

Voice Privacy Industry Group

Kick-Off Call

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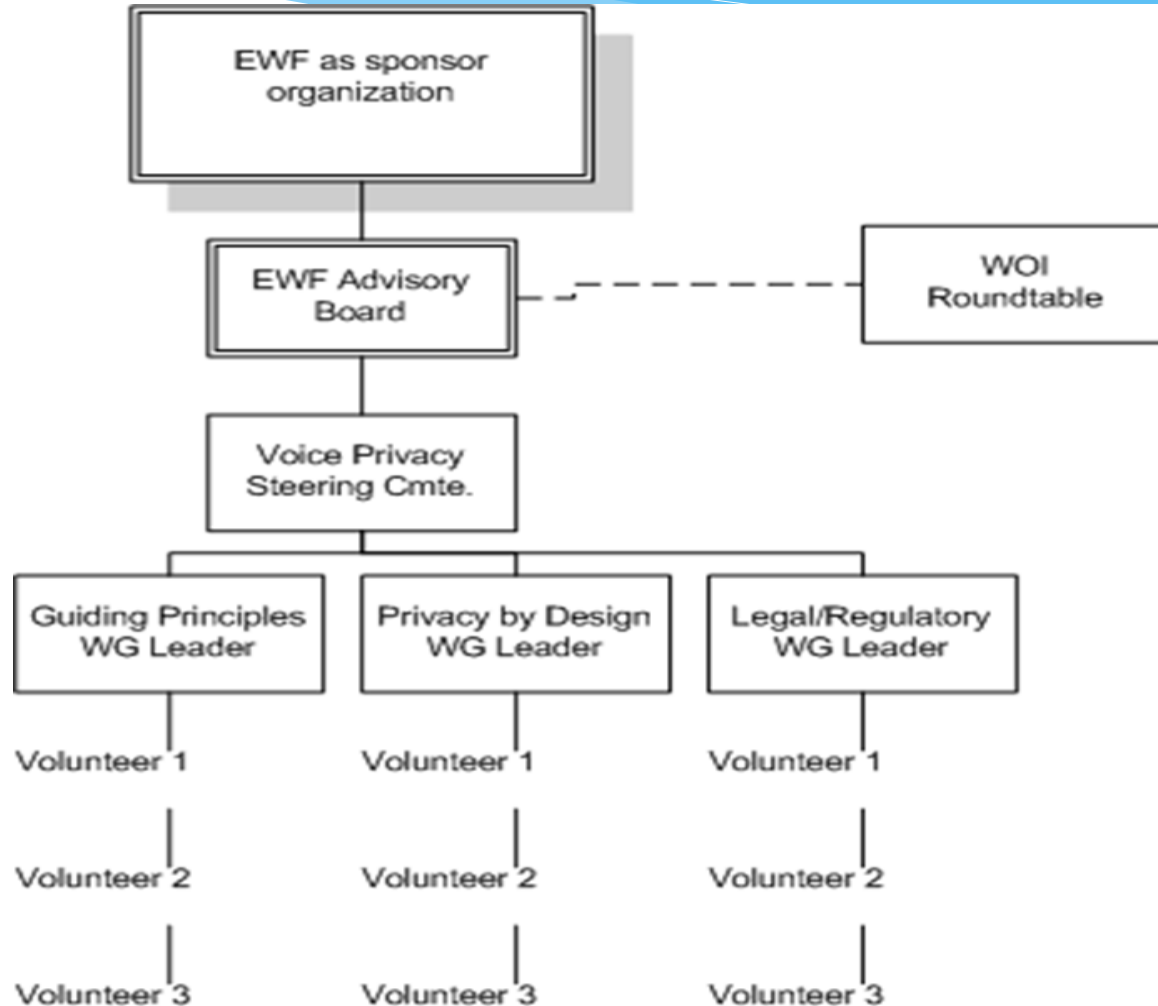
Agenda

- * Benefits
- * Industry Group Structure
- * Work Breakdown Structure
- * Voice Data Privacy Refresher
- * Updating the Guiding Principles
- * Call to Action

Benefits

- * The future is already here
- * First-to-market in voice privacy thought leadership & tangible guidance
- * Industry-wide engagement, insight and connection
- * Access to experts and guidance to enable your business, limit your risks
- * Research, market intelligence and business development opportunities
- * Great way for EWF to engage the entire industry -men and women

Industry Group Structure



Work Breakdown Structure



To show value to the industry, WG's must have solid and consistent deliverables

Voice Data Privacy Refresher

- * Stated Purpose / Notice
- * Choice & Consent
- * Awareness & Training
- * Collection, Use, Distribution
- * Retention & Destruction
- * Access Controls
- * Technical Controls
- * Monitoring, Audit, Validation

Updating the Guiding Principles

- * We need everyone to look at the principles and provide feedback (email voiceprivacy@ewf-usa.com)
- * Set up monthly standing call for Voice Privacy Guiding Principles working group (Thursdays work?)
- * Goal – version 1 by February 2016
- * Suggest small teams take each GAPP area

Call to Action

- * General review of Guiding Principles and feedback
- * Ensuring diversity & representation – don't forget men in your network!
- * Use the email address for Voice Privacy Industry group

voiceprivacy@ewf-usa.com

- * Main landing page for now

<http://ewf-usa.site-ym.com/?page=VoicePrivacy>