

Mom, I Got an A!

By Michael Keegan



INSURANCE

I wasn't much of a student. In fact, from grade 6 through my senior year in high school, there was only one grading period where I was able to walk in the front door and tell my mother, "I got an A!"

On my report card the course showed up as Ind. Living. Of course, my mom said if I could get one "A," I could surely get more. She wanted to know all about Ind. Living. I vividly remember that she asked "so what is this, Indian Living?" I said, "It was all about the Indian tribes." In fact, the class was Independent Living, a class geared toward non-students who needed to learn life skills that would help us get along after high school, mostly because there wasn't much of an expectation for success. Ironing and writing a check were covered as well as the importance of pre-heating the oven before baking. To this day, I enjoy and take great pride in ironing my dress shirts.

Some 40 years since that high school "A," I am excited to announce another one. This time, however, it is not a grade but a rating: Security America Risk Retention Group now offers a general liability policy that is A-rated by A.M. Best.

Why is an A-rating from A.M. Best important and beneficial? Here are some reasons:

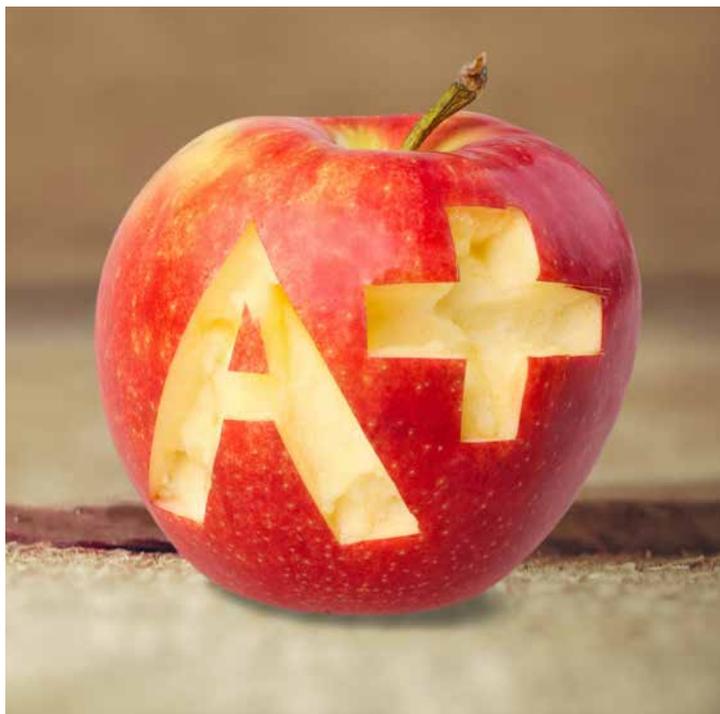
- A.M. Best Company was founded in 1899 by Alfred M. Best to report on the financial stability of insurers and the insurance industry. It is, as stated on their website, the oldest, most widely recognized provider of ratings, financial data and news for the insurance marketplace.
- Ratings are issued on over 3,500 companies in more than 80 countries, worldwide. A.M. Best's credit ratings are recognized as a benchmark for assessing a rated organization's financial strength and the quality of its credit obligations.
- A.M. Best focuses on insurance, exclusively. As I travel throughout the country, security dealers and central station operators have told me that many of their customers require an alarm company and monitoring provider that carry insurance provided by an A.M. Best A-rated company. And now, SARRG can meet your needs and your customer's insurance requirements, thanks to its Board of Directors that has been working tirelessly with Lloyd's of London and the insurance regulatory commissions in all 50 states.

So I am proud to say I have another "A." This time it's for being part of SARRG, the alarm industry's most stable and reliable insurance provider. Next time you see me, ask me more about our A-rated policy, but don't ask me to do your ironing! ■

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Michael Keegan
President
Security America RRG
President@SecurityAmericaRRG.com
307.413.5844