

2017 GFOA of New Jersey

Conference Schedule

Tuesday, September 26

7:00 – Midnight Welcome Reception

Wednesday, September 27

8:00 – 9:00 Breakfast

9:00 – 9:30 Annual Meeting, President's address

9:30 – 10:20 Social Media Mayhem – Your Digital Shield

10:30 – 11:20 How to Communicate with your Elected Officials

10:30 – 11:20 Newly Certified Finance Officer Roundtable

**11:30 – 12:20 Microsoft Excel – Functions & Shortcuts for
Beginners**

11:30 – 12:20 Single Audit Update

12:30 – 2:00 Lunch Break

**2:00 – 2:50 Microsoft Excel – Pivot Tables & Manipulating
Data**

2:00 – 2:50 Making the Most of your Payroll Software

**3:00 – 3:50 Local Government Rating Process – Preparation
for Your Agency Review**

**4:00 – 4:50 Inside the Rating Process – Rating Agency Point of
View**

5:30 – 7:30 Happy Hour on the Bay

Thursday, September 28

- 7:30 – 9:00 Breakfast**
- 8:30 – 9:20 Non-cash Transactions**
- 9:30 – 10:20 Ethics in an Era of Lost Foundations**
- 10:30 – 11:20 Budget Planning for the Long Term**
- 10:30 – 11:20 Coping with the New County Caps**
- 11:30 – 12:20 Making your Bank Work for You**
- 12:30 – 2:00 Lunch Break**
- 2:00 – 2:50 Mixing Politics and Budgets**
- 3:00 – 3:50 Long Term Strategic Planning for Capital & Debt**
- 3:50 – 4:10 Ice Cream Break**
- 4:10 – 5:00 The Art of War – Tips for Effective Leadership & Management**
- 4:10 – 5:00 Making the Most of Your Boards and Social Services**
- 6:00 – 10:00 President’s Reception**

Friday, September 29

- 8:00 – 9:30 Breakfast**
- 9:30 – 10:20 How to Develop a 5 Year Plan**
- 10:20 – 11:10 Calculating for Contract Negotiations**
- 11:10 – 12:00 The Canary in the Coal Mine – What My General Ledger is Telling Me**