



EXHIBITOR PACKAGES

- ▶ **Reach your target audience** and engage with more than 300 college career services and recruiting professionals.
- ▶ **Build your brand and name recognition** by upgrading to an Exhibitor Sponsor or Premier Exhibitor Sponsor Package.

EXHIBITOR REGISTRATION FEES:

	Early Bird By: Apr. 30	Regular By: Jun. 1	Late By: Jun. 6
Exhibitor	\$995	\$1,100	\$1,200
Exhibitor Sponsor	\$2,000	\$2,100	\$2,200
Premier Exhibitor Sponsor	\$5,000	\$5,100	\$5,200
Additional Exhibitor Reps	\$295	\$295	\$295

To sign up for an exhibitor package, register online at www.eace.org.

EXHIBITOR

Annual Conference Registration

- ▶ One 8 ft. skirted table
- ▶ 1 representative registration (*includes full access to all events, sessions & social/food functions*)

Annual Conference Exposure

- ▶ One-hour session dedicated to an exhibitor showcase event

Access

- ▶ Access to list of conference attendees in PDF format (*distributed one week prior to event*)

Branding

- ▶ Featured in the exhibitor section of the Annual Conference App
- ▶ Featured on the EACE Annual Conference webpage
- ▶ Featured in the "Tips for Your Trip" e-blast distributed to all attendees

EXHIBITOR SPONSOR

Annual Conference Registration

- ▶ One 8 ft. skirted table in a prime location
- ▶ 1 representative registration (*includes full access to all events, sessions & social/food functions*)

Annual Conference Exposure

- ▶ One-hour session dedicated to an exhibitor showcase event
- ▶ Opportunity to introduce one session presenter

Access

- ▶ Access to list of conference attendees in PDF format (*distributed one week prior to event*)

Branding

- ▶ Featured in the exhibitor and sponsor sections of the Annual Conference App
- ▶ Featured on the EACE Annual Conference webpage
- ▶ Featured in the "Tips for Your Trip" e-blast distributed to all attendees
- ▶ Company featured in "Hot New Products" OR opportunity to distribute your own promo item in conference tote bags (*ex. branded pens flash drives etc.*) Value=\$750

PREMIER EXHIBITOR SPONSOR

Annual Conference Registration

- ▶ One 8 ft. skirted table in a prime location (*1st choice*)
- ▶ 3 representative registrations (*includes full access to all events, sessions & social/food functions*)

Annual Conference Exposure

- ▶ One-hour session dedicated to an exhibitor showcase event
- ▶ Opportunity to introduce two session presenters

Access

- ▶ Access to list of conference attendees in PDF format (*distributed one week prior to event*)
- ▶ Invitation to the President's Soiree at the Annual Conference
- ▶ One-year group membership (*Group membership gives your whole company full access to all benefits including our searchable member directory.*)

Branding

- ▶ Featured in the exhibitor and sponsor sections of the Annual Conference App
- ▶ Featured on the EACE Annual Conference webpage
- ▶ Featured in the "Tips for Your Trip" e-blast distributed to all attendees
- ▶ Company featured in "Hot New Products" OR opportunity to distribute your own promo item in conference tote bags (*ex. branded pens flash drives etc.*) Value=\$750
- ▶ Conference App Banner Add + Splash Page + URL Sponsor logo/ad featured on the dashboard of the app. Last year our banners had more than 14,000 impressions! Value=\$1,500
- ▶ Conference App Alert / Push Notification Value=\$250
- ▶ Host a break, breakfast or lunch at the Annual Conference (*dependent on and determined by availability, schedule and date of payment*)
- ▶ Organization logo projected during the Annual Conference
- ▶ Organization logo included in all monthly EACE Update e-blasts for the sponsorship year
- ▶ Organization logo featured on all pages of the EACE website year-round. (*including homepage!*)
- ▶ Verbal recognition at the Annual Conference



SPONSORSHIP OPPORTUNITIES

BOOST YOUR BRAND! EACE offers many opportunities for organizations to BRAND and PROMOTE themselves, and in turn, gain exposure among more than 1,500 career services and human resource professionals. **Get YOUR ORGANIZATION'S NAME out there!**

A LA CARTE

Conference Mobile App

Conference Mobile App - Refresh Page: **\$2,500** **Exclusive**

Refresh page is displayed every time the app is opened. The app was downloaded by 98% of conference attendees and viewed over 9,000 times! (Splash page is designed by sponsor, EACE will provide specifications & upload to app)

App Banner Ad + Splash Page + URL: **\$1,500**

Sponsor logo/ad featured on the dashboard of the app. Logo/ad links to sponsor's splash page, which links to your provided URL. (Banner & Splash Page is designed by sponsor, EACE will provide specifications & upload to app)

App Banner Ad: **\$500**

Sponsor logo/ad featured on the dashboard of the app. Last year banners had 14,000 impressions! (Banner is designed by sponsor, EACE will provide specifications & upload to app)

App Alert / Push Notification: **\$250**

Send a message to conference attendees through the app and remind them to come to your booth! (Sponsor provides the language of <50 words and chooses distribution date and time if available.)

Hot New Products Page Feature: **\$750**

Webpage will include company name, logo, product description, product image (optional), contact information, and website, and will be featured on the EACE website and the conference mobile app. (Sponsor designs feature/ad. EACE will provide specs.)

NOTE: Hot New Products only features start-up companies or products that have been introduced or redesigned with new tools within the past year.

Conference Giveaways / Branded Products

Charging Stations: **\$2,500 (for 3) OR \$1,000 (for 1)** **Exclusive (for 3)**

Your company logo will be displayed at the charging stations. Charging stations will be scattered throughout the meeting space.

Hotel Key Cards: **\$2,500** **Exclusive**

Your company logo is featured exclusively on the hotel key cards of every attendee who checks in to the hotel for the Annual Conference. (Keycard graphic is designed by sponsor. EACE will provide specs.)

Lanyards: **\$1,500** **Exclusive**

Your company logo is printed in color on the official 2017 EACE Annual Conference badge lanyard. Each attendee will receive one at registration to be worn throughout the conference.

Registration Hospitality Gifts

Every 2017 EACE Annual Conference attendee receives the gift with your company's logo, creating visibility throughout the conference and after the conference as well.

Choose from the gift options below:

Level 1: **\$2,500**

Conference Bags
Water Bottles
Ear Buds with Case
Sunscreen

Level 2: **\$2,000**

Hand Sanitizer
Tape Measure
Mini Flashlight

Level 3: **\$1,000**

Lip Balm
Chip Clip
Mints

Emery Board
Pens

Level 4: **\$750**

Provide your own promo item as a registration hospitality gift. Item cannot be one of the options in levels 1-3. (Sponsor is responsible for shipping 425 items to the hotel with arrival date between Jun. 17-19, 2017. Address provided below.)

ATTN: EACE

Sheraton at the Falls
300 Third Street

Niagara Falls, New York 14303

Conference Events / Activities

Entertainment Night: **\$5,500** **Exclusive**

Includes signage, verbal recognition, and the opportunity to supply your own branded items at the event. Sponsor will be noted on the conference schedule and app. The entertainment night details will be announced by Apr. 30, 2017.

Welcome Reception: **\$4,000** **Exclusive**

Welcome conference attendees by giving opening remarks at this reception! Includes signage, verbal recognition, and organization will be mentioned in all materials promoting the event. Includes the opportunity to supply your own branded items at the event.

Hospitality Suite: **\$2,500** **Exclusive**

Sponsor the conference hospitality suite, where attendees go to grab a snack and relax. Organization will be featured on signage and noted on the conference webpage and app. The 2017 suite will be situated adjacent to the exhibit hall to drive more traffic to both areas!

Newcomers Lunch: **\$2,000** **Exclusive**

Welcome our conference newcomers by giving opening remarks at this well-attended luncheon! Includes signage, verbal recognition and organization will be mentioned in all materials promoting the event.

Opening Keynote Speaker: **\$1,500** **Exclusive**

Start the day off right with the opportunity to introduce our opening keynote speaker from the podium. Includes signage, verbal recognition and organization will be mentioned in all materials promoting the event.

Closing Keynote Speaker: **\$1,500** **Exclusive**

Have the last word with the opportunity to introduce our closing keynote speaker from the podium. Includes signage, verbal recognition, and organization will be mentioned in all materials promoting the event.

Pre-Conference Workshop: **\$1,000** **Exclusive**

Get in front of a targeted audience with the opportunity to introduce our pre-conference workshop speaker/s. Includes signage, verbal recognition and organization will be mentioned in all materials promoting the event.

Video: **\$1,000**

Play your promotional video during a conference meal! Video must be 2 minutes or less & emailed to admin@eace.org by May 1, 2017. Time slots for videos will be assigned based on payment date.

Scholarships & Grants

Diversity & Inclusion Scholarship (2 Available): **\$1,500** **Exclusive**

Supports EACE Annual Conference attendance, a one-year EACE membership and enrollment in the EACE Mentorship Program. Organization will be recognized in all materials promoting the scholarships, including webpages and e-blasts.

Professional Development Grants: **\$2,500** **Exclusive**

Supports expenses for individuals who would otherwise not be able to participate in opportunities such as conferences, webinars, and other programs. Organization will be recognized in all materials promoting the grants, including webpages and e-blasts.

Communications

EACE Trending Blog: **\$1,500** **Exclusive**

Your logo and link will be featured on the homepage of the EACE Trending Blog webpage for the entire year. Last year there were over 24,000 blog views!

Please visit <http://www.eace.org/2017sponsorship> to check availability of exclusive items.



PREMIER SPONSOR PACKAGE - \$3,000

EACE's Premier Sponsor package offers the best value for exposure and branding!
It is an opportunity to put your organization's dollars to work for a greater return on your investment!

Annual Conference Registration

- ▶ 1 representative registration (*includes full access to all events, sessions & social/food functions*)

Access

- ▶ Invitation to the private President's Soiree at the Annual Conference
- ▶ 1-year individual membership – EACE membership gives you full access to benefits throughout the year, including access to our searchable member directory Value = \$130
- ▶ Access to list of conference attendees in PDF format (*this will be distributed 1 week prior to the conference*)

Annual Conference Exposure

- ▶ Opportunity to introduce two session presenters

Branding

- ▶ Host a break, breakfast, or lunch at the Annual Conference (*dependent on and determined by availability, schedule, and date of payment*)
- ▶ Conference app banner ad
- ▶ Organization logo projected during the Annual Conference
- ▶ Organization logo included in all monthly EACE Update e-blasts for the sponsorship year
- ▶ Organization logo featured on the EACE website year-round (*all webpages including the homepage!*)
- ▶ Organization featured in the sponsor section of the Annual Conference app
- ▶ Organization featured in the "Tips for Your Trip" e-blast distributed to all conference attendees
- ▶ Verbal recognition at the EACE Annual Conference

To take advantage of these exciting opportunities, please contact
Amanda Bolinsky at amanda@eace.org or (410) 931 8100.

Payment Options

Check:

Enclosed is a check in the amount of \$ _____ payable to EACE.

Credit card:

Charge \$ _____ to my: Visa Mastercard American Express

Credit Card #: _____ Exp. date: _____ CVV _____

Name on card: _____

Signature: _____

Sponsorship Commitment: _____

(specify which item you would like to sponsor)

2nd option (optional) _____

Name: _____ Company: _____

Address: _____ City/State/Zip _____

Phone _____ Fax _____

Email _____ Website _____