

**Reception and Awards Celebration**  
**Thursday, May 11, 2017**  
5:00pm-8:00pm  
The Sheldon Concert Hall



**\_\_ \$15,000 Lead Sponsor: Award Presenter**

- Significant stage time as presenter of one of the five What's Right award categories
- Additional recognition verbally and on screen during your designated award category
- Full-page color ad and listing in event program
- Recognition in event publicity, including logo featured on event invitations, video presentation, event signage, event page on FOCUS website, two pre-event ¼-page ads and one full-color ½-page ad in the *St. Louis Post-Dispatch* following the event
- 12 complimentary reservations

**\_\_ \$10,000 Underwriter**

- Full-page color ad and listing in event program
- Recognition in event publicity, including listing in a video presentation and the company logo featured on event invitations, signage at the event, event page on FOCUS website, two pre-event ¼-page ads and one full-color ½-page ad in the *St. Louis Post-Dispatch* following the event
- 10 complimentary reservations
  - Leadership Award Sponsor
    - Additional recognition verbally and on screen during the culminating event of the awards ceremony, the Leadership Award presentation
  - Reception Sponsor
    - Additional recognition on cocktail napkins and signage at food and open bar stations.

**\_\_ \$5,000 Benefactor**

- ½-page color ad and listing in event program
- Recognition in select event publicity, including listing on event invitations, video presentation, signage at the event, and event page on FOCUS website
- 8 complimentary reservations
  - Awards Sponsor
    - Additional recognition verbally and on screen during the introduction to the awards ceremony
  - Specialty Drink Sponsor
    - Selection of a specialty beverage and additional recognition on signage at bar stations
  - Registration Sponsor
    - Additional prominent recognition on signage at registration area

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**— \$2,500 Contributor**

- ¼-page color ad and listing in event program
- Recognition in select event publicity, including listing on invitations, signage at the event, and the event page on FOCUS website
- 6 complimentary reservations

**— \$1,250 Backer**

- 1/8- page color ad and listing in the event program.
- Recognition in select event publicity, including listing on invitations, signage at the event, and the event page on FOCUS website.
- 4 complimentary reservations.

**— \$500 Patron**

- Name listed in event program
- Recognition on signage at event and the event page on FOCUS website
- 2 complimentary reservations