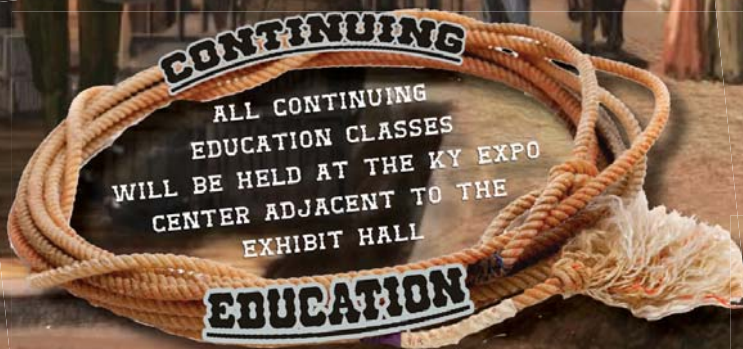


WELCOME TO THE WILD WILD "WEST"

**135th Funeral Directors Association of KY's Annual State Convention &
Mid-West Regional Funeral Trade Show
Tuesday, Wednesday, Thursday, June 6-7-8, 2017**

**Kentucky Exposition Center & Crowne Plaza Hotel
Louisville, Kentucky**



the town concept

SPEAKERS



JACK LECHNER, JR. is President & CEO of Cincinnati College of Mortuary Science. He is a summa cum laude graduate of the CCMS Bachelor of Mortuary Science program. His previous position was at HQDA Pentagon and was responsible for integrating logistics support for acquisitions. After his retirement ceremony from the Army, Colonel Jack E. Lechner, Jr. was asked to revoke his retirement orders and accept an assignment- Arlington. He reported in June 2010 as part of the new leadership team empowered to restore honor in the face of the major 2010 scandal at Arlington National Cemetery.

Under Mr. Lechner's leadership and stewardship, Arlington National Cemetery was restored to its rightful position of honor as a National Shrine.

DAN ISARD, President of The Foresight Companies, LLC, has become nationally recognized as an authority in valuation, succession planning, business management, mergers and acquisitions, and preneed. He is frequently called upon as an expert witness in disputes arising within the funeral service industry. Active in the financial services industry since 1974, Dan specializes in advising owners of successful closely-held businesses. As editor of *Preneed Perspective*, he has been privileged to present speeches and had many articles published in major death care industry media, as well as writing two books. In addition, Dan has been interviewed by and quoted in such prestigious publications as the Wall Street Journal, New York Times, Los Angeles Times, Newsweek, Forbes, Business Week, and Money Magazine. He has been interviewed for local TV and radio as well as CBS's 60 Minutes and NPR's All Things Considered.



DR. WILLIAM RALSTON is Kentucky's Chief Medical Examiner. He attended the University of Louisville School of Medicine, completed a forensic pathology fellowship at the Office of the Chief Medical Examiner in Louisville, Kentucky and then served as a medical examiner in Kentucky. In 2008, he became the Chief Deputy Coroner/Senior Forensic Pathologist in Hamilton County (Cincinnati) Ohio. He is board certified in anatomic and forensic pathology and has held faculty positions at the University of Louisville, University of Cincinnati, and University of Kentucky. He has trained forensic pathology fellows, taught medical students and other medical and non-medical professionals around the world, as well as lectured to law enforcement regarding death investigations.



JOHN (JACK) O. MITCHELL, IV. CFSP, CCO. is an at-large representative to the NFDA Board of Directors. He is a sixth generation funeral director with Mitchell-Wiedefeld Funeral Home in Baltimore, Maryland. He graduated from Lehigh University with a BS in Business Management and from Catonsville Community College with an AA degree in Mortuary Science. Jack has served with both the Maryland State Funeral Directors Association (MSFDA) and NFDA as well as president of the MSFDA Board of Directors.

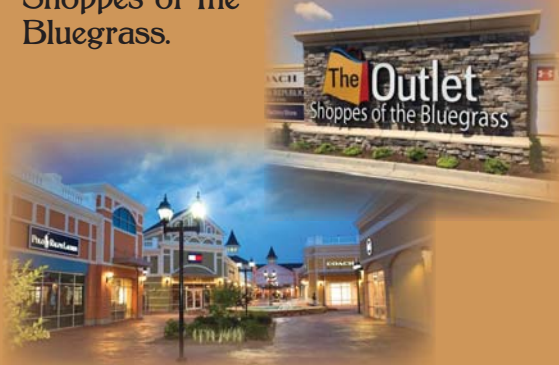


ROBERT BOETTICHER, SR. began his career in funeral service in Los Angeles in 1965. Entering the U.S. Army a year later, he served as a supply sergeant and embalmer at the Army mortuary in Frankfurt, Germany. Honorably discharged in 1970, he graduated from the California College of Mortuary Science and joined Gates Kingsley & Gates Mortuary in Santa Monica, CA. Mr. Boetticher is Vice-Chairman and CEO of the National Museum of Funeral History, a 35,000 sq. ft. facility located in Houston which houses the country's largest collection of funeral service artifacts. He serves as Vice-Chairman of the Board of Regents for the Commonwealth Institute of Funeral Service and his expertise in funeral service has led to consulting assignments for numerous films, including *The Gangs of New York* and *A Woman of Independent Means*. Television credits include work on *Six Feet Under*, *The History Channel* and the *Discovery Channel*.

Women's Auxiliary

Sponsored by Shannon Funeral Home & Two Chicks & Co.

Put on some comfortable shoes and join the Women's Auxiliary on Wednesday, June 7th for a luncheon in Shelbyville at 'Catering by Kate' followed by shopping at The Outlet Shoppes of the Bluegrass.



President's



Party

Dust off your boots and grab your cowboy hat and join our president, David West along with his wife, Virginia on Wednesday, June 7th at 6pm for a down home country hoedown and reception. Enjoy the sounds from Chapel Park and see how well you can ride a mechanical bull! Those wishing to keep their boots on the ground can have

their photo taken in the 'old style'.



CHAPEL PARK - featuring the best of today's modern country and classic rock with current radio pop - is known for their high-energy shows, dance choreography, and incredible talent. They are also known as the only band that plays, sings, AND dances WITH the crowd ON the dance floor - wirelessly!

The members hail all the way from the Netherlands to Seattle to Texas to Tennessee! All with national artist touring experience, these players have played with renowned artists such as Amy Grant, Rod Stewart, Vince Gill, Little Big Town, Aretha Franklin, Michelle Wright, and many more!

