

# FaB Wisconsin

THE STATE **FOOD** and **BEVERAGE** INDUSTRY CLUSTER ORGANIZATION



## WHO WE ARE

We're FaB Wisconsin, the state's food and beverage industry cluster organization and we believe in feeding our own and the world better – together. With a focus on our food, beverage, ingredient, equipment and packaging makers, we're raising industry awareness and capacity for growth and advancement.



### MISSION

To raise industry awareness and business capacity for growth, innovation, and attraction



### FOCUS

To organize around Wisconsin's economic cluster strength of food and beverage makers from farm to factory to fork



### VISION

To feed and quench our own, and the world, with better food and beverage

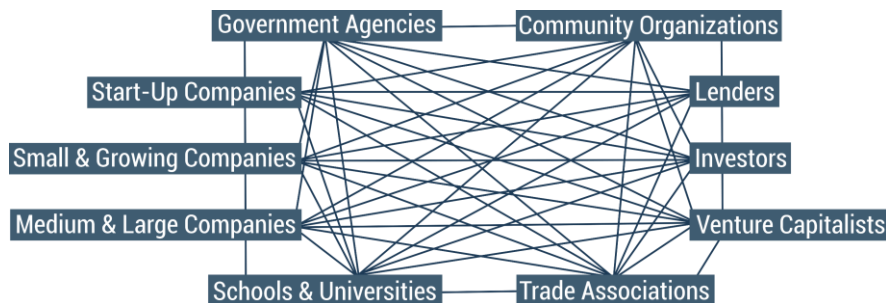
## OUR STRATEGIC AREAS OF FOCUS

If you're looking to attract and retain talent, grow your business, or ensure food safety, join us.



## WHAT DOES A CLUSTER LOOK LIKE?

Clusters are defined as interconnected companies and institutions working in the industry, along with services and providers, which share a specialized infrastructure and talent pool for competitive advantage, and job and wealth creation. A cluster organization brings it all together.



## MEMBERSHIP

FaB has over **200 members** with nearly **900 industry professionals**, including food and beverage companies, industry suppliers, technical service providers, professional service providers, non-profits, associations, higher education providers, government and economic development entities, utilities, and K-12 schools.

## EXECUTIVE BOARD



### RAY BOOTH

President & CEO (retired)  
Klement's Sausage Co.



### DAVID CARPENTER

President  
Chr. Hansen



### GIACOMO FALLUCCA

President & CEO  
Palermo's Pizza



### ANDY GEHL

President  
Contract Comestibles



### SHELLEY JUREWICZ

Executive Director  
FaB Wisconsin

## LEADERSHIP

### EXECUTIVE BOARD

FOOD AND BEVERAGE COUNCIL CHAIRS

### FOOD and BEVERAGE COUNCIL

SENIOR INDUSTRY EXECUTIVES

### INDUSTRY GROWTH COMMITTEE

ENTREPRENEURS, BUSINESS OWNERS, R&D, ACADEMIA

### TALENT COMMITTEE

HR, RECRUITMENT, QUALITY, OPERATIONS

### FOOD SAFETY COMMITTEE

QUALITY, SAFETY, REGULATORY

# ANNUAL MEMBERSHIP FEES

## FOOD OR BEVERAGE COMPANY

*applies to food, beverage and ingredient processors and manufacturers, equipment and packaging manufacturers, food and beverage distributors, retail, food service and producers of crops, livestock and fish*

10 or Fewer Full-Time Equivalent Employees in Wisconsin	\$200
11- 50 Full-Time Equivalent Employees in Wisconsin	\$500
51 – 100 Full-Time Equivalent Employees in Wisconsin	\$750
101 – 300 Full-Time Equivalent Employees in Wisconsin	\$1,000
301 – 500 Full-Time Equivalent Employees in Wisconsin	\$1,500
501 – 750 Full-Time Equivalent Employees in Wisconsin	\$2,000
751+ Full-Time Equivalent Employees in Wisconsin	\$2,500

## INDUSTRY SUPPLIER OR TECHNICAL SERVICE PROVIDER

*applies to equipment and packaging distributors, engineering, testing, certification/audits, safety, labeling, product development, R&D, logistics, storage, architects/construction, sanitation and technical consulting*

Wisconsin-Based Independent Consultant	\$750
Company with Wisconsin-Only Operations/Offices	\$1,000
Company with National or Global Operations/Offices	\$3,000

## INDUSTRY PROFESSIONAL SERVICE PROVIDER

*applies to legal, accounting, banking, marketing, employment/staffing, insurance, non-technical consulting (e.g. management or leadership)*

Wisconsin-Based Independent Consultant	\$1,000
Company with Wisconsin-Only Operations/Offices	\$2,000
Company with National or Global Operations/Offices	\$3,000

## NON-PROFIT OR MEMBERSHIP ASSOCIATION

\$250

## HIGHER EDUCATION, GOVERNMENT, UTILITY, OR ECONOMIC DEVELOPMENT

\$1,500

## K-12 SCHOOL

Free

# THE FaB TEAM



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Executive Director

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### BRAD ROSTOWFSKE

Director of Industry Growth

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Director of Food Quality, Safety & Compliance

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Communications Manager

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### DAVID ALLEN

Membership Coordinator

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# MEMBERSHIP BENEFITS

## SHINE ON

Visibility benefits you receive just for joining

### Member Listing

A promotion of FaB's members

### Marketplace Directories

Public, searchable directories of member company profiles

### Member Store Locator and Career Center Listing

A direct link to your store locator and job openings

### FaBfeed and Regulatory Updates

Targeted emails for you and your team

## TURN OUT

We make it worth your time with discounted events

### CEO Briefings

Invite-only sessions for top industry professionals

### Best Practice Sessions

Events in Human Resources and Food Safety

### Innovation Conference

A spotlight on industry innovation and our accelerator participants

### FaB Annual Meeting

Celebrating a year of FaB and our members

## STEP UP

Help yourself with these opportunities

### FaBcap

A series of programs, including an Accelerator, to build the capacity of food and beverage companies

### Job Board

Unlimited postings included in your membership

### FaB Farm-Factory-Fork High School Career Discovery

Inspire the next generation of industry talent

### Career Videos

Promote industry careers by promoting yours

### Industry Feedback

Participate in FaB surveys, share in the results

### Sponsorship Opportunities

Looking for visibility above and beyond?

## DIG IN

Leadership advancing the industry and your business

### FaB Council

An invite-only opportunity for top industry executives

### FaB Talent Committee

For human resources and recruiting professionals

### FaB Industry Growth Committee

For marketing, R&D, and product development professionals

### FaB Safety Committee

For quality, safety, and regulatory professionals

LEARN MORE AT  
[www.fabwisconsin.com](http://www.fabwisconsin.com)

