














Dallas Association for Financial Professionals

Presents
"Big D Financial Conference"
 September 19, 2017
 Marriott Las Colinas



Conference Level Sponsor:



7:00-8:30	<p>Conference Check-In Networking Breakfast Sponsored by Austin Industries </p>				
LAS COLINAS BALLROOM					
8:30 - 10:00	<p>OPENING GENERAL SESSION "Courageous Conversations in Business" Joanna Lacey, Senior Talent and Organizational Development Consultant Sponsored by Bank of Texas </p>				
10:00 -10:30	<p>Networking Break Morning Snack Break - Sponsored by Goldman Sachs  </p>				
	BROWN ROOM	BRITAIN ROOM	HUDSON ROOM	KIT ROOM	WILLIAMS ROOM
10:30 - 11:20	<p>Getting it Right: Balancing Profitability, Liquidity and Risk Brandon Semilof - StoneCastle Cash Management Barry Weiss - Kroll Bond Rating Agency</p>	<p>Card Vendor Enrollment and On-Going Management - What to Expect Greg Fioriti - FIS Practitioner Co-Presenter - TBD</p>	<p>Corporates and SWIFT - Achieving Global Cash Visibility and Automated Payments Mike Lewis - SWIFT Betsy Clark - Alliance Data Systems</p>	<p>Leverage the Cloud Services without Sacrificing Security Mohan Murali - Axletree Solutions Practitioner Co-Presenter - TBD</p>	<p>Diving Back into Prime Money Market Funds Bill Hoppe - ICD Practitioner Co-Presenter - TBD</p>
11:30 - 12:20	<p>NTTA'S Strategic Refinancing Wins <i>The Bond Buyer</i> Southwest Region Deal of the Year Horatio Porter - North Texas Tollway Authority Co Presenter - TBD </p>	<p>Optimizing Your Liquidity Through Cash Segmentation Michael Morin - Fidelity Investments Practitioner Co-Presenter - TBD</p>	<p>Closing the Gap in Receivables for Decoupled Payments Blaine Carnprobst - PNC Financial Services Practitioner - TBD</p>	<p>Expanding Card as a Form of Payment: A Supplier's perspective Ro Susalla and Kristy Middling - Fifth Third Practitioner Co-Presenter - TBD </p>	<p>Securing Your Bank Connectivity Bob Stark - Kyriba Practitioner Co-Presenter - TBD</p>
LAS COLINAS BALLROOM					
12:25 - 1:40	<p>Keynote Luncheon - Sponsored by PNC Bank  "Numbers Don't Lie, But they Don't Tell the Whole Story" Codie Sanchez, Head of LatAm/Offshore-First Trust Portfolio and CEO & Founder-Codie Ventures, LLC</p>				
	BROWN ROOM	BRITAIN ROOM	HUDSON ROOM	KIT ROOM	WILLIAMS ROOM
1:50 - 2:40	<p>Short Term Investments: Current Opportunities Kevin Brown - Dreyfus Investments Scott Obenshain - RBC Capital Markets Hoang Tarrant - Vistra Energy</p>	<p>Hedging Made Easy! Jeff Goggins - Hedge Trackers</p>	<p>Re-Evaluate Your Bank Counterparty Risk Fabian Khoshbakht - JP Morgan Chase</p>	<p>Disrupting the Future of the Payments Industry Heather Stone - CSI globalVCard Practitioner Co-Presenter- TBD</p>	<p>Mythbusters: Busting the Common Misconceptions of Bank Fees Dan Gill - Redbridge DTA Practitioner Co-Presenter - TBD</p>
2:50-3:40	<p>Same Day Payments: What Practitioners Want and Need to Know (from their bankers) Laurel Egan Kenny - Turningpoint Communications Ray Vines - Dean Foods</p>	<p>Criteria for Selecting Your Global Banking Providers Dan Nolan - Bank of America Merrill Lynch Kim Marceau - Freeman Co.</p>	<p>Cyber Risk and Payments Fraud: Are you as Prepared as you Think? Randy Beall - Wells Fargo Dena Cusick - Wells Fargo Insurance Nick Economidis - Beasley USA Practitioner Co-Presenter - TBD </p>	<p>The 5 Pillars of Consideration When Selecting an Implementing a Treasury Management System Eric Reyhle - GTreasury Practitioner Co-Presenter - TBD</p>	<p>How Fintech is Disintermediating the Certificate of Deposit Market John Cravenho - Saxon Securities</p>
3:40 -4:10	<p>Networking Break Afternoon Snack Break - Sponsored by Dreyfus  </p>				
4:10- 5:00	<p>The Second Annual Coolest World View Presentation Ever! Hank Mulvihill - Smith Anglin Financial, LLC</p>	<p>Why Finance Should be Involved in Payment Acceptance Sally Baptiste - Payment Operations Group Practitioner Co-Presenter - TBD</p>	<p>Call to Action: Bringing Real-Time Payments to Market Steve Bohn - QRUZ Matt Davies - Federal Reserve Bank of Dallas Beatriz Saldivar - Let's Talk Treasury</p>	<p>Corporate Payment Trends: Enhancing Value, Efficiency and Security Hunter Traylor - Capital One Practitioner Co-Presenter - TBD</p>	
2nd FLOOR FOYER					
5:00 - 6:30	<p>Cocktail Networking Reception Sponsored by Capital One </p> <p>Door Prize Drawings - Sponsored by MidFirst Bank, StoneCastle, Wells Fargo and North Dallas Bank & Trust Co</p> 