# Big D Financial Conference

## Session Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
<th>Organization(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 8:45</td>
<td>Networking Breakfast Sponsored by Goldman Sachs Asset Management</td>
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<tr>
<td>9:00 - 9:50</td>
<td>Opening General Session: Why Virtual Currencies Matter to the Financial Services Sector</td>
<td>Steve Mott</td>
<td>BNY Mellon</td>
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<tr>
<td>9:00 - 9:50</td>
<td>Cybersecurity: What Financial Officers Need to Know</td>
<td>Michael McKinney</td>
<td>Delta Risk LLC</td>
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<tr>
<td>9:00 - 9:50</td>
<td>Technology Tools for Treasury</td>
<td>Betsy Clark, Allianz Data Systems; Karen Wibis, Ebin, Inc.; Kevin O'Neil, SWIFT</td>
<td>BMA-Compas</td>
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<tr>
<td>10:00 - 10:50</td>
<td>Hunting for Buried Treasury - With Your Banner!</td>
<td>Ernest Smith</td>
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<tr>
<td>10:00 - 10:50</td>
<td>Applying Lean/Continuous Improvement Principles to Cash Management</td>
<td>Synthia Seefried</td>
<td>Kimberly Clark Corporation</td>
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<tr>
<td>10:00 - 10:50</td>
<td>Internal Fraud</td>
<td>Felix Lascano</td>
<td>Whitley Penn LLP</td>
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<tr>
<td>11:00 - 11:50</td>
<td>The Next Generation Takes the Corner Office - Will Our Payments and Treasury Change?</td>
<td>Conrad Stearnan</td>
<td>Capital One Bank</td>
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<tr>
<td>11:00 - 11:50</td>
<td>Level the Playing Field: An Efficient Market for Working Capital</td>
<td>Sean Van Gundy and Allison Niekimoff</td>
<td>CFO</td>
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<td>12:00 - 12:50</td>
<td>Lunch/DAFP General Meeting -- Junior Ballroom</td>
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<tr>
<td>13:00 - 13:45</td>
<td>After Quantitative Easing, What Could Happen?</td>
<td>Hank Madsen, Ariba/Asset Management, LLC</td>
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<tr>
<td>13:00 - 13:45</td>
<td>Level the Playing Field: An Efficient Market for Working Capital</td>
<td>Sean Van Gundy and Allison Niekimoff</td>
<td>CFO</td>
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## Conference Details

- **Location:** IRVING CONVENTION CENTER
- **Date:** Wednesday, September 17, 2014

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**Conference Themes:**
- Cybersecurity
- Technology Tools for Treasury
- Internal Fraud
- The Next Generation Takes the Corner Office
- Level the Playing Field: An Efficient Market for Working Capital

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**Sponsors:**
- Goldman Sachs Asset Management
- BNY Mellon
- BMA-Compas
- Capital One Bank

**Networking Breakfast:**
- Sponsored by Goldman Sachs Asset Management

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**Conference Check-In:**
- Junior Ballroom

**Networking Breakfast:**
- Sponsored by Goldman Sachs Asset Management

**Lunch/DAFP General Meeting:**
- Junior Ballroom

**Keynote Luncheon:**
- KRISTIN KAUFMAN

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**Conference Check-In:**
- Junior Ballroom Foyer

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**Conference Transportation:**
- Free transportation to and from the conference site:
  - To and from the DFW Airport
  - To and from the FTW Airport

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**Conference Information:**
- [Conference Website](#)
- [Conference Contact](#)