

Frederick County Building Industry Association Advertising Opportunities 2018 (Members Only)



Website

❖ Small and Large* Ad blocks are available on the www.frederickbuilders.org home page.

- | | | |
|--|--|--|
| <input type="checkbox"/> 3 Months Small \$ 100 | <input type="checkbox"/> 6 Months Small \$ 175 | <input type="checkbox"/> 1 Year Small \$ 300 |
| <input type="checkbox"/> 3 Months Large \$ 150 | <input type="checkbox"/> 6 Months Large \$ 275 | <input type="checkbox"/> 1 Year Large \$ 500 |

*Ad image added to the image rotator

Building Buzz

- ❖ The Building Buzz e-newsletter is emailed to all FCBIA members on a weekly basis.
- ❖ Sponsors receive Company Name, link to Company Website, and 25 word message at top of page.

- 1 Issue \$ 30 4 Consecutive issues \$ 80

Message (25 words or less) _____

Bulletin

- ❖ The Bulletin is printed and mailed to all FCBIA members on a quarterly basis.
- ❖ An archive of past issues is available on the 'Resources' page of www.frederickbuilders.org.

Ad sizes & price per issue (see back for sample ad sizes)

- | | | |
|--|--|--|
| <input type="checkbox"/> Full Page (8 W x 10 1/4 H) \$ 175 | <input type="checkbox"/> 4 3/4 W x 1 3/4 H \$ 40 | <input type="checkbox"/> 3W x 1 3/4 H \$ 30 |
| <input type="checkbox"/> Half Page (8 W x 5 H) \$ 125 | <input type="checkbox"/> 4 3/4 W x 2 1/2 H \$ 50 | <input type="checkbox"/> 3 W x 2 1/2 H \$ 40 |
| | <input type="checkbox"/> 4 3/4 W x 5 H \$ 80 | <input type="checkbox"/> 3 W x 5 H \$ 55 |

Schedule of publication

- Winter (*Deadline 1/5/19*) Spring (*Deadline 4/7/18*)
 Summer (*Deadline 7/7/18*) Fall (*Deadline 10/6/18*)
 4 Issue contract (15% discount on per issue fee applies)
Starting with the _____ issue

IMPORTANT! All ads must be emailed to Samantha@frederickbuilders.org as a **JPEG, PNG, or PDF** file at a resolution of **300 dpi** at the requested output size. A design fee of \$25 will be charged for ads that need additional set-up.

Company _____ Website _____

Contact Person _____

Phone Number _____ Email _____

Payment

Check enclosed Please invoice Total Fee \$ _____

VISA MasterCard _____ Exp ____ / ____ Sec. Code* _____

* 3 digit s on back of card

Name on card _____ Signature _____