SPONSOR THE AAED

43rd ANNUAL MEETING
AUGUST 2-4, 2018 | PALOS VERDES, CALIFORNIA
TERRANEA RESORT

“THE STARS ARE ALIGNED-
SHAPING THE FUTURE OF ESTHETIC EXCELLENCE”
Join Dentistry’s most elite group of professionals in Palos Verdes, California. This group of members and guests meet once a year to share cutting edge subjects in a warm and engaging environment. This year’s meeting will prove to be a most inspiring one with a unique collection of esthetic dentistry experts from around the world. The AAED Annual Meeting is an exclusive setting that is perfect for sponsoring companies to rub shoulders with this elite group and their esteemed colleagues.

The **American Academy of Esthetic Dentistry** is a unique organization comprised of internationally recognized and distinguished individuals from virtually every facet of the dental profession who share a common interest in esthetics and excellence in the quality of patient care. This diverse, multidisciplinary group meets once a year to share ideas and learn from one another, in a collegial and friendly atmosphere underscored by mutual respect and admiration. The influence of these gatherings is felt throughout the world of dentistry, as Academy members are ambassadors of information and transmit their message through a variety of channels.

The **43rd Annual Meeting of the American Academy of Esthetic Dentistry** is being held August 2-4, 2018 at the Terranea Resort in Palos Verdes, California.

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### Daily Schedule
(Thursday, Friday, Saturday)

- **7:00am-8:00am**: Breakfast in the tabletop exhibit area
- **8:00am-10:00am**: Educational sessions
- **10:00am-10:30am**: Coffee and networking break in the tabletop exhibit area
- **10:30am-1:00pm**: Educational sessions

### 2017 AAED Meeting Sponsors:

**Diamond:**
Zimmer Biomet

**Platinum:**
3M, Brasseler USA, Dentsply Sirona, Ivoclar Vivadent, Shofu

**Gold:**
SPONSORSHIP PACKAGES

AAED sponsorship packages are designed to give you maximum exposure to an influential audience in an intimate setting.

DIAMOND-LEADER SPONSOR - $15,000 (LIMIT 3)

Pre-Conference:
- Listing as annual meeting sponsor on AAED website with company logo and website link
- Sponsorship of (2) e-blasts to meeting attendees
- Company logo in Advance Program (subject to deadline)

Onsite Benefits:
- **NEW!** Sponsorship of one of the evening Special Events (see listing on page 6)
- Five (5) complimentary registrations to attend Annual Meeting ($6,975 value), additional registrants at $500 (64% discount)
- Inclusion of company logo in Final Program in most prominent location and labeled as Diamond Sponsor
- Company name and logo on signage at meeting
- Recognition of company as a sponsor by AAED President during scientific session
- Company logo on screen (one slide per Diamond Sponsor) in the scientific session during introduction remarks
- A tabletop display at Annual Meeting, premium location
- Opportunity for company representatives to attend all educational and social functions
- One registration packet insert

Post-Conference
- Post-event attendee list for one time use with attendee email addresses
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PLATINUM-PARTNER SPONSOR - $10,000

Pre-Conference:
- Listing as annual meeting sponsor on AAED website with company logo and website link
- Sponsorship of (1) e-blasts to meeting attendees
- Company logo in Advance Program (subject to deadline)

Onsite Benefits:
- Three (3) complimentary registrations to attend Annual Meeting ($4,185 value), additional registrants at $500 (64% discount)
- Inclusion of company logo in Final Program in prominent location, and labeled as Platinum Sponsor
- Company name and logo on signage at meeting
- Recognition of company as a sponsor by AAED President during scientific session
- Company logo on screen (one slide per Platinum Sponsor) in the scientific session during introduction remarks
- A tabletop display at Annual Meeting
- Opportunity for company representatives to attend all educational and social functions
- One registration packet insert

Post-Conference
- Post-event attendee mailing list for one time use
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GOLD-SUPPORTER SPONSOR - $6,000

Pre-Conference:
- Listing as annual meeting sponsor on AAED website
- Company logo in Advance Program (subject to deadline)

Onsite Benefits:
- Two (2) complimentary registrations to attend Annual Meeting ($2,790 value), additional registrants at $500 (64% discount)
- Inclusion of company logo in Final Program, listed as Gold Sponsor
- Company name on signage at meeting
- Recognition of company as a sponsor by AAED President during scientific session
- Company logo on screen (one slide for all Gold Sponsors) in the scientific session during introduction remarks
- A tabletop display at Annual Meeting
- Opportunity for company representatives to attend all educational and social functions
New this year! Diamond-Leader Sponsors may choose a special event to sponsor from the list below. This opportunity is included in the Diamond sponsorship level.

### After-Dinner Dessert Reception
**-Wednesday, August 1, 2018-**
Sponsor the very first impression of the meeting with this evening event on Wednesday, August 1, 2018. Attendees gather for a reception before the sessions begin the next day for an after-dinner drink and sweet treat. *Signage and napkins included.*

### Opening Reception
**-Thursday, August 2, 2018-**
The opening reception takes place on Thursday, August 2, 2018 and is the kickoff to the meeting. Sponsor this fun reception to mark the start of the meeting. The sponsoring company will have the opportunity to make brief remarks. *Signage and napkins included.*

### Closing Dinner Dance
**-Saturday, August 4, 2018-**
This event, on the evening of Saturday, August 4, 2018, is the elegant finale to a week of education and networking. This year we are asking attendees to dress in all white attire to complement the stunning decor. Sponsor the evening that is the capstone event of the meeting and leaves a lasting impression on attendees’ minds before they head home. The sponsoring company will have the opportunity to make brief remarks. *Signage and napkins included.*
ADDITIONAL SPONSORSHIP PACKAGES
In addition to our sponsorship packages, these extra opportunities are available to increase your exposure to the AAED audience and maximize your advertising spend.

Silent Auction Mobile Bidding Platform Sponsorship - $2,000
As the sole sponsor of GiveSmart mobile bidding application, your company logo will appear as a banner ad within the platform. Additionally, your company will be recognized on signage, and item description sheets. Every attendee has continued viewing of the ads throughout the event! An attendee can also click right on your company logo and be taken to your company website.

Bidding App Logo Placement - $250
Your logo will run in the GiveSmart application at intervals on all devices throughout the AAED Annual Meeting. Attendees will be able to click right on your company logo and be taken to your company website. This is prime real estate for you logo, in the hands of a captive audience!

Registration Padfolios - $5,000
Put your logo on the padfolio that attendees will be carrying around all week for their note-taking.

Registration Bags - $5,000
Have your logo placed on a convenient bag that all attendees will receive at check-in. This is the bag that attendees will be carrying with them all week.

Lanyards - $3,000
Get your company name or logo on every attendee by sponsoring the badge lanyards.

Key Cards - $2,500
Your logo or image of choice will be printed on all the hotel key cards issued within the AAED block. Your brand will be with attendees at all times. Sponsor responsible for key card printing costs.

Special Event Sponsorship - $5,000
Available only to Platinum or Diamond Sponsors, each year’s meeting offers the exciting opportunity to sponsor a limited attendance event with maximum exposure, like wine tasting or cigar rolling.

Interested in any of the listed opportunities?
Contact AnCherise Taylor at ataylor@thesentergroup.com or 312.265.2922.