



Page 5 of 5
This page MAY
be returned to the
GGIA Office

2018 ADVERTISING INSERTION CONTRACT

GGIA JOURNAL & TRADE SHOW DIRECTORY

Printed & Electronic Version

ADVERTISER: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

AGENT (IF DIFFERENT FROM ABOVE): _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

WE MUST HAVE ARTWORK BY OCTOBER 31ST, 2017!

Full Page Size Half Page Size Quarter Page Size

7" w x 9 5/8" h 7" w x 4 3/4" h 3 3/8" w x 4 3/4" h I am sending a camera ready ad

Finished publication size is 8 1/4" w x 10 3/4" h (for bleed purposes) Please use my Regular GGIA Journal Ad

JOURNAL/TRADE SHOW DIRECTORY ADVERTISING RATES

Ad Size	Member		Non-Member	
	Color	B/W	Color	B/W
Inside Front Cover	\$560	N/A	\$665	N/A
Inside Back Cover	\$560	N/A	\$665	N/A
Outside Back Cover	\$700	N/A	\$815	N/A
Full Page	\$420	\$250	\$525	\$350
1/2 Page	\$280	\$170	\$385	\$270
1/4 Page	\$140	\$ 85	\$315	\$200
1/6 Page	\$ 70	\$ 45	N/A	N/A
Classified Ad	N/A	\$ 35	N/A	\$ 35

I would like to advertise in GGIA's Journal. Insert my ad in the WinterGreen Trade Show Issue. The ad size will be _____

Authorized Signature: _____

<input type="checkbox"/> Check	Ck # _____	<input type="checkbox"/> Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Discover	<input type="checkbox"/> Am. Ex.
Total \$ _____		Credit Card # _____		Exp. Date _____		Security Code _____