



OF ILLINOIS

Newsletter Advertising Rates

Members

1/8 page (3-1/2" x 2-1/4")	\$100
1/4 page (3-1/2" x 4-1/2")	200
1/2 page (7-1/4" x 4-1/2")	400
full page (7-1/4" x 9-1/4")	800

10% discount for multiple placements

Non Members

1/8 page (3-1/2" x 2-1/4")	\$125
1/4 page (3-1/2" x 4-1/2")	250
1/2 page (7-1/4" x 4-1/2")	500
full page (7-1/4" x 9-1/4")	1,000

Due Dates:

January 30
April 30
July 30
October 30

Newsletter Mailing Dates:

February 15
May 15
August 15
November 15

Live size for 1/4 page ads will be roughly 4"x5". These can be sent as Press Ready PDF files (300dpi with fonts embedded)

Please contact Dee Farris for further information...or if you're interested in placing an ad in the FPA of Illinois newsletter:

Tollfree: 800-430-4237
Phone: 847-244-3691
Fax: 847-244-9813
Email: dee.farris@fpailinois.org