

Voice Privacy Industry Group Kick-off Call Meeting Minutes 11 Nov 2015

This is the Voice Privacy Guiding Principles Working Group. We are taking a leadership position/ providing thought leadership to industry in the area of Voice Privacy.

At EWF, Kelly Fitzsimmons, Lynn Terwoerds and Kelly Arnholt put together a proposal for an Industry Group with draft Guiding Principles and a proposal of how to move forward. We received the go ahead to start the Industry Group. We wanted to have the kickoff calls soon after EWF to keep momentum going. This is being sponsored by Joyce & the EWF, through advisory board & Women of Influence round table. The EWF wants to engage men & women across industry & diversity of thought at all levels. This kick-off call is to start the conversation of putting an Industry Group together, to rally around the Guiding Principles and get feedback on what we can do to put tangible guidance out to the industry. The Guiding Principles are based on GAPP model.

This is a way to engage industry & tap into collective knowledge and virtuosity of companies and individuals. We can do research for business and for consumers. We will help enable business & consumers in a way that protects voice privacy & is secure.

Our goal is to get a version 1 Guiding Principles document by Feb 2016 to potentially launch and propose it at RSA 2016. We want to help industry put focus on protecting voice data privacy at a high level.

We ask you:

We want to produce a tangible deliverable to offer up the version 1 Voice Privacy Guiding Principles at RSA 2016

#1 is it doable to get a version 1 by Feb 2016

#2 does launch at RSA seem appropriate venue & timing

Feedback:

- Edna Conway – launch at RSA this year is aggressive but doable. Real question is what does “launch” mean? Time for formal speaker proposals is over, will we do this through the EWF booth? Joyce Brocaglia – maybe make a more formal announcement and state our intentions going forward
- Kelly Cruz, general counsel from RSA, also asked what does launch mean. Joyce said she is waiting for RSA to get back to us about the EWF Meet & Greet at RSA (~8 years in a row). Normally happens on Tues of conference from 5-8PM
- Adrian White – said that we don’t have to have everything set in stone for RSA, sometimes people then feel they do not have the opportunity make a contribution. Suggested we partner with RSA in the emails they send out to remind people of the conference. Good way to cover more ground. Joyce let us know there will be both an Alta and EWF booth at RSA next year.
- Joyce asked who is engaged in voice privacy now. Discussion varied from thinking about it but not actively pursuing to a project that is due to launch in the next year in financial sector.

Action Items:

In order to get to version 1, we need your feedback.

Feedback Submission Proposal:

- Go to [website](#), download draft, go through it, provide feedback via [email](#). You can do this in 1 of 2 ways:
 - Provide feedback on the overall document.
 - If you have a specialty area, provide feedback in only that area, e.g., Choice & Consent, Access Controls
- We will set up a monthly standing Working Group call on Wednesday 3pm ET. Next call is **2 December 2015**.
- We will provide detailed meeting notes for every call and post to EWF Voice Privacy site. We will put a distribution list together for meeting minutes, URL address, links to documents, etc. If you didn't sign up for the call send an email to voiceprivacy@ewf-usa.com and let us know you'd like to be on the distribution list.
- Next call in a month we will put it together all the feedback in a way to have a structured conversation.
- We may even have an adhoc conversation in between there.
- We will look into posting the document in an editable format.
- VP site/landing page: <http://www.ewf-usa.com/?page=VoicePrivacy> to access the draft Voice Privacy Guiding Principles, Kick-off call agenda and slides
- We are very excited to work with you all. With your help we will bring value to the industry. This Working Group will be energetic and fun. Thank you.