



Dallas AFP 2017 Sponsorship Details

Please review all the options below and fill out the Commitment Form on Page 3.

Return form to: Sponsorship@dallasafp.org

Dallas AFP reserves the right to add sponsorship opportunities available.
Please Email the DAFP Sponsorship Chair at Sponsorship@dallasafp.org with any questions.

DAFP Social / Special Event Sponsorship

\$3,000.00 (paid 30 days prior to the event) (limited to 1 sponsor per event)

- **Winter Social** (January); **Summer Social** (June or July)
- Sponsor may send up to 2 guests to the sponsored event
- Sponsor may give a promotional item to each attendee at the meeting (provided by sponsor)
- Includes \$100 value of gift cards as attendee door-prize drawings (DAFP will obtain card)
 - Winner may be either a practitioner or provider attendee
- Sponsor's logo on event communications to membership regarding the meeting
- Display table at event for sponsor materials and location to speak with guests (dependent on location of event)
- Work with DAFP Sponsor Chair for further details

DAFP Meeting Sponsorship

\$1,500.00 (paid 30 days prior to the meeting) (7 Available; limited to 1 sponsor per meeting)

- Meetings are scheduled monthly for February, March, April, May, August, October and November with average attendance of 80 attendees (both practitioners and providers)
- Sponsor may send 1 guest to the sponsored meeting
- Sponsor may offer a promotional item to each attendee at the meeting (provided by sponsor)
- Includes \$50.00 gift card as attendee door-prize drawing (DAFP will obtain card)
 - Winner may be either a practitioner or provider attendee
- Sponsor recognition on communications to membership regarding the meeting
- Display table at event for sponsor materials and location to speak with guests
- Work with DAFP Sponsor Chair for date selection

DAFP Website Sponsor

\$250.00 (paid 30 days prior to posting) (Limited to 4 Sponsors per month)

- Sponsor's ad on the dallasafp.org website. Rotating banner on home page for 1 calendar month (Image must be 1000 x 320 pixels in size, and provided 14 days in advance to be approved by Sponsor/Media Chair)
- Multiple months may be chosen for a discount (full-year sponsorship = \$2,250; 6-month sponsorship = \$1,250)
- Hyperlink from image to sponsor website

The Big D Financial Conference will be held in September at a location to be announced.

Big D Financial Conference: Conference Sponsor

\$5,000 (4 Available)

- Sponsor recognition on communications regarding conference
- Sponsor logo on DAFP's Big D Conference website / mobile app
- Opportunity to provide speaker(s) for one break-out session during the conference (content must be approved by DAFP and AFP)
- 3 Complimentary registrations to the conference
- Reserved table at lunch: Signage on table with your company name

Big D Financial Conference: Networking Breakfast, Luncheon, or Evening Reception Sponsorship

\$2,500 (Breakfast w/Reserved table)

\$3,500 (Lunch w/Reserved table)

\$3,000 (Evening Reception)

- Sponsor logo on DAFP's Big D Conference website / mobile app
- 2 Complimentary registrations to the conference

Big D Financial Conference: Session Sponsor

\$2,500

(8 Available)

- Sponsor logo on DAFP's Big D Conference website / mobile app and session marketing materials
- 2 Complimentary registrations to the conference
- Session sponsors may submit speaker presentations, but acceptance is not guaranteed. Sponsorship is not required for submitting speaker proposals. All submissions are reviewed by DAFP and AFP for content.

Big D Financial Conference: Snack Break Sponsorship

\$1,500 (Morning or Afternoon break)

(2 Available)

- Sponsor logo displayed on sign during snack break
- Sponsor logo on DAFP's Big D Conference website / mobile app
- 1 Complimentary registration to the conference

Big D Financial Conference: Mobile Phone Charging Station Sponsorship

\$1,500

(1 Available)

- Sponsor logo on mobile phone charging station.
- Sponsor logo on DAFP's Big D Conference website / mobile app

Big D Financial Conference: Mobile App, Wifi Sponsorship

\$1,500 (Mobile App or Wifi)

(2 Available)

- Sponsor logo on splash/landing page
- Sponsor logo on DAFP's Big D Conference website / mobile app

Big D Financial Conference: Door Prize

\$1,000

(Unlimited)

- DAFP will purchase door prizes with your sponsorship funds
- Winner may be either a practitioner or provider attendee
- Sponsor logo on DAFP's Big D Conference website / mobile app
- 1 Complimentary registration to the conference

Big D Financial Conference: Attendee Gift Bag

(Delivered by September 1 – approx. 275 bags)

(1 Available)

- Sponsor provides gift bags for attendees co-branded with company logo and Big D Conference logo.
- DAFP to provide further details on preferred bag options
- Electronic proof of imprint to be approved in advance by DAFP
- Sponsor logo on DAFP's Big D Conference website / mobile app
- 1 Complimentary registration to the conference

Big D Financial Conference: Attendee Gifts

(Delivered by September 1)

(Unlimited)

- Smaller "give-away" for attendee gift bags are welcome from all providers (Estimated Quantity: 275)



2017 DAFP Sponsorship Commitment Form

We commit our participation as a sponsor of Dallas Association for Financial Professionals as indicated below *(please check all desired items)*.

- Social / Special Event Sponsorship (Date to be discussed: Winter/Summer Social)..... \$3,000
- Individual Meeting Sponsorship (Date to be discussed).....\$1,500
- DAFP Website Sponsor (Month(s) to be discussed)
 - (fill-in) _____ months at \$250 per month
 - 6 months at discounted total of \$1,250 (equals 1 month free!)
 - 12 months at discounted total of \$2,250 (equals 3 months free!)
- Big D Financial Conference: Conference Sponsor \$5,000
- Big D Financial Conference: Session Sponsor..... \$2,500
- Big D Financial Conference: Networking Breakfast..... \$2,500
- Big D Financial Conference: Cocktail Reception.....\$3,000
- Big D Financial Conference: Lunch.....\$3,500
- Big D Financial Conference: Snack Break Sponsorship.....\$1,500
- Big D Financial Conference: Mobile Phone Charging Stations.....\$1,500
- Big D Financial Conference: Wifi Sponsorship \$1,500
- Big D Financial Conference: Door Prize\$1,000
- Big D Financial Conference: Attendee Gifts (cost determined by item selected)TBD

DAFP reserves the right to add sponsorship opportunities available.

Please note that sponsorships are granted based on date commitment is received. If an item you have selected is no longer available, you will be contacted.

Please print contact details below. You will be contacted to confirm/finalize sponsorship.

Once finalized, an invoice will be provided.

Return this form to: Sponsorship@dallasafp.org

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Email: _____