

# FFI

Educate | Connect | Inspire

## MEMBERSHIP INFORMATION 2018

### WELCOME TO FFI

For more than thirty years, the Family Firm Institute (FFI) has engaged in educating, connecting, and inspiring professionals who serve family enterprises. FFI is the leading association worldwide for family enterprise professionals and the organization of choice for the advisers, consultants, educators, and researchers who help perpetuate trans-generational family business enterprise.

In adopting a multidisciplinary and global perspective, FFI understands family enterprise as a fundamental driver of global economic growth, prosperity, and stability.

**FFI's mission is to be the most influential global network of thought leaders in the field of family enterprise. We provide research-based learning and relevant tools for advisors and consultants, academics and owners to drive success.**

#### MEMBERSHIP PROFILE

FFI has more than 1800 individual and organizational members in 80 countries.

- ▶ 65% of the members are family enterprise advisors and consultants; 30% are educators, researchers, and students; and 5% family enterprise members.
- ▶ Members' practices range from niche-oriented sole practitioners to small boutique consulting firms to major professional companies and related professional associations worldwide. Members serve families of wealth and family enterprises at all levels — from local entrepreneurs to international Fortune 500 companies.
- ▶ More than 100 academic institutions worldwide have created family enterprise research and/or educational centers or specialized family business-oriented curriculum. Educators, researchers and directors of these centers are active participants in FFI.



Judy Green, Ph.D.  
*President, Family Firm Institute*

**Welcome to FFI!** Here is information about FFI member resources and how to get involved in the organization, making the most of your membership. If you have questions, we are always available to provide assistance at [membership@ffi.org](mailto:membership@ffi.org).

## MEMBER RESOURCES

### MEMBERS ONLY ON FFI.ORG

Create and manage your profile, search the directory, add your resume, CV or publications, and more.

### SOCIAL LINK

Connect with other members on FFI's private social network, share information, join discussion groups, and manage your member preferences. Download the Sociallink mobile app from the Apple App store or Google Play store.

### PUBLICATIONS

#### *Family Business Review*

To access *FBR* online, sign in to your member account at [www.ffi.org](http://www.ffi.org) then click on "access *FBR*" and you will be automatically logged in to read articles published in *FBR* since 1988.

#### *FFI on Friday*

Our weekly members-only digital newsletter bringing you news and announcements.

#### *FFI Practitioner*

The weekly digital newsletter, *FFI Practitioner* provides thought-provoking analysis, trends and research affecting professionals in the family enterprise community. Visit [ffipractitioner.org](http://ffipractitioner.org) for current and past issues.

### STUDY GROUPS

Join or start your own Study Group. These groups are organized around a particular topic of interest, language, or geography. Groups meet in person, or virtually via video conferencing and have access to private discussion boards, file sharing and more.

### GLOBAL EDUCATION NETWORK

Professional Certificates in Family Business Advising (CFBA), Family Wealth Advising (CFWA), and Advanced Certificates in both. Visit [ffigen.org](http://ffigen.org) to learn more.

### GLOBAL CONFERENCE

Every October, in locations around the world, FFI presents the trademark event for family enterprise professionals. FFI members receive discounts to attend the conference. Plan to meet with and learn from colleagues as well as luminaries in the field.

Visit <https://digital.ffi.org/ffi-global-conference> to learn more and register.



2019 October 23-25, Miami Marriott Biscayne Bay

2020 New York City

## CONTACTS

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## THANKS!

It is through your support and contributions as a member that we can continue to meet our mission, raise awareness and create a community of informed advisers, consultants, researchers, academics, and family enterprise members worldwide.

# FFI

FAMILY FIRM INSTITUTE

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