

FPANY and Asset TV!

How much would you pay to have a professionally produced video of yourself being interviewed as a subject matter expert for use on your website, social media or as part of a press kit or speaker package?

This benefit is included in your chapter membership at no additional cost through our partnership with AssetTV, the leading secure-site community broadcasting market for investment and financial planning content. In addition to receiving a free copy of the video for professional promotion purposes, it will be available on the AssetTV community network. Last year, one of our chapter members was contacted for a longer article on his topic by a journalist who saw his video online.

Nervous about appearing on camera? You will receive training in advance of the taping and guidance as far as appropriate content for the interview, how to dress, etc. You will also be coached at the taping session by Mount & Nadler, a New York-based public relations firm. These are taped interviews on your selected topic so if you make a mistake, it can be edited out or you can start over. It is not necessary to have gone through FPA National's Media Training in order to participate. (However, there are more media benefits to members who do complete their media training. Register for the next media training here: [www.OneFPA.org/Media Training](http://www.OneFPA.org/Media%20Training)

Below are two sample videos of FPANYs members being interviewed on AssetTV. To watch, simply click on the videos below.



For more information or sign up for a future taping session, please reach out to publicrelations@fpany.org.