Each attendee received a FLORA wearable device.
- *Adult Program Showcase* – 36 attendees, filled to capacity! Attendees previewed a dozen unique programs for future adult programming opportunities. Each performer offered a "show special" for attendees.
- *Children's Program Showcase* – 50 registrants. A dozen performers were booked for this popular annual event that helps public libraries and schools make informed children's programming decisions. *(continued)*



Events & Training (continued)

- *The Savvy Librarian's Guide to Children's & Teen Publishing Trends* – 44 public and school librarians gained valuable collection development, readers' advisory, and program planning ideas from this Baker & Taylor TitleTalk presentation covering forthcoming titles and trends in youth publishing.
- *CLA Conference* – CLC offered a booth in the vendor hall, brought in ACT Group to demo 3D printers, recruited board members to help man the booth and conduct surveys on cooperating collections, oversaw attendee registration, and sponsored two programs: *Librarians as Economic Gardeners*, and *Navigating the Alphabet Soup of Connecticut Library Groups*. Jennifer Keohane served as a panelist for both programs.
- *CLC's 12th Annual Meeting* – 47 attendees. Connecticut Historical Society provided our venue as well as a dynamic speaker, Executive Director Jody Blankenship. The 2015 Jan Gluz Cooperative Spirit Award was presented to Jennifer Datum of the Connecticut Library Association.

Roundtables

- 700+ people attended 112 roundtable meetings/programs.
- CLC supported 32 roundtables, each of which held from 1 to 9 meetings. 3 new roundtables were launched this year: Readers Advisory North, Readers Advisory South, and School Librarians Greater Danbury Grades K-5.
- CLC worked with a consultant to design custom training specifically for roundtable chairs to address challenges they face as meeting facilitators. The first of three sessions was held in June and received excellent feedback.

Budget & Advocacy

- In November 2014, CLC's budget was subjected to a 5% rescission, resulting in a loss of \$16,625.
- CLC, CLA, library staff and patrons mounted a strong advocacy campaign throughout the spring, and made the case to restore critical funding in order to ensure that important library services continue across the state. CLC developed an online advocacy toolkit and promoted the campaign through email, Facebook and Twitter. Jennifer Keohane worked with the CLA legislative committee to hire advocacy consultant Libby Post, develop advocacy tools and training, collect and present budget testimony, and organize a successful rally at the capitol.
- In June 2015, the legislature approved the biannual state budget for FY 15/16 and 16/17. CLC was allocated \$185,844 for FY15/16 (53% of requested funding) and \$190,000 for FY 16/17 (54% of requested funding).

Noteworthy Partnerships

- *Take Your Child to the Library* – CLC worked with the TYCLD chairs to promote a major expansion of this program, resulting in 95% participation by Connecticut public libraries. The group launched a major email and social media campaign featuring a "fill in the map" theme to drive participation, and designed a new logo, bookmark, and brochure. The Association for Library Service to Children became an official TYCLD collaborator.
- *CT Small Business Development Centers* - In concert with the Ferguson Library, CLC worked with the CTSBDC to place computers in 27 public libraries statewide, allowing libraries to offer virtual business counseling. CLC helped with program development, identifying participants, training coordination, and marketing.
- *CT Association of School Librarians* – CLC provided online registration/payment, logistics support, and programming for the second annual CASL Unconference, attended by over 60 school library staff and partners.
- *Council of CT Academic Library Directors* – CLC provided online registration/payment and logistics support for CCALD's two-day RDA training event, as well as ongoing support for the CCALD reciprocal borrowing program.

Personnel

- Marilyn Kitlas, CLC's Eastern Region Circuits Coordinator, stepped down from her position in October 2014. Jennifer Rummel was hired as the new coordinator.
- In March, Leah Farrell, CLC's Coordinator, Membership, Education and Events, resigned to become Community Services Coordinator at the Farmington Libraries. Due to potential budget cuts, the position was left unfilled.