Strategic Plan
2013-2017

Core Purpose
To be the leader of forensic nursing

Mission
To provide leadership in forensic nursing practice by developing, promoting, and disseminating information internationally about forensic nursing science.

Core Values
Forensic Nurses believe in:
- Access to forensic nursing care
- A world without violence
- Fidelity to patients
- Responsibility to the public
- Obligation to Science
- Respect for colleagues
- Commitment to social justice

Vision
Forensic nurses will be universally recognized as the essential component of healthcare’s response to violence & trauma.

Envisioned Future
The International Association of Forensic Nurses (Forensic Nurses) is the recognized authority on forensic nursing. Forensic Nurses is the catalyst for universal access to forensic nursing care for patients impacted by violence and trauma. Its members are sought out by the public, policymakers, media, governments and worldwide healthcare systems for their expertise and knowledge. The Association and its members are valued for their collaborative leadership across systems. The Association defines and advances the global research agenda to enhance nursing’s evidence based response to the needs of forensic populations. Regulatory bodies and certifying agencies look to Forensic Nurses for guidance on setting standards of care for forensic nursing services in a variety of settings. The Association serves as a global network for forensic nurses to exchange ideas, serve as mentors and enhance their practice.
Access Pillar
Forensic nurses are sought after in every community for their compassion and expertise.

Objectives
1. Define universal access for forensic nursing care
2. Increase engagement with educators
3. Increase engagement with health care providers
4. Increase engagement with government and regulators

Strategies for 2013-2014
a. Convene a task force to review Forensic Nursing Scope and Standards of Practice
b. Produce a paper stating Forensic Nurses’ position on access to forensic nursing care that includes why; documents the need; describes benefits to society
c. Develop a communications strategy that promote the role of the forensic nurse within their organizations and externally to policy makers

Future Strategies
a. Conduct a survey to document where forensic nurses practice (members and non-members) and describe relevant demographic data

Education Pillar
Forensic nurses are provided with innovative, evidence-based forensic nursing education.

Objectives
1. Establish core forensic nursing curriculum for:
   a. general nursing education
   b. generalist forensic nurse
   c. advanced practice forensic nurse
2. Expand professional development programs and resources for membership
3. Identify and nurture teachers/faculty for forensic nursing education

Strategies for 2013-2014
a. Write the Generalist Forensic Nurse Core Curriculum
b. Evaluate resources to host a 4 day Elder Abuse Forensic Training
c. Survey the forensic health field on its level of strangulation assessment
d. Develop a curriculum on general forensic principles for a wide emergency/trauma audience
e. Host the 40 hour Basic SANE online course and develop partnerships with members in SANE programs to host the 16 hour clinical curriculum
f. Provide technical assistance to developing, growing and struggling SANE programs and their communities
g. Develop an online 40 hour SANE pediatric forensic nursing course
h. Develop an online 24 hour Intimate Partner Violence forensic nursing course
i. Provide open access to all of the Association’s Education Guidelines
j. Launch an educational online series for SANE program development and sustainability

**Future Strategies**

a. Consult with educational programs to introduce concepts of forensic nursing into all basic nursing curricula
b. Create website tools to support forensic nursing education
c. Develop the Generalist Forensic Nurse Certification Exam
d. Partner with American Association of Colleges of Nursing to offer webinar or other vehicle to incorporate forensic concepts into nursing education
e. Produce education for generalist, advanced and specialty forensic nursing

**Global Network Pillar**

Forensic nurses have a community of their own to seek advice, mentorship and information.

**Objectives**

1. Increase global visibility of the Association and forensic nurses
2. Increase membership

**Strategies for 2013-2014**

a. Solicit membership for their international forensic nursing initiatives and promote those activities.
b. Create new association website that improves member experience with login, joining and renewing.
c. Create new association website that is accessible and readable on all desktop and mobile platforms.

**Future Strategies**

a. Identify the forensic nursing workforce outside of North America
b. Clarify organization response initiatives/from individual member initiatives
c. Create an "Ask the Expert" spot on the Association website
d. Create a web based resource for best practices
e. Create a global case review resource
f. Use a pool of consultants to help build local networks
g. Create a mentorship program to link developing countries to established programs/clinicians
h. Create leadership council/development series in conjunction with annual conference to build workforce for developing programs
i. Conduct SANE summits regionally

**Public Awareness Pillar**

Forensic Nurses are valued, respected and seen as integral to healthcare.
Objectives
1. Design a comprehensive social media and communications plan for the Association.
2. Develop a public policy agenda and strategic plan
3. Create relationships with broader local and international nursing communities

Strategies for 2013-2014
a. Develop brand identity for the Association through adoption of a new logo, tagline and collateral material
b. Hire a media relations expert for regular consults
c. Write a communications and social media plan
d. Work with the Government Affairs Committee to monitor public policy agenda and plan for engagement
e. Identify and initiate contact with key national and international nursing/forensic/allied organizations

Research Pillar
The International Association of Forensic Nurses will become the leader in forensic nursing research.

Objectives
1. Establish a forensic nursing research agenda
2. Increase research capacity

Strategies for 2013-2014
a. Identify forensic nursing researchers
b. Identify forensic nursing research areas to develop an annual research agenda

Future Strategies
a. Prioritize research topics
b. Appoint a Research Committee to conduct a research gap analysis and make recommendations for topic prioritization
c. Identify funding for research
d. Pair clinicians with researchers/create an infrastructure for research within our organization for translation of research to practice
e. Create methods for inter-professional collaboration
f. Produce a special issue of JFN that focuses on forensic nursing research
g. Host a forensic nursing think tank