VISION STATEMENT
The Bones Society of Florida will be the premier organization that promotes the highest standards of ethics, professionalism, education and excellence for orthopedic practice administration in Florida.

MISSION STATEMENT
The Bones Society of Florida will work in concert with BONES and the Florida Orthopaedic Society to champion the interests of orthopedic practice administrators and staff throughout Florida.
2016-2018 Bones Society of Florida Board of Directors

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Orlando

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2017 BSOF Program Committee

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Sebring, FL

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Panhandle Orthopaedics
Crestview, FL

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Dan Polen
Orthopaedic Associates of West Florida
Clearwater, FL

Jacqueline W. Ellerton, EMT
Dr. Kenneth B. Hawthorne, JR, M.D., P.A.
Ormond Beach, FL
Don’t Worry, About a Thing
Every Little Thing, is Gonna Be Alright

I recognize somedays it can be difficult to heed this advice with all that swirls around us as executives, which is exactly why you won’t want to miss the 2017 Annual Conference. Join us as we let our worries slip away for a few days on the iconic Clearwater Beach.

This year’s Program Committee has put together an excellent agenda that includes a renewed emphasis on professional development and leadership. Of course we have included a lineup of engaging content rich programming as well. But in these challenging times for medicine, we felt it is important to take advantage of our location and theme to focus on some personal enrichment as well.

The BSOF Annual Conference continues to be regarded as the best state level conference for orthopaedic executives in the nation. It is our willingness to come together and lift each other up which is at the heart of the BSOF experience. This is your annual platform to secure the information and relationships you need to drive excellence in your organization.

Thank you for the opportunity to serve as your President and I look forward to seeing many of you at the Beach.

Sincerely,

Kevin Joyce

*Kevin Joyce*
President Florida Bones 2016-2018
About Our Destination

A beacon of modern design, Opal Sands Resort invites guests to experience a contemporary Clearwater Beach retreat where everything from our generously-sized guest rooms and suites to our restaurants and event venues all feature stunning views of the Gulf of Mexico. Within every one of our stylish guest rooms and suites, you’ll discover a serene beachfront escape, complete with plush beds, flat-screen TVs, and large balconies that boast dramatic views of the Gulf and awe-inspiring sunsets. We’ve even placed our parking facility underground, so guests never see cars interrupting their views, just the natural beauty of the Gulf and the Clearwater skyline.

Upon arrival, guests will revel in the resort’s panoramic water views and a fresh, contemporary design that reflects our beach-chic atmosphere. Master artist Christopher Still was also commissioned to produce original pieces and oversee the resort’s art collection, which appear in our guest rooms and through the resort. Soak up the sun and take a dip in our Gulf front zero-entry outdoor pool and hot tub. Refresh your senses with a day of pampering at our full-service Opal spa. Relish in upscale waterfront dining at one of our three restaurants and lounges including our signature Italian restaurant, Sea-Guini, or unwind with handcrafted cocktails at the beachside Sandbar Tiki bar while watching the sun set over the Gulf. It’s all waiting for you at Opal Sands Resort.
Friday, September 15th  
12:15 pm to 1:15 pm

**FIRST TIMER’S LUNCHEON**

Attending your first BSOF Annual Conference? Let us roll out the red carpet with our First Timer’s Luncheon. Join your fellow newbies and the BSOF Board of Directors for a special lunch recognizing your participation in the meeting. Connect with your peers early in the program and learn a little more about the association, opportunities for personal and professional growth, and develop some new friendships as well.

Friday, September 15th  
4:30pm to 6:30 pm

**WELCOME RECEPTION IN EXHIBIT HALL**

Join us for some refreshments and networking as we welcome our business partners in the exhibit hall. All attendees, vendors, family, and guests are encouraged to attend. The first major exhibit hours of the meeting will also mark your first opportunity to enter your name to win a number of raffle prizes.

Saturday, September 16th  
7:00 to 9:30 pm

**WE JAMMING BEACH PARTY**

We don’t want to be waiting in vain for your love as we stir it up on the dance floor. Join us as we watch the sun disappear below the horizon and take in the breathtaking scenery at the Opal Sands. This year’s signature event will include dinner, special cocktails, cabanas, college football and lots of island music. The Reggae Theme should encourage everyone to dress casual and colorful as we enjoy the end of the day and celebrate our stay on Clearwater Beach.

*Sponsored by Danna-Gracey and Florida Orthopaedic Risk Purchasing Group*
### THURSDAY, SEPTEMBER 14, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:00 - 6:00 PM</td>
<td><strong>BSOF Board of Directors Meeting</strong> Location: TBD</td>
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### FRIDAY, SEPTEMBER 15, 2017

| 1:00 – 4:00 PM | **Exhibitor Move In**  
9:00 AM          | **Registration Opens**  
10:00 – 11:30 AM | **GENERAL SESSION**  
                   | **Future Delivery of Orthopaedic Care**  
                   | Christine Laramee, MD  
                   | United Health Care  
                   | Panelist TBD  
11:30 – 12:00 AM | **Panel Discussion**  
12:00 PM         | **Lunch on your own**  
12:15 – 1:15 PM  | **First-Timers Luncheon**  
                   | (new members and mentors only) |
| 1:45 – 3:30 PM | **BREAKOUT SESSIONS BY GROUP SIZE**  
                   | **1 and 2 Surgeon Groups**  
                   | **3 to 5 Surgeon Groups**  
                   | **6 to 10 Surgeon Groups**  
                   | **Over 10 Surgeon Groups**  
                   | **GENERAL SESSION**  
                   | 3:30 - 4:30 PM | **Keynote Speaker**  
                   | **Breaking from the pack – increasing your value and visibility**  
                   | **Cici Rojas**  
                   | Partner & President  
                   | Tico Productions, LLC  
| 4:30 - 6:30 PM | **Cocktail Welcome Reception in Exhibit Hall**                       |

### SATURDAY, SEPTEMBER 16, 2017

| 8:00 – 8:30 AM | **Breakfast with the Exhibitors**  
**GENERAL SESSION**  
8:30 – 9:30 AM | **Latest Trends in Ancillary Services and Alignments**  
                   | **Mike McCaslin**  
                   | Somerset CPA  
9:30 – 10:30 AM | **Building a Reliable and Secure IT Infrastructure for Medical Practices**  
                   | **Karen R. Clark CPHIMS, F HIMSS**  
                   | Chief Information Officer  
                   | OrthoTennessee  
| 10:30 – 11:15 AM | **Break with the Exhibitors**  
11:15 - 12:15 PM | **BREAKOUT SESSIONS**  
                   | **BREAKOUT SESSION 1**  
                   | **Workers Compensation Care Coordination: Improved Outcomes through Collaboration**  
                   | **George Furlong**  
                   | Senior Vice President  
                   | Managed Care Program Outcomes Analysis  
                   | Sedgewick  
                   | **Brittany O’Neil**  
                   | WC Policy Coordinator  
                   | Division of Workers Compensation  

AGENDA AT-A-GLANCE 2017

SATURDAY, SEPTEMBER 16, 2017

BREAKOUT SESSION 2
Time Management for Today’s Executive
Cynthia Blackwell
Black Rain Consulting

BREAKOUT SESSION 3
Florida Regulatory Potpourri Panel
Discussion
In-Office Surgery, Records Duplication, Medical Marijuana & Controlled Substances
Chris Nuland, Esq., Nuland Law
Mary Thomas, Esq., Florida Medical Association

12:15 – 1:15 PM
Lunch with Exhibitors

1:15 - 1:30 PM
BSOF Business Meeting
Moderator: Fraser Cobbe

1:30 - 1:45 PM
Legislative Update
Fraser Cobbe
Executive Director

1:45 - 2:45 PM
GENERAL SESSION
Dynamic Conflict Resolution Skills for Workplace Problems
Jonathan Beckerman, Esq.
Littler

2:45 – 3:30 PM
Break with Exhibitors - Exhibit Hall Closes

3:30 – 4:30 PM
BREAKOUT SESSIONS

BREAKOUT SESSION 1
Human Resources Track
Crash Course on Key Labor and Employment Laws
• Hiring, recruitment, retention;
• EEO, diversity, and harassment training; and
• Leadership and management skills
Jonathan Beckerman, Esq.
Littler

BREAKOUT SESSION 2
MACRA/MIPS
Cindy Dunn, RN, FPCMPE
AmerisourceBergen
Director, Client Services

IntrinsiQ Specialty Solutions

BREAKOUT SESSION 3
The Emerging Role of Domestic and International Destination Medicine
Medical Tourism Association

6:30 – 9:30 PM
Saturday Evening Dinner Event

SUNDAY, SEPTEMBER 17, 2017

8:00 – 9:00 AM
Breakfast by Group Size

GENERAL SESSION
Moderator:

9:00 – 10:00 AM
GENERAL SESSION
Innovative Employee Benefit Program: Self Funded Health Insurance
Jeannetta Lawrence, Jewett Orthopaedic Clinic
Dan Polen, Orthopaedic Associates of West Florida

10:00 – 11:00 AM
Keynote Speaker
Building a Culture of Leadership
Cynthia Blackwell
Black Rain Consulting

11:00 AM
Closing Remarks and Adjournment
# BSOF SPONSORS

## CORPORATE
Healthcare Information Services  
Today’s Business

## PREMIER
Danna-Gracey  
Essential Enterprise Solutions, Inc  
GE Walker, Inc  
Netgain  
Prestige Medical Imaging

## PLATINUM
RX Development  
The Doctors Company

## GOLD
AllMeds Specialty

## CLASS 1
1st Dragon  
ABT Medical, Inc  
Automated Healthcare Solutions  
BBL Medical Facilities  
Carestream Health Inc  
DataFile Technologies  
ESAOTE  
HealthiPASS Inc  
Konica Minolta  
M*Modal  
Orthoped Distributors Corp  
Sanofi Biosurgery  
Shuster & Saben LLC  
TMC

## SILVER
AR Resources Inc

## CLASS 2
A-S Medication Solutions, LLC  
Blue Ridge X-Ray Co inc  
CORA Physical Therapy  
Ferring Pharmaceuticals  
MagMutual Insurance Company  
Match-Up / Marshal  
Ovadia Law Group  
ProAssurance  
ProScan Reading Services  
TSI - Transworld Systems, Inc
PRELIMINARY EXHIBIT SHOW HOURS

SET-UP:
Friday, September 15  1:00 to 4:00 pm

SHOW HOURS:
Friday, September 15  4:30-6:30 pm (Welcome Reception)
Saturday, September 16  8:00 am to 8:30 am (Breakfast)
10:30 am to 11:15 am (Break)
12:15 pm to 1:15 pm (Lunch)
2:45 pm to 3:30 pm (Break)

BREAK DOWN:
Saturday, September 16  3:45pm to 5:00 pm

- There is no dinner event Friday evening after the reception. Please feel free to make individual plans to have dinner with attendees.
- The reception Friday is in the Exhibit Hall. This is our major event in the exhibit hall.
- Saturday, September 16 – 6:30pm to 9:30pm
  Join us for an evening of dinner, entertainment & period costumes.
  Themed Event - Tickets are required to participate.

HOUSING INSTRUCTIONS

Room assignments will be made directly with the Opal Sands Resort, Clearwater Beach, Florida by calling the hotel room reservations:

  Reservations:  (855) 335-1087

In doing so, please make sure to request the group rate for Bones Society of Florida.

The room rate is from **$194 per night**.

The cut-off date for hotel rooms in our room block is **Tuesday, August 15, 2017**.

BOOK HOTEL ROOMS ONLINE:

Please visit:  [http://www.opalsands.com/](http://www.opalsands.com/)

Click on the Book NOW and add your check-in / check out dates.

Then CLICK on the SPECIAL CODE: Add Group /Block Code on the dropdown list then add the Promo Code: **BON0917**. This will bring up the rooms available at the group rate of **$194 per night**.

*Please note the resort fee of $25 per room per night has been waived & Overnight valet parking will be at $20 per night.*
MEMBER REGISTRATION FORM | 2017 BSOF ANNUAL CONFERENCE
September 15-17, 2017
Opal Sands Resort, Clearwater Beach, Florida

Name______________________________________________________________ Position Title _________________________________
Practice Name ___________________________________________________________________________________________________
Address_____________________________________________________ City _______________________ State ______ Zip __________
Telephone ___________________________________________________Fax _________________________________________________
Email ____________________________________________________________________________________________________________

Bones Society of Florida Member    Yes    No    ☐ First Timer Attending

| APPLICABLE FEES:                                                                 | AMOUNT PAYABLE: |
| Meeting Registration for Members*:                                              | $125            |
| Utilize this form to pay 2017 membership dues:                                 | $100            |
| Meeting Registration for Non-Members:                                          | $250            |
| Saturday Evening Party: $25 per person. Total # of guests ______               |                 |
| Total Amount Payable:                                                          |                 |

* Membership note: Membership in BSOF is only $100 per year. Membership is limited to office administrators and/or management level staff of orthopaedic practices or multi-disciplinary practices that include orthopaedics. Non-members can apply for membership and pay member registration fee at the same time. This form will serve as your membership application. Please submit the membership fee in addition to registration fee. BSOF membership is independent of AAOE membership.

** Please note that a $50 surcharge will apply to all registrations received after September 13, 2017
*** Any cancellations after August 15, 2017 will incur a $50 cancellation fee.

Please indicate which breakout sessions you plan to attend – if you do not plan to attend please indicate that as well.

Friday, September 15, 2017
1:45 pm-3:30pm:
☐ 1 and 2 Surgeon Groups
☐ 3 to 5 Surgeon Groups
☐ 6 to 10 Surgeon Groups
☐ Over 10 Surgeon Groups
☐ Will Not Attend this Breakout Sessions

Saturday, September 16, 2017
11.15am-12.15pm:
☐ Surviving a Medicare Audit
☐ Workers Compensation Panel Discussion
☐ Time Management Skills
☐ Florida Regulatory Potpourri Panel Discussion: In-Office Surgery, Record Duplication, Medical Marijuana & Controlled Substances
☐ Will Not Attend Breakout Sessions

Saturday, September 16, 2017
3:30 – 4:30pm:
☐ Human Resources Track: Crash Course on Key Labor & Employment Laws
☐ MACRA / MIPS
☐ The Emerging Role of Domestic & International Destination Medicine
☐ Will Not Attend Breakout Sessions

CHECK PAYMENTS:
Make payable to BONES Society of Florida. Mail Registration & Payment to: 1215 E. Robinson Street, Orlando, FL 32801

CREDIT CARD PAYMENTS: Complete below and mail to address above or fax to 813-949-8994. Amount Authorized:
Card #: _________________________ Visa/MC/Amex Expiration Date: _________________________
Security Code: _________________________ Name as it appears on card: _________________________
Card Billing Address: _________________________________________________________________

BONES SOCIETY OF FLORIDA | 1215 E. ROBINSON STREET, ORLANDO, FL 32801 | TEL: 813-948-8660 | FAX: 813-949-8994
1215 EAST ROBINSON STREET • ORLANDO FL 32801
Phone: (813) 948-8660 • Fax: (813) 949-8994