

GOVERNMENT FINANCE OFFICERS' ASSOCIATION FALL CONFERENCE

September 27 – 29, 2017



A Professional Association of Government Finance Offices

SPONSORSHIP AND EXHIBITOR INFORMATION

2017 GOVERNMENT FINANCE OFFICERS ASSOCIATION ANNUAL CONFERENCE

EXHIBITOR'S INFORMATION SHEET

DATE:

September 27st-29rd, 2017

LOCATION:

Golden Nugget Hotel, Atlantic City, New Jersey,
(609)- 441- 2000

THE PROGRAM:

The conference will be a series of seminars on the following typical subjects: State Budget Update, Pension Issues, Legislation, The Economy, Ethics, Bonding, Auditing Regulations and more.

ALL SPONSORSHIPS WILL BE LISTED ON A SIGN BOARD POSTED OUTSIDE THE ENTRANCE TO THE MAIN CLASS ROOM

PLATINUM SPONSORSHIP : \$7,500

Conference Benefits

- One full page ad in conference booklet
- Exhibitor table included with placement their choice in the vendor room or the breakfast/lunch area
- Logo projected on to wall behind their table if they choose in the breakfast/lunch area
- Logo on AV screen in-between sessions.
- Name included on sponsor board for Wednesday night's Happy Hour on the Bay Reception and Thursday night's President's Reception
- 2 min to talk at Wednesday night's event
- Napkins printed with their logo at the Wednesday night event
- 2 min to talk at Thursday night's event
- Napkins printed with their logo at the Thursday night event
- Sponsorship Logo included in every email to members related to the Fall Conference.
- Exhibitor table at the spring Mini-Conference
- Recognition as sponsor at the spring Mini-Conference

Hotel Benefits

- Two complimentary, one-bedroom suite for (2) attendees of your choice. 9/26-9/28.
- Plush Golden Nugget Bathrobes for each guest as a welcome amenity to take home.
- Passes to the Golden Nugget Chairman Club which is their elite player's club with complimentary drinks & food from Tuesday 9/26/17 2:00PM until Thursday 9/28/17 5:00PM.
- Complimentary Valet Parking
- Complimentary access to the health club and spa.

GOLD SPONSORSHIP: \$4,500

Conference Benefits

- One full page ad in conference booklet
- Exhibitor table included with placement their choice in the vendor room or the breakfast/lunch area
- Logo projected on to wall behind their table if they choose in the breakfast/lunch area
- Name included on sponsor board for Thursday night's President's Reception
- 2 min to talk at Thursday night's event
- Napkins printed with their logo at the Thursday night event

Hotel Benefits

- One complimentary one-bedroom suite for an attendee of your choice. 9/26-9/28
- Plush Golden Nugget Bathrobe as a welcome amenity to take home
- Complimentary Valet Parking
- Complimentary access to health club and spa

SILVER SPONSORSHIP: \$3,000

Conference Benefits

- Half Page ad in Conference booklet
- Exhibitor Table included
- Name included on sponsor board for Wednesday night's Happy Hour on the Bay Reception

Hotel Benefits

- Plush Golden Nugget Bathrobe as a welcome amenity to take home
- Complimentary Valet Parking
- Complimentary access to health club and spa

BRONZE SPONSORSHIP: \$2,000

Conference Benefits

- Half page ad in Conference Booklet
- Name included on sponsor board for Wednesday night's Happy Hour on the Bay Reception

Hotel Benefits

- Complimentary Valet Parking
- Complimentary access to health club and spa

WELCOME RECEPTION: \$1,500

A new event this year will be the welcome reception which will be held in the H2O bar and fire pit area on the 6th Floor. Entertainment and food will be provided. Cash bar.

Conference Benefits

- Placard with company name on all tables in the area.
- Sponsor board posted at event
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Payment must be received by September 12, 2017 to finalize any level of sponsorship.

THE STANDARD PACKAGE:

The fees includes: Registration for the conference, two (2) days of exhibiting and meals for each attendee during the conference.

The base fee of \$1,100.00 is for **one** person (includes the standard package). There will be a charge of \$100 for each additional person/registrant. A standard exhibit area of approximately 8' x 10' is provided. Displays, which require more than a standard tabletop or backdrop, will be charged a premium. Equipment provided will include one 6' x 2' table, (2) chairs, and one 1000 watt electrical outlet (2 plugs)...

EXHIBIT INFORMATION:

- Vendor displays will be located in the Golden Nugget Hotel.
- Exhibit Set-up: Afternoon, Tuesday, September 26
- Exhibit Hours: 8:00 AM – 5:00 PM, Wednesday, September 27
8:00 AM – 2:00 PM, Thursday, September 28
- Exhibit Breakdown: 2:00 PM – 5:00, Thursday, September 28
- The exhibitor area will be locked upon closing each evening.

Exhibitors should pick three table locations in priority order as part of their registration submittal. The GFOA Conference Committee will assign Booth locations based on priority order. When there is more than one exhibitor picking the same table, preference will be given in order of when payment is received and that location will be FINAL!

REGISTRATION PROCEDURES AND FEE: All applications and payment are due by September 12, 2017. If there is still space available after the cut off, additional exhibitor registrations maybe permitted with a late fee. The registration fee plus applicable additions is payable to the GFOA of New Jersey and should be mailed along with the completed application to: ***GFOA of NJ, 308 West State Street, Trenton NJ 08618. Vendor inquiries should be directed to Chris Battaglia at conference@gfoanj.org.*** Sponsorship inquiries will be directed to Mike Martin at conference@gfoanj.org.

DRAWINGS: Vendors are allowed to do drawings. Prizes may not have a value higher than \$25.00.

ATTENDANCE POLICY: Please be advised that the GFOA attendance policy requires that social events scheduled during the fall conference will not interfere with educational seminars.

ELECTRIC: Provide number of 1000 watt electric outlets (2 plugs per outlet) you will need on the registration form. An additional \$15 will be charged for each additional outlet over one.

EXHIBIT DISPLAY: A standard display may consist of a table-top exhibit, backdrop display or a banner. Banners must be flame retardant and may be displayed in front of the table top, they cannot, however, be hung from the ceiling. A standard display may not have a floor area of more than 10' x 8' or use more than one 6' x 2' table. If your display exceeds these dimensions, check the Non-Standard Display Box on the registration form. There is an added fee for larger exhibits due to the loss of floor space.

FREIGHT DELIVERIES: The Golden Nugget Atlantic City will handle all vendor package deliveries. The Golden Nugget will not accept or take responsibility for any packages received before Monday, September 18, 2017. All packages must be addressed and mailed with the following information: ***Golden Nugget Atlantic City, Huron Avenue and Brigantine Blvd, Atlantic City, NJ 08401, Attention: Catering/Convention Services Department – GFOA of NJ Group (Sept 26-29, 2017)***. Contact the Golden Nugget Atlantic City if you require any additional information.

TELEPHONE SERVICE: The Golden Nugget Atlantic City is responsible for the telephone and electric communications needs. For information regarding a telephone or other electric or presentation services in your booth, please contact the Golden Nugget Atlantic City.

HOTEL ROOM REGISTRATION: Exhibitor should contact the Golden Nugget Atlantic City directly for room reservations A.S.A.P. There is no advance reservation of a room by the GFOA. It is the responsibility of exhibitors to book their own rooms. Be sure to mention the GFOA group name in order to be eligible for a discount. Please make your reservation immediately as rooms will sell out. After 9/11/2017 the discounted rate cannot be guaranteed. **Payment must be received by the Golden Nugget for the room 48 hours prior to the event or they will not hold the room.**

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APPLICATION FOR EXHIBITOR SPACE

COMPANY NAME: _____

ADDRESS: _____ ZIP: _____

REPRESENTATIVE'S NAME: _____

TITLE: _____ E-MAIL: _____

TELEPHONE NUMBER: _____ FAX # _____

1. My Exhibit will require _____ regular outlets (1 outlet = 2 plugs). Specific number required.
2. My Exhibit is: () A Banner or Tabletop exhibit.
 () A Backdrop display, less than 8' wide.
 () A Backdrop display, larger than 8' wide (requires oversize fee)
 () Other, please describe _____

*** Most other multidimensional displays are subject to an oversize fee

3. My Exhibit will require other special arrangements detailed on the back, or an additional paper. There may be an extra charge for special arrangements other than standard outlets.
 () Yes () No
4. FEES: Please Check the Appropriate items and extend the amounts

_____ Platinum Sponsorship (includes 2 people)	\$7,500.00	\$ _____
_____ Gold Sponsorship, (includes 1 person)	\$4,500.00	\$ _____
_____ Silver Sponsorship, (includes 1 person)	\$3,000.00	\$ _____
_____ Bronze Sponsorship, (includes 1 person)	\$2,000.00	\$ _____
_____ Welcome Reception Sponsorship	\$1,500.00	\$ _____
_____ Exhibit Fee, (includes 1 person)	\$1,100.00	\$ _____
_____ Oversize Exhibit (Greater than 10' x 8')	\$ 300.00	\$ _____
_____ Additional Personnel/Staff	\$ 100.00 each	\$ _____
_____ Additional Electrical Outlets	\$ 15.00 each	\$ _____

Total Registration payable to **GFOA of New Jersey**
Please be sure to indicate quantities of additional meal tickets!

\$ _____

TABLE PREFERENCE

First Choice: _____

Second Choice: _____

Third Choice: _____

HOLD HARMLESS AGREEMENT:

Exhibitor assumes responsibility and agrees to indemnify and defend the New Jersey Government Finance Officers Association and the Golden Nugget Atlantic City and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitors understand that neither the New Jersey Government Finance Officer Association nor the Golden Nugget Atlantic City maintain insurance covering the exhibitors property and it is the sole responsibility of the exhibitor to obtain such insurance. We have read the enclosed materials, including the information sheet.

SIGNED: _____ TITLE: _____

PRINT NAME: _____ DATE: _____

Please submit the names and titles of each of your representatives that will be attending the Conference so that name tags can be issued for each of your representatives. Use the back of this page or submit additional paper if you need additional space.

NAME AND TITLE: _____

NAME AND TITLE: _____

NAME AND TITLE: _____

NAME AND TITLE: _____

NAME AND TITLE: _____

NAME AND TITLE: _____

NAME AND TITLE: _____