

DCA Membership Level Comparison Chart

	DCA Registered	DCA Individual Member	DCA Corporate Member	DCA Corporate Partner	DCA International Partner
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Profile Building

Company or Organisation profile	✗	✗	✓	✓	✓
Company website listings and reciprocal links	✗	✗	✓	✓	✓
Organisation featured on dataCentrealliance.org website	✗	✗	✓	✓	✓
Number of Corporate or Subsidiary Profiles	✗	✗	1	1	5
Number of individual Profiles for Employees	1	1	1	5	25
Additional Profile webpages (per profile)	✗	2	5	10	25
Maintain a Personal file Library	✗	✓	✓	✓	✓
Maintain a personal photo gallery	✗	✓	✓	✓	✓

Collaboration and Contribution

Ability to participate on Data Central Social Network	✓	✓	✓	✓	✓
Maintain a personal Wall on Social Network	✓	✓	✓	✓	✓
Maintain a Personal Blog	✗	✓	✓	✓	✓
Contribute to main DCA library	✓	✓	✓	✓	✓
Add an Event to the DCA Community Calendar	✗	✓	✓	✓	✓
Contribute to main DCA Community Blog	✓	✓	✓	✓	✓
Ability to contribute to industry research projects	✓	✓	✓	✓	✓
Ability to vote on DCA member ballots	✗	✓	✓	✓	✓
Join Steering Committee Groups	✓	✓	✓	✓	✓
Join Project and Focus Groups	✓	✓	✓	✓	✓
Ability to be nominated to Chair DCA Steering Committees	✗	✓	✓	✓	✓
Ability to be nominated to DCA Board of Governors	✗	✗	✗	✓	✓

Careers and Development

Post and maintain your CV	✓	✓	✗	✗	✗
Search Openings in Career Centre	✓	✓	✗	✗	✗
Post Openings in the Career Centre	✗	✗	✓	✓	✓

Promotional Marketing

Use DCA Member Logo on corporate website	✗	✗	✓	✓	✓
Use DCA Member Logo on personal communications	✗	✓	✓	✓	✓
Personal Profile in DCA Official Journals	✗	✗	✗	✗	✓
Write an article for the DCA Official Journals	✗	✗	✓	✓	✓
Imbed Twitter Feed on Profile	✗	✓	✓	✓	✓
Ability to submit news items through Data Central	✗	✓	✓	✓	✓
Integrate with external networks (e.g. LinkedIn, Twitter, Facebook etc.)	✗	✓	✓	✓	✓