

# Sponsor Prospectus 2016

**Environmental  
Bankers  
Association**



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# About the Environmental Bankers Association...

Established in 1994, the Environmental Bankers Association (EBA) is a non-profit trade association that represents the financial services industry, including bank and non-bank financial institutions, insurers, asset management firms and those who provide services to them. It's members include lending institutions, property and casualty and life insurers, the environmental consulting and appraisal community and attorneys.

Each year, the most prominent group of Environmental Bankers travel to attend the largest events sponsored by EBA. These influential leaders participate in networking opportunities and education sessions designed to assist them in the future of the ever-changing banking industry with regards to environmental risk management and sustainable development lending. Being a Sponsor with the EBA during these events not only expands your business through branding but it also means that you have gone the extra mile to show our members what their business means to you.

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## Levels of Opportunity

### **Diamond Level (\$5,000)**

- ❖ Exclusive Sponsor of **Reception** (Sunday or Monday evening) including up to two minutes audience time during the event
- ❖ **TWO** Full Registrations to Conference
- ❖ **Exhibit Table** (first selection of location, first come-first served)
- ❖ Opportunity to add up to five company's educational events or webinars to the EBA Event Calendar (up to five before December 31, 2016)
- ❖ Complimentary inclusion of one item to the "Welcome Gift Bag" (if applicable)
- ❖ Recognition in EBA Publications
- ❖ Recognition in Welcome Newsletter to attendees
- ❖ Exposure on EBA's Social Media
- ❖ Company name displayed at Conference
- ❖ Company name displayed in on-site program
- ❖ Website Exposure
- ❖ Mailing List of Conference Attendees
- ❖ Hyperlink to Company's website on EBA Conference site
- ❖ Additional services may be purchased in addition to the Diamond Sponsorship - see page 4 for more details

### **Platinum Level (\$3,000)**

- ❖ Sponsor of one **Lunch** (Monday or Tuesday) OR **Continental Breakfast**
- ❖ **ONE** Full Registration to Conference
- ❖ **Exhibit Table**
- ❖ Opportunity to add up to **three** company's educational events or webinars to the EBA Event Calendar (up to three before December 31, 2016).
- ❖ Complimentary inclusion of one item to the "Welcome Gift Bag" (if applicable)
- ❖ Recognition in EBA Publications
- ❖ Recognition in Welcome Newsletter to attendees
- ❖ Exposure on EBA's Social Media
- ❖ Company name displayed at Conference
- ❖ Company name displayed in on-site program
- ❖ Website Exposure
- ❖ Hyperlink to Company's website on EBA Conference site
- ❖ Additional services may be purchased in addition to the Platinum Sponsorship - see page 4 for more details

### **Gold (\$2,000)**

- ❖ Sponsor of **AM or PM Break**
- ❖ **ONE** Full Registration to Conference
- ❖ **Exhibit Table**
- ❖ Recognition in EBA Publications
- ❖ Recognition in Welcome Newsletter to attendees
- ❖ Exposure on EBA's Social Media
- ❖ Company name displayed at Conference
- ❖ Company name displayed in on-site program
- ❖ Complimentary inclusion of one item to the "Welcome Gift Bag" (if applicable)
- ❖ Website Exposure
- ❖ Hyperlink to Company's website on EBA Conference site
- ❖ Additional services may be purchased in addition to the Gold Sponsorship - see page 4 for more details

### **Silver (\$1,000)**

- ❖ Choice of one Exhibit Table OR one Full Conference Registration
- ❖ Complimentary inclusion of one item to the "Welcome Gift Bag" (if applicable)
- ❖ Recognition in Welcome Newsletter to attendees
- ❖ Company name displayed at Conference
- ❖ Company name displayed in on-site program
- ❖ Company name listed on EBA Conference site

EBA Sponsorships are reserved for EBA Members only. Please join EBA prior to sponsoring.

## Additional Opportunities / Add-Ons at Company's Expense for Exclusive Offers

### Available to Platinum and Diamond Sponsorships:

- ❖ Additional Exhibit space – 6' table top \$300
- ❖ Company logo desserts @ lunch \$300 \*  
(can only be selected by lunch sponsors)
- ❖ Lanyards (1 available) \$500 \*
- ❖ Key Cards (1 available) \$500 \*
- ❖ Attendee Welcome Bag with Company Logo \$500 \*\*  
(1 available)
- ❖ Any Sponsorship Add-Ons referenced for Gold Level

### Available to Gold Sponsorships:

- ❖ Conference Table Candies with Company Logo \$200 \*
- ❖ Under Door Flyer (2 available; Sun/Mon nights) \$150 \*
- ❖ Candy bars w/Company logo – pm break \$150 \*  
(can only be selected by break sponsor)

\*Pricing does not include cost for the materials or associated hotel fees to complete or deliver add-on.

\*\*Pricing does not include cost for the item. Attendee Welcome Bag will display name of the Platinum or Diamond Sponsor. Should Sponsor wish to have this for "Bankers Only", Sponsor will be responsible for associated hotel fees with regards to room deliveries. Otherwise, bags will be distributed to all attendees at the Registration Desk.

Note:

All Services/Add-ons are on a first come-first serve basis with payment due at time of selection.

## Sponsorship Packages at a Glance

	SILVER	GOLD	PLATINUM	DIAMOND
Recognition in Welcome Newsletter to attendees	✓	✓	✓	✓
Exposure on EBA's social media outlets		✓	✓	✓
Company name displayed at conference	✓	✓	✓	✓
Company name displayed in on-site program	✓	✓	✓	✓
Complimentary inclusion of one item to the "Welcome Gift Bag" - (if applicable)	✓	✓	✓	✓
Hyperlink to Company's website on EBA site		✓	✓	✓
Opportunity to enhance package with additional sponsorship items (excludes cost of materials)		✓	✓	✓
Exhibit Table (Silver level has choice of exhibit table OR one full conference registration)	✓	✓	✓	✓
Recognition in EBA publications		✓	✓	✓
Website Exposure as a Sponsor of EBA		✓	✓	✓
ONE FULL registration to Conference		✓	✓	
TWO FULL registrations to Conference				✓
Opportunity to add Company's events to the EBA Calendar (see breakdown of levels for specifics)			✓	✓
Sponsor of AM / PM Break		✓		
Sponsor of Lunch or Breakfast			✓	
Mailing List of Conference Attendees				✓
Exclusive Sponsor of Reception				✓

# Want to purchase a year round Sponsorship Package for 2016?\*

Should you wish to purchase a full year of sponsorship for the EBA Conferences, please see the following breakdown for opportunities available. Contact Lisa Kraus Gardner at [lisa@envirobank.org](mailto:lisa@envirobank.org) for arrangements.

	<u>Full Year (2 Conferences / January and June)</u>	<u>Each Conference</u>
Diamond	\$9,500	\$5,000
Platinum	\$5,700	\$3,000
Gold	\$3,800	\$2,000
Silver	\$1,900	\$1,000

\* Only available for purchase and fulfillment within the same calendar year (January - June cycle).

## The Fine Print on EBA Sponsorships

- ❖ EBA shall not refund, rebate, or credit any fees associated with Sponsorship.
- ❖ EBA reserves the right to refuse to sell sponsorship, exhibit space or advertising to any company it deems objectionable or cross-purposed to the association's mission.

### Payment Policy:

All payments for the June Conference are due by May 15, 2016 or net 45 days, whichever comes first. Failure to pay in full by deadline date will result in a late payment fee of 15% of total sponsorship package. Please note that payment can be made with a credit card at the time of registration.

### Registration and Marketing Benefits:

Sponsorship registration is required before pre-event marketing benefits begin. Marketing benefits are effective as soon as registration is received, regardless of payment option. If you prefer a contract and invoice instead of registering online, please contact Lisa Kraus Gardner at [lisa@envirobank.org](mailto:lisa@envirobank.org).

### Space Assignment Considerations:

Exhibit spaces are table-top displays and include one (1) 6-foot table and two chairs. All exhibits will be assigned on a first-come, first-served basis, after priority given to Sponsor levels. Specific table assignments may take into account the amount of space required, exhibiting history, type of physical exhibit, and product type. Exhibit space is not guaranteed until written confirmation is sent by EBA. Exhibit assignments will be made by May 20, 2016.