



**Duval County Medical Society**  
1301 Riverplace Blvd. Suite 1638  
Jacksonville, FL 32207  
p: (904) 355-6561  
w: dcmsonline.org

## MEETING MINUTES

DCMS Board of Directors  
September 20<sup>th</sup>, 2016  
Sunil Joshi, MD, President

### Call to Order

The President, Sunil Joshi, MD, called a meeting of the Duval County Medical Society Board of Directors to order on September 20, 2016 at 6:03 pm, at UF Health North, 15255 Max Leggett Parkway, Jacksonville, FL.

### Attendance

Board Members Present: Sunil Joshi, MD, President; Tra'Chella Johnson Foy, MD, President-Elect; Ruple Galani, MD, Vice President/Editor, NE Florida Medicine; Stephen Mandia, MD, Vice President; Elizabeth DeVos, MD; William Palmer, MD; James St. George, MD, Treasurer; Patrick DeMarco, MD; Kenneth Rothfield, MD.

Board Members Absent: Anna Alvarez, MD; Mark Dobbertien, DO; Iris Eisenberg, MD; Meredith Farrow, MD; Gianrico Farrugia, MD; Mark Fleisher, MD; Parveen Khanna, MD; Nitesh Paryani, MD; James Altomare, MD, Secretary; Raed Assar, MD, IPP.

Ex-officio Members Present: Ashley Booth Norse, MD.

Others Present: Robert Palmer, MD; Janell Johnson, Senior Vice President, Hartsook.

DCMS Staff Present: Bryan Campbell, CEO; Marissa Saftner, Administrative Assistant

### CONSENT AGENDA

Dr. Joshi asked for a motion to approve the items under the Consent Agenda. A motion was made and seconded to approve the Consent Agenda as submitted.

### MOTION 01-09-16

**MOTION PASSED TO APPROVE THE CONSENT AGENDA, CONTAINING THE MINUTES (8/2/16), SECRETARY'S REPORT (9/1/16), MEMBERSHIP YTD REPORT (9/1/16), TREASURER'S REPORT (8/30/16), AND DCMS JOURNAL AND COMMUNICATIONS COMMITTEE REPORT, AS SUBMITTED.**

With correction to the Minute's Attendance, as Stephen Mandia, MD was not in attendance at the August 2, 2016 Board of Directors Meeting.

YTD Membership Report indicated a YTD Membership total of 1,976 members. Treasurer's Report indicated YTD Total Income-Actual: \$373,178 and YTD Total Operating Expenses-Actual: \$288,092.

### Membership Committee Report

Dr. St. George began the Membership Committee report, stating that it has been 18 years since the DCMS had an active dues increase. He addressed that the DCMS active dues are among the lowest medical society dues in the state of Florida. Dr. St. George announced that the Membership Committee discussed increasing active membership dues by \$100 to \$395 total, in order to more closely

match other similar societies based on membership amount and membership structure. Dr. St. George then told the board that the Membership Committee motioned to increase active membership dues by \$100, to increase the life membership donation request to \$50, and that all practice groups (with full DCMS membership) of 25+ active members will receive a 25% reduction in dues. Dr. St. George, along with the Membership Committee, believe that the dues increase will allow the DCMS to survive financially, even if there is a loss of bulk membership from large group practices. Dr. St. George then brought up Informational Item No. 1 from the Membership Committee Report discussing the issue of members who are not current on dues, staying in the database for two full years, and as a result, costing the society money. Dr. Johnson Foy and Dr. Mandia brought up the point of new members joining the society later in the year receiving a decreased dues amount. Dr. Joshi then asked Dr. St. George to meet with the Membership Committee in the next 2 weeks to propose a bylaw change for prorating dues (if necessary), and to come up with a plan on how to handle lapsed members, to be referred to the Bylaws Committee for a November meeting. Dr. Joshi then asked for a motion to extract Recommendation Item No. 1 and Recommendation Item No. 3.

**MOTION 02-09-16** **MOTION PASSED TO EXTRACT RECOMMENDATION ITEM NO. 1 AND RECOMMENDATION ITEM NO. 3 FROM DCMS MEMBERSHIP COMMITTEE REPORT.**

Dr. Joshi followed with a request of motion to approve Recommendation Item No. 2 from the Membership Committee Report.

**MOTION 03-09-16** **MOTION UNANIMOUSLY APPROVED FOR RECOMMENDATION ITEM NO. 2: OPTIONAL DUES INCREASE FROM THE REPORT OF THE DCMS MEMBERSHIP COMMITTEE.**

The Board then discussed Recommendation Item No. 1. Dr. Stephen Mandia suggested a dues increase over 2 years, due to society competition. Dr. St. George stated that he believes the psychology will be the same, no matter how the dues increase is distributed, for members that truly know the dues amount. Bryan Campbell stated that there will be a loss of members with a dues increase, however, the increase of dues at one time will result in gaining lost members back into the society at a quicker rate.

Dr. Johnson Foy stated that she is not in favor of increasing the dues by \$100 all at once, or \$50 each of the following two years. Dr. Johnson Foy then suggested to increase dues by \$50 this year, wait approximately 5 years to give the society time to increase member benefits, and then increase another \$50. Dr. Johnson Foy brought this suggestion to motion.

**MOTION 04-09-16** **MOTION TO AMEND RECOMMENDATION ITEM NO. 1 TO INCREASE DCMS ACTIVE MEMBER DUES TO \$350 ANNUALLY FAILED.**

Dr. Galani followed this motion by announcing his support for the Board taking the leap for the full \$100 increase. Dr. St. George indicated that it is necessary to raise to dues by the full \$100 in order to have the staff to implement new programs that will increase value of membership. Dr. Mandia suggested amending Recommendation Item No. 1 to include notification to membership of the dues increase and the reasons why.

**MOTION 05-09-16** **MOTION APPROVED TO AMEND RECOMMENDATION ITEM NO. 1 TO INCLUDE A LETTER WITH INVOICE ANNOUNCING REASON FOR DUES INCREASE.**

**MOTION 06-09-16**

**MOTION PASSED TO APPROVE RECOMMENDATION ITEM NO. 1 AS AMENDED.**

The Board then revisited Recommendation Item No. 3.

**MOTION 07-09-16**

**MOTION PASSED TO APPROVE RECOMMENDATION ITEM NO. 3 TO ALLOW ALL PRACTICES OF 25+ TO RECEIVE A 25% DISCOUNT OF DUES WHEN PRACTICE IS IN FULL DCMS MEMBERSHIP.**

**CEO Report**

Bryan Campbell announced that the University Club will be closed in December. He stated that the Board of Directors will need a new meeting location beginning in January. Mr. Campbell let attendees know that both St. Vincent's and Mayo Clinic are open to allowing the Board to meet on either of their campuses beginning in 2017. Mr. Campbell also informed the Board that the DCMS office needs a new location, however, the lease will not end until the end of 2018. Bryan Campbell stated that he spoke with building management, and the only available options are a buy out or sublease. Mr. Campbell ended his report by reminding members of the Board to sign up for the upcoming DCMS Jaguars Tailgate.

**DCMS Foundation Report**

Janell Johnson, Senior Vice President, Hartsook, informed the Board that a request was sent to Florida Blue for support with a physician wellness program for \$75k per year for 3 years (for a total gift request of \$225k). Florida Blue will announce grant awardees by early November for funding to begin in 2017.

Janell also shared that we are close, but not yet, at 100% board support. This is critical in the Mission First fundraising effort as we appeal to outside funders outside of the membership database. In addition, Janell explained that an appeal will go out in fall 2016 to seek 5-year support from the general DCMS membership.

**President's Report**

Dr. Joshi stated his belief that the younger physician demographic is more interested and engaged because of what the DCMS does within the community. Dr. Joshi then urged the Board to support the Foundation's mission within the community.

**Meetings/Events**

Dr. Joshi presented upcoming DCMS events, indicating that the next DCMS Board of Directors meeting will be held on November 1, 2016. He also provided the following information on upcoming events:

- DCMS Jags Tailgate: October 23<sup>rd</sup>, 10am, EverBank Field
- DCMS Annual Ball & Inaugural Meeting: December 2<sup>nd</sup>, 6pm. The Museum; 4160 Boulevard Center Drive

**Adjournment**

The DCMS Board of Directors meeting adjourned at 6:53 pm.