

## **EFC CXO SUMMIT**

The EFC CXO Summit is a unique opportunity to streamline your sales process into a one-day event where you meet face-to-face with executive decision makers who are interested in your products and services.

The CXO Summit will bring you multiple qualified leads and give you direct, exclusive access to EFC Member executives who are committed to participating in the CXO Summit. Each one-on-one meeting will be 30 minutes, with a 10 minute break between meetings to transition.

### **PROCESS**

EFC member organizations will provide EFC with a profile of their organization and information on the services they are interested in purchasing within the next 12 to 18 months. Vendors will be required to complete a similar profile of their organization and the services they offer.

EFC will utilize the information provided to match members with vendors. Once the vendor has received their number of matches and made the commitment to participate, and EFC has received the non-refundable fee, EFC will provide the vendor and the member with detailed information on their respective meetings. This will include a meeting schedule and a member profile for each meeting.

EFC does not guarantee that an RFP or contract will be awarded based on the meetings. Vendors must agree to confidentiality regarding any and all information shared during their meetings with members.

### **PRICING**

For information on pricing and the CXO Summit, please contact EFC Government Affairs & Member Relations Associate Barbara Reichart at (202) 955-5510 or [barbarar@efc.org](mailto:barbarar@efc.org).

