



Dallas Association for Financial Professionals  
Presents  
"Big D Financial Conference"  
September 19, 2017  
Marriott Las Colinas



Conference Level Sponsor **FIS**

11:30 AM – 12:20 PM

### BROWN ROOM

#### **NTTA'S Strategic Refinancing Wins The Bond Buyer Southwest Region Deal of the Year**

**Horatio Porter - North Texas Tollway Authority; Co Presenter - TBD**

Funding shortfalls across a spectrum of industries have resulted in creative solutions to bridge the state and federal gap. To keep North Texas moving, NTTA has raised capital for construction projects and maintenance through the issuance of turnpike revenue bonds. Through \$9 billion debt issued, NTTA funds its system without tax support. NTTA managed this debt proactively, which resulted in credit upgrades from Moody's and Standard and Poor's.

### BRITAIN ROOM

#### **Optimizing Your Liquidity Through Cash Segmentation**

**Michael Morin - Fidelity Investments; Practitioner Co-Presenter - TBD**

This session will offer insight on managing corporate liquidity—and the critical role cash segmentation can play—now that recent money market regulatory changes are in place. In this new environment, and in light of upcoming Basel III deadlines and short-term rate uncertainty, corporate treasurers need investing strategies for their operating cash. While bank deposits and government money market funds are likely to continue to be popular options, the main focus of the presentation will be cash segmentation—allocating cash balances into multiple “buckets” of operating and strategic liquidity. The presenter will discuss this strategy in detail, focusing on how it can allow corporate treasurers to take advantage of a wider array of solutions, including conservative ultra-short bond funds and separately managed accounts.

### HUDSON ROOM

#### **Closing the Gap in Receivables for Decoupled Payments**

**Blaine Carnprost - PNC Financial Services; Practitioner - TBD**

Many companies are facing the increasing challenge of remitters sending electronic payments, but not including remittance detail. The escalating direction is remitters providing emails with the remittance detail, including attached files or embedded text.

This session will present the innovative direction of reconnecting the pieces and streamlining straight-through processing for accounts receivables.

- Reconnecting remittance detail to electronic payments
- Improving the straight through processing of electronic payments
- Enabling intra-day decisioning for these decoupled payments

### KIT ROOM

#### **Expanding Card as a Form of Payment: A Supplier's perspective**

**Ro Susalla and Kristy Middling - Fifth Third; Practitioner Co-Presenter - TBD**

Enhancing supplier acceptance of business-to-business (B2B) commercial card payments continues to be important for the growth and expansion of card programs. To help accomplish this, end-user organizations, industry providers, and suppliers still need to work more closely together to ensure that card payments are a “win” for all. This session will provide information on cost efficiencies of accepting card from the supplier's side of the transaction.

## WILLIAMS ROOM

### Securing Your Bank Connectivity

#### Bob Stark – Kyriba; Practitioner Co-Presenter - TBD

It's no surprise fraud and cybercrime are top concerns for CFOs and treasurers—and after high-profile bank connectivity compromises in 2016, these worries are growing. Fortunately, there are ways to secure bank connectivity to prevent such threats. This presentation features:

- A seven-step checklist to securing connectivity and payment workflows
- Risks and rewards offered by the cloud for connectivity
- Simple steps to evaluate the security of connectivity and service bureau providers