



Dallas Association for Financial Professionals

Presents

“Big D Financial Conference”

September 19, 2017

Marriott Las Colinas



Conference Level Sponsor 

1:50 PM – 2:40 PM

### BROWN ROOM

#### Short Term Investments: Current Opportunities

**Kevin Brown - Dreyfus Investments; "Scott Obenshain - RBC Capital Markets; Hoang Tarrant - Vistra Energy**

Since last year, money fund reform, the Fed’s commencement of a period of rate tightening, and banks’ continued implementation of Dodd-Frank and Basel regulations have dramatically changed the investment options available to short-term cash investors. Join this panel discussion to hear from 1) a major corporate issuer and investor, 2) a bank broker/dealer-based capital markets expert, and 3) a 20-year veteran of a top-10 money market mutual fund family for analysis of your current choices, and the risks and rewards of each.

### BRITAIN ROOM

#### Hedging Made Easy!

**Jeff Goggins – Hedge Trackers**

What does it take to start a hedge program? How do you go about making an existing program better? Who needs to be involved in ensuring an effective program? In this session, a professional from Hedge Trackers’ team of expert derivative accountants will discuss how a company takes on a new hedge program and how existing programs can be improved.

### HUDSON ROOM

#### Re-Evaluate Your Bank Counterparty Risk

**Fabian Khoshbakht - JP Morgan Chase**

Managing counterparty risk is becoming ever more important in the current rate rising environment. During this workshop-style session, the speaker will provide insight into the challenges corporates face when using traditional methods and tools to manage their existing bank counterparty risk. Attendees will leave with a worksheet to help them evaluate their bank group’s counterparty risk and their risk tolerance level of each institution.

### KIT ROOM

#### Disrupting the Future of the Payments Industry

**Heather Stone - CSI globalVCard; Practitioner Co-Presenter- TBD**

Payment processing platforms are empowering controllers with more effective AP solutions that automate operations while enhancing the customer experience with mobile capabilities. The presenters will discuss financial technology (fintech) offerings for full-service payment processing platforms, and how this integration of technology is disrupting the future of the payments industry in consummate ways.

### WILLIAMS ROOM

#### Mythbusters: Busting the Common Misconceptions of Bank Fees

**Dan Gill - Redbridge DTA; Practitioner Co-Presenter – TBD**

Ever wonder what hidden mysteries are hiding in your account analysis statements? Are there presumptions you have been making about the data, structure, and information included within them? This session serves to provide corporates with the ability to learn more about and evaluate the more common myths and misconceptions of the account analysis statement and bank fees in general, allowing them to immediately apply an improved fees review process on behalf of their own companies.