

2013 DEMA REACHING OUT AWARD NOMINATION FORM

ABOUT THE AWARD: The Reaching Out Award was first presented in 1989. The original intent was to recognize individuals who have made a significant contribution to the sport of diving by “reaching out” in some special way to improve the sport for everyone.

There are many ways to reach out and do something extraordinary for the sport. Most that have been recognized were pioneers who helped develop techniques related to their special areas of expertise. Their contributions have been made in such areas as photography, training, equipment design, publishing, travel, retailing, water safety, exploration and science.

Since its inception, the Reaching Out Award has become more than just recognition of these individual achievements; it has become the industry's HALL OF FAME. These are the leaders and heroes of our sport. They are the ones who have helped make diving what it is today. Some have greater name recognition than others, but each is, in their own way, as important to the development of diving as any other.



To become a member of DEMA's Hall Of Fame is an extraordinary achievement and is available only to those who truly deserve to be recognized for their outstanding efforts and contribution to the sport. There are many individuals whose works go unnoticed and unheralded. The form below is an opportunity for anyone in the industry to make an application either for themselves or for someone whom they believe honestly deserves to be so recognized.

CRITERIA: There are only two criteria for an applicant to the DEMA Hall of Fame and recipient of the Reaching Out Award:

1. The individual must have been active in the diving industry for a minimum of 10 years.
2. The individual must have made a **significant contribution**** to the sport of Scuba Diving.

****A significant contribution:**

- Refers to an individual who has reached out to the sport of diving and aided in the development, promotion, or safety of scuba diving in a manner that has had a positive impact on the overall sport. The contribution may be made in the areas of education, science, travel, retailing, photography, publishing, manufacturing, environmental issues, or recreational diving.
- Contributions made on a local level, while important, do not meet the standard of impact on the entire sport of diving.
- Personal achievements, awards, etc. while important, do not represent a significant contribution. They may, however, have been awarded for a significant contribution.

The final recipients of the Reaching Out Award are chosen on a yearly basis at the sole discretion of the DEMA Board of Directors. Each application will be examined for authenticity and merit. Any contradiction or false statement will disqualify the applicant.

DEMA'S HALL OF FAME, A History of Award Recipients

1989

Jacques-Yves Cousteau, Environmentalist, Explorer & Inventor
Dr. Glen Egstrom, Educator
Jack McKenney, Photography & Cinema
Stan Waterman, Photography & Cinema

1990

E.R. Cross, Educator
Bill & Bob Meistrell, Manufacturers
T.A. "Mike" Kelly, Founder of DEMA
Al Tillman, Training Agencies

1991

John Cronin, Training Agencies
Sam Davison Jr., Manufacturer
Dr. Sylvia Earle, Marine Biologist
Arnold Post, Retailer
James Stewart, Scripps Institute of Oceanography

1992

Dick Bonin, Manufacturer
Ralph Erickson, Training Agencies
Michael Kevorkian, Inventor, Educator & Retailer
Frank Scalli, Training Agencies

1993

Scott Carpenter, Explorer & Author
Eugenie Clark, Marine Biologist
Zale Parry, Actress

1994

Jim Auxier, Skin Diver Magazine - Creator
Chuck Blakeslee, Skin Diver Magazine - Creator
Lloyd Bridges, Actor
Jean-Michel Cousteau, Environmentalist & Explorer

1995

Robert Gray, DEMA Show

1996

John McAniff, Educator
Bev Morgan, Manufacturer
Fred Weiss, Manufacturer

1997

Joe Dorsey, Retailer
Dr. Hans Hass, Photography & Cinema
Paul Tzimoulis, Photojournalist

1998

John Gaffney, Training Agencies
Bob Clark, Training Agencies
Captain Don Stewart, Travel Destinations

1999

Clive Cussler, Author
Al Giddings, Photographer/Cinematographer
Howard Hall, Photographer/Cinematographer
Ron Merker, Retailer/Educator

2000

Cathy Church, Photographer
Bob Hollis, Manufacturer
Gordon Shearer, Manufacturer

2001

Ike Brigham, Manufacturer
James Cahill, Retailer
David Taylor, Environmental Award Recipient

2002

Ron Kipp, Travel Destinations
Charlie Jehle, Manufacturer
Jon Hardy, Educator
Dr. Peter B. Bennett, Educator

2003

Jim Church, Photographer/Educator
Ed Christini, Training Agencies
Jean Gallagher, Educator

2004

Dick Long, Manufacturer
Drew Richardson, Training Agencies

2005

Nick Icorn, Training Agencies
Neal Watson, Travel Destinations

2006

Paul Humann, Author
John Nesbit, Training Agencies

2007

David Doubilet, Photographer
Robert Soto, Dive Travel

2008

Clement Lee, Dive Travel
Marty Snyderman, Photography

2009

Bill High, Safety Research & Education
Michael Lang, Diving Science & Education

2010

Dr. A. José Jones, Education
Chuck Nicklin, Photographer/Cinematographer

2011

Fraser Bathgate, Education
Peter Hughes, Travel

2012

Dan Orr, Education & Safety
Dick Rutkowski, Education & Safety

To nominate a professional in the diving industry for DEMA's 2013 Reaching Out Award please complete Sections 1 – 4 below

Please keep the following criteria in mind when submitting your Reaching Out Award nomination and supporting documentation/facts:

1. Nominee must have continuously supported the diving industry in a positive manner which reflects agreement with DEMA's mission.
2. Nominees whose writings, actions and efforts (including those efforts to earn a living) do not reflect positively on the diving industry are precluded from consideration. Examples include acting as a key plaintiff in opposition to the diving industry or its members, plaintiff's expert witness against members of the industry or prosecution of members of the industry and DEMA Members in particular.
3. No self-nominations for the Reaching Out Award may be considered.
4. While nominations received from family members are not necessarily precluded from consideration, preferred nominators are business colleagues.
5. Nominee must be a DEMA supporter. Preference is given to those nominees who have, by their actions and words, supported the trade association.
6. The individual must have been active in the diving industry for a minimum of 10 years.
7. The individual must have made a **significant contribution**** to the sport of Scuba Diving.
8. Other criteria may also apply

****A significant contribution:**

- *Refers to an individual who has reached out to the sport of diving and aided in the development, promotion, or safety of scuba diving in a manner that has had a positive impact on the overall sport. The contribution may be made in the areas of education, science, travel, retailing, photography, publishing, manufacturing, environmental issues, or recreational diving.*
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Section 1: Nominator's Contact Information:			
Name:			
Company (if applicable):		Title:	
Address:			
City:	State:	Zip:	Country:
Phone:		Fax:	
E-mail:		Website:	
Section 2: Nominee's Contact Information:			
Name:			
Company (if applicable):		Title:	
Address:			
City:	State:	Zip:	Country:
Phone:		Fax:	
E-mail:		Website:	
# of years involved in the diving industry:			

NOMINATIONS MUST INCLUDE THE FOLLOWING ITEMS AS NOTED IN SECTIONS 3 & 4:

Section 3: Supplemental Material – Please include the following:

- | | |
|--------------------------|---|
| <input type="checkbox"/> | Minimum 1 Page Biography outlining nominee's career, contributions and achievements in the diving industry. |
| <input type="checkbox"/> | Supportive Documents for the individual's contributions & achievement, i.e.: press releases, articles, etc. |
| <input type="checkbox"/> | Photograph |

****Section 4: Significant Contributions & Noted Achievements – Continued on page 4**

- | | |
|--------------------------|--|
| <input type="checkbox"/> | On the following page please list your candidate's significant contributions to the overall sport of scuba diving. |
| <input type="checkbox"/> | On the following page please list your candidates most important individual achievements, awards, etc. |

****Section 4A: List your candidate's most SIGNIFICANT CONTRIBUTIONS to the OVERALL sport below:**

****Section 4B: List your candidate's most NOTED PERSONAL ACHIEMENTS below:**

ALL NOMINATIONS MUST BE RECEIVED AT THE DEMA OFFICE NO LATER THAN
5:00 PM, PACIFIC TIME ON APRIL 19, 2013.

You can submit your nomination via mail, fax or e-mail to:

DEMA Reaching Out Awards
3750 Convoy St., Ste. 310
San Diego, CA 92111-3741
Fax: (858) 616-6495 E-mail: ROA@dema.org

If you have any questions regarding this application or the Reaching Out Award please contact DEMA at (858) 616-6408 or send an e-mail to ROA@dema.org.